



# National Bureau of Statistics

## STATISTICAL

# BULLETIN

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### VISITOR EXPENDITURE SURVEY

Quarter 2 – 2012

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## National Bureau of Statistics

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## VISITORS SURVEY

### SECOND QUARTER 2012

Surveys on visitors departing at the international airport are conducted on a quarterly basis. The second survey for 2012 was conducted over the period 24<sup>th</sup> to 30<sup>th</sup> June 2012, and covered a sample of 1239 departing visitors travelling on all airlines during that period. The total number of visitors departing during the week of the surveyed period was 3152, indicating that (39%) of these visitors were surveyed.

It is also to be noted that this year the survey form was changed and some of the information collected were not the same as in previous years.

Figure 1 below shows the percentage of visitors captured during the second quarter of the exit survey compared to the actual percentage of visitors that arrived during the second quarter of 2012. Visitors from countries grouped as elsewhere was the highest followed by Italy and Germany. The percentage of visitors surveyed is higher than the actual for UK & Eire, Germany, Italy and elsewhere. This is due mainly to the scope of visitors surveyed.

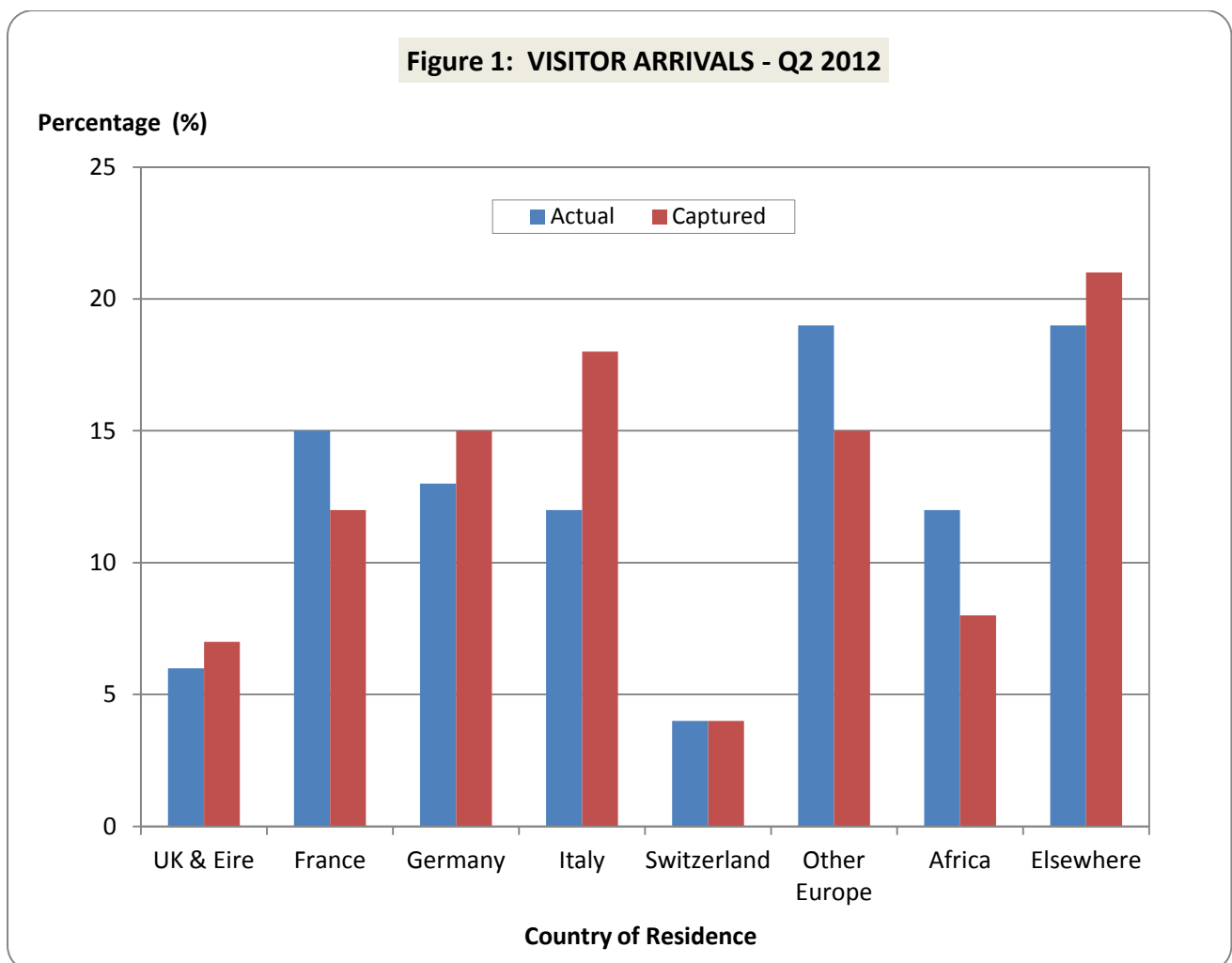


Figure 2 shows the purpose of visit of the surveyed visitors. 51% had come for a holiday, 7% for business, 25% came for their honeymoon and 12% came to get married and also have their honeymoon.

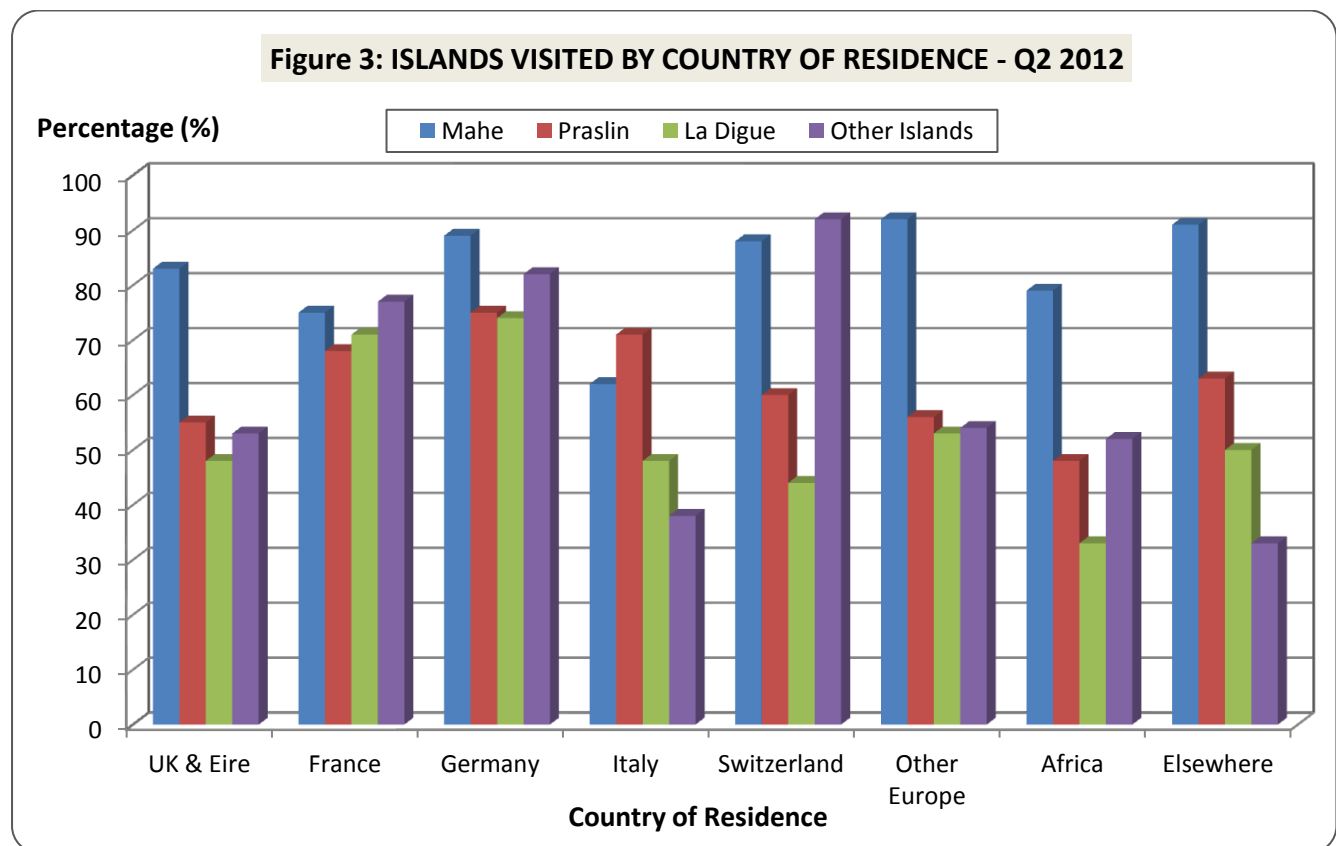
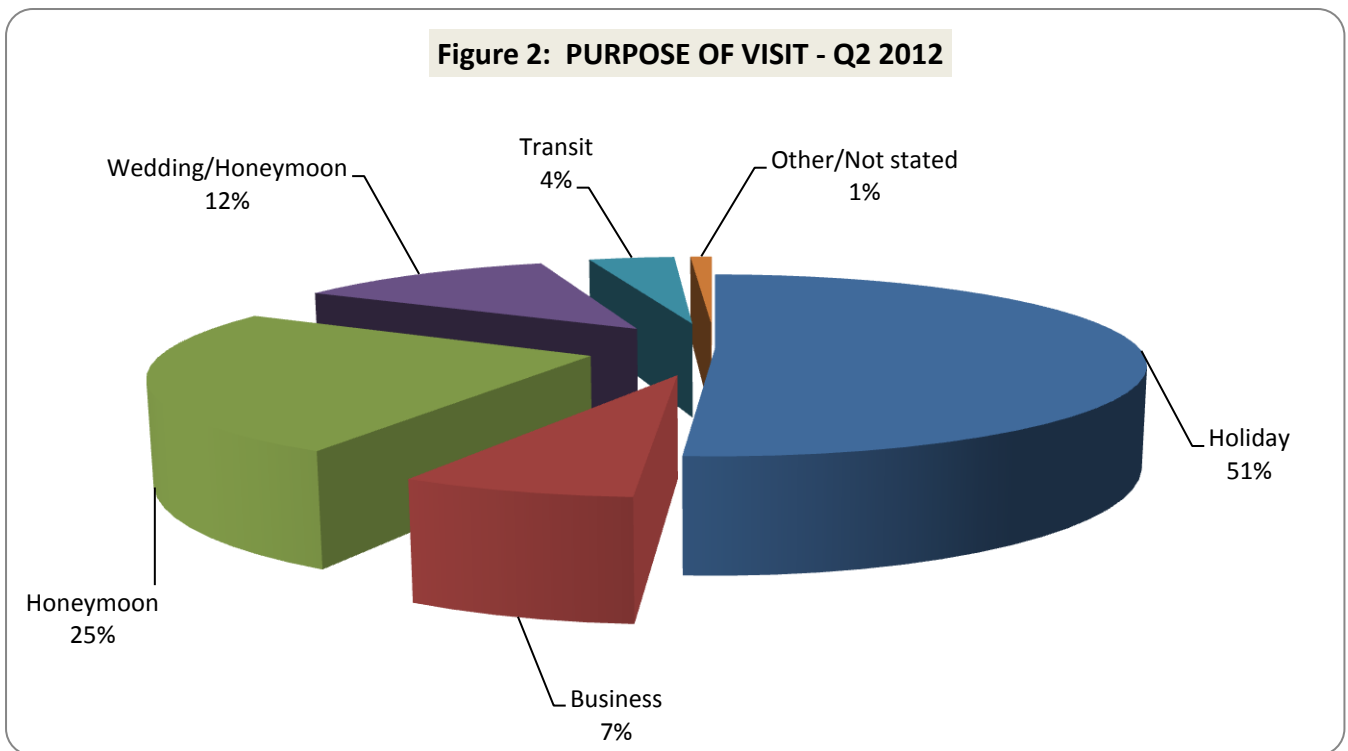


Figure 3 above shows the different islands visited. Whilst over 70% of all the visitors (except from Italy) visited Mahe, the islands of Praslin and La Digue remained popular with the French and German visitors.

**Figure 4: PERCENTAGE OF VISITORS COMING VIA PACKAGE TOURS - Q2 2012**

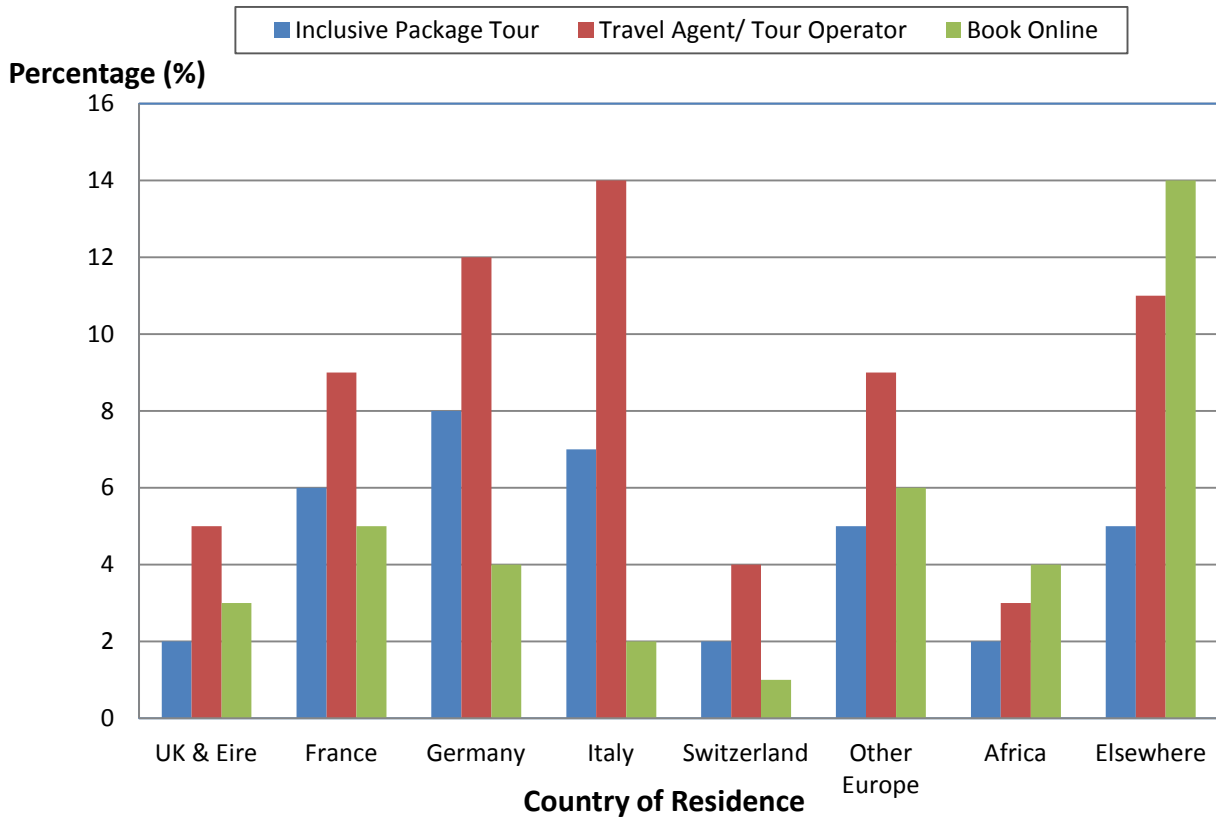
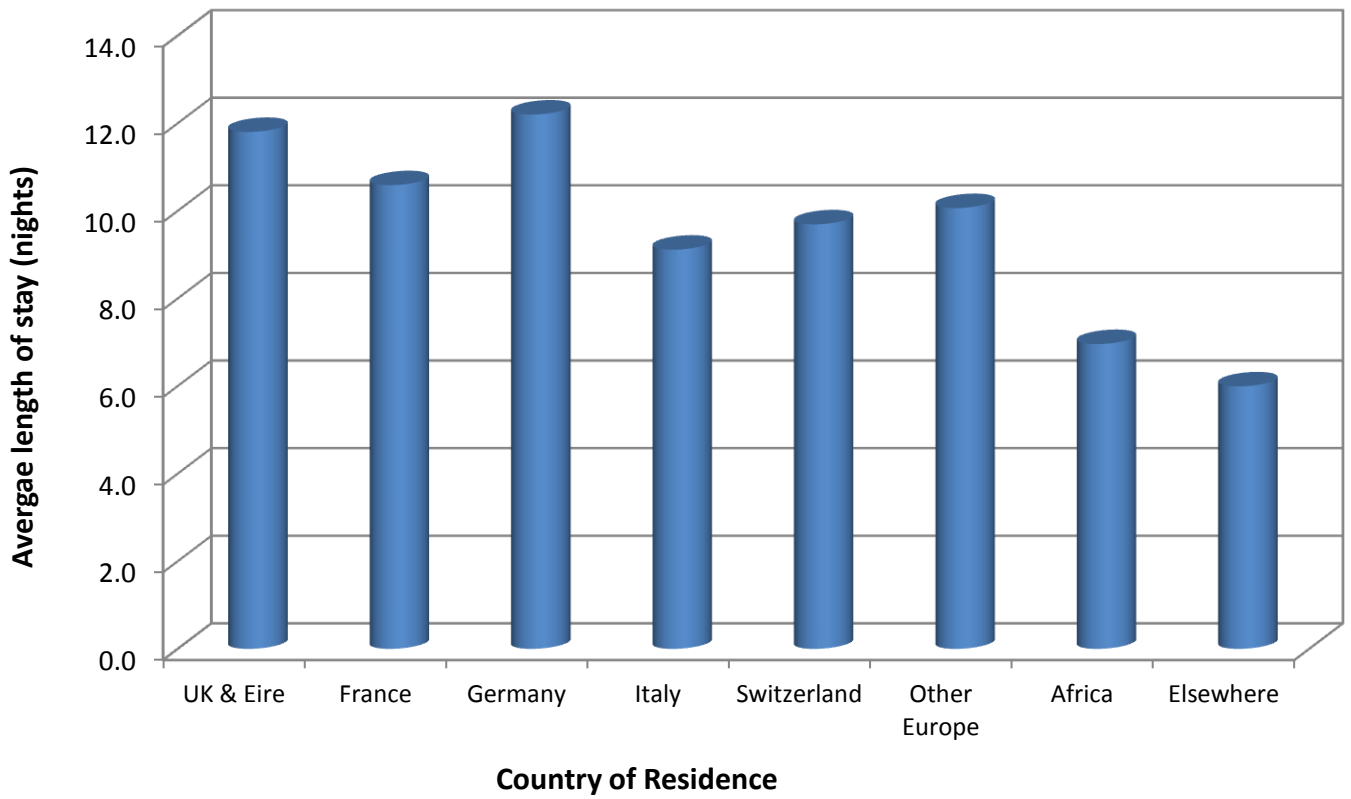


Figure 4 shows that 67% of the visitors surveyed came via travel agent/tour operators, 39% booked on line and 35% came with an inclusive package tour. The highest percentage was from Italy, notably because they were the most captured market.

**Figure 5: AVERAGE LENGTH OF STAY BY COUNTRY OF RESIDENCE - Q2 2012**



Visitors from Germany recorded the highest length of stay (12.2) nights followed by visitors from UK & Eire with (11.8), France (10.6), Other Europe (10.1), Switzerland (9.7) and Italy (9.1) nights.

**Figure 6: PLACE OF STAY OF VISITORS - Q2 2012 & Q2 2011**

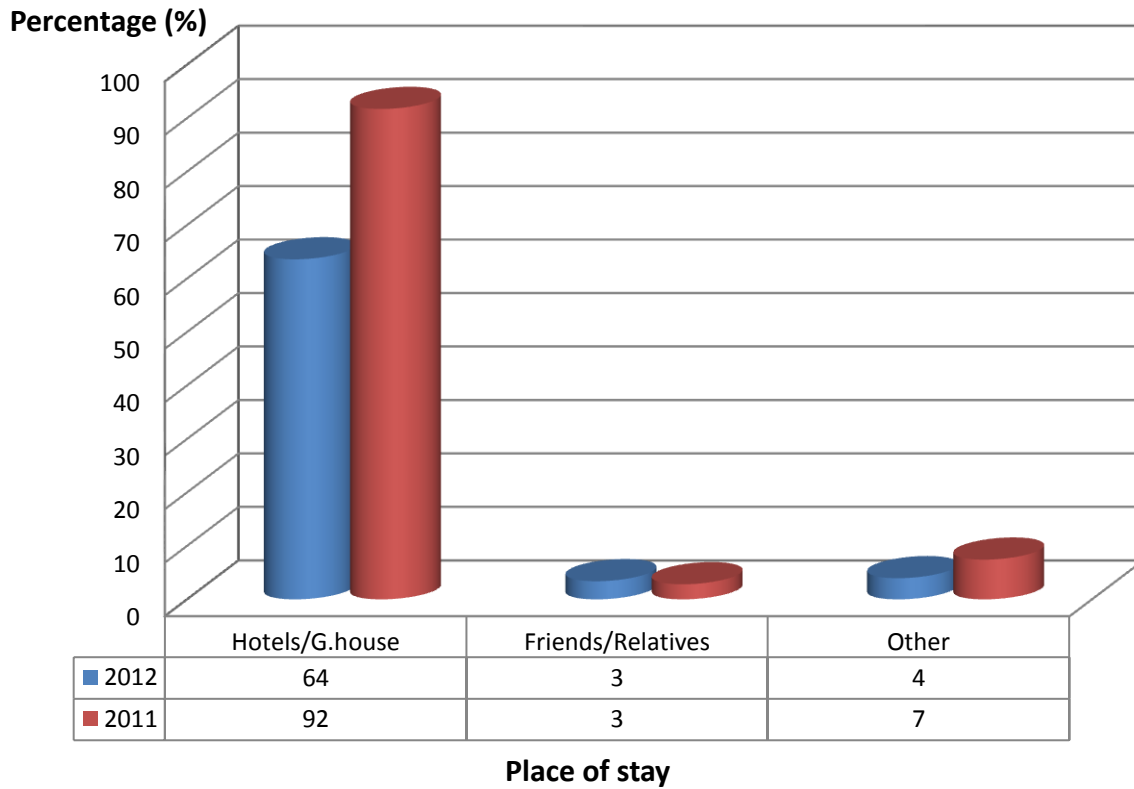
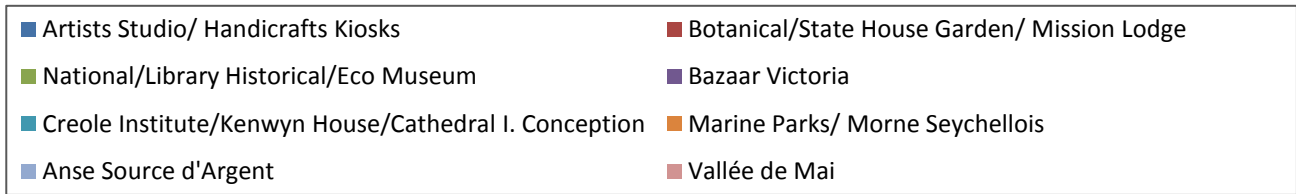


Figure 6 shows that visitors stay mostly in hotels and guest houses than with friends or relatives. The "Other" category relates to visitors staying on yachts, other sea vessels, in apartments and those who have their own home.

Note: Percentages do not add up to 100 because the categories of **place of stay** are not mutually exclusive. (For example, some tourists may stay in hotels/guesthouses on Mahe and with friends/relatives, or on yachts on other islands visited).

**Figure 7: SITES/ATTRACTIONS VISITED, BY COUNTRY OF RESIDENCE - Q2 2012**



Percentage (%)

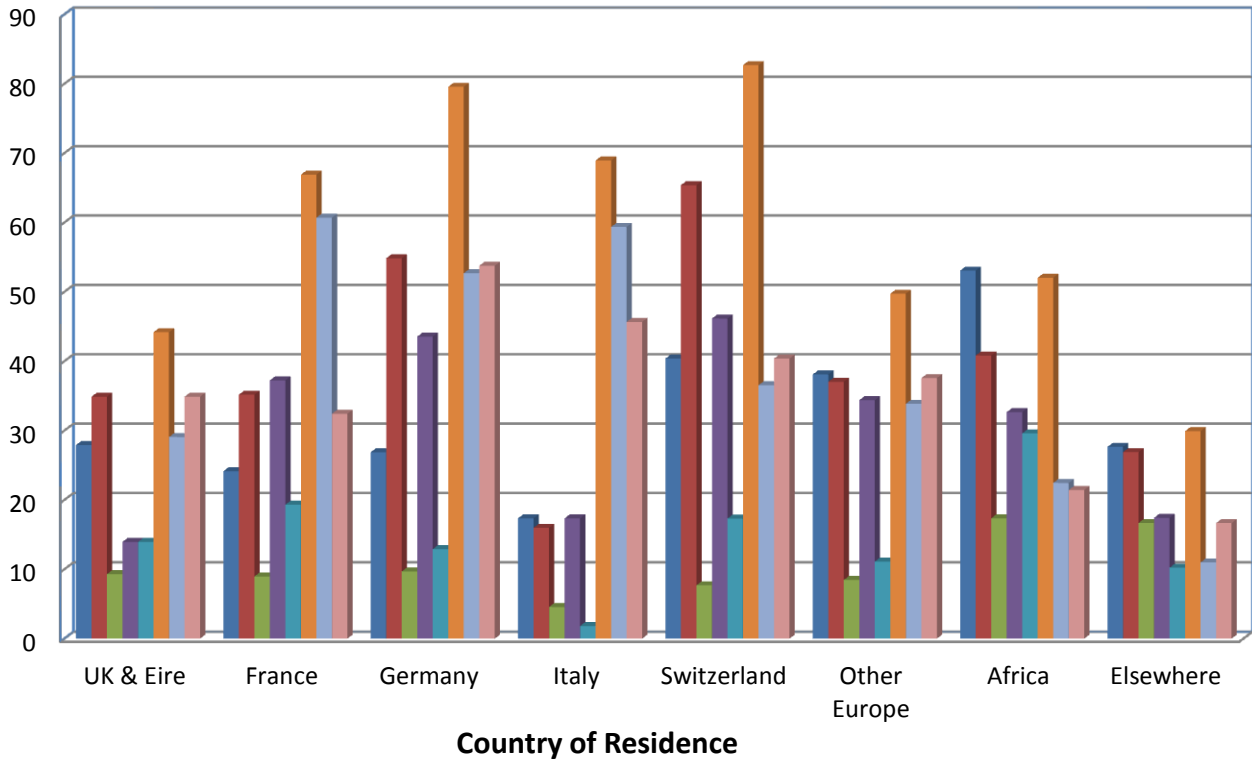


Figure 7 shows that sites and attractions are popular with visitors. Visit to marine parks, Anse Source d'Argent on La Digue and the Vallée de Mai on Praslin were the most popular attractions.

**Figure 8: ACTIVITIES PARTICIPATED IN BY COUNTRY OF RESIDENCE - Q2 2012**

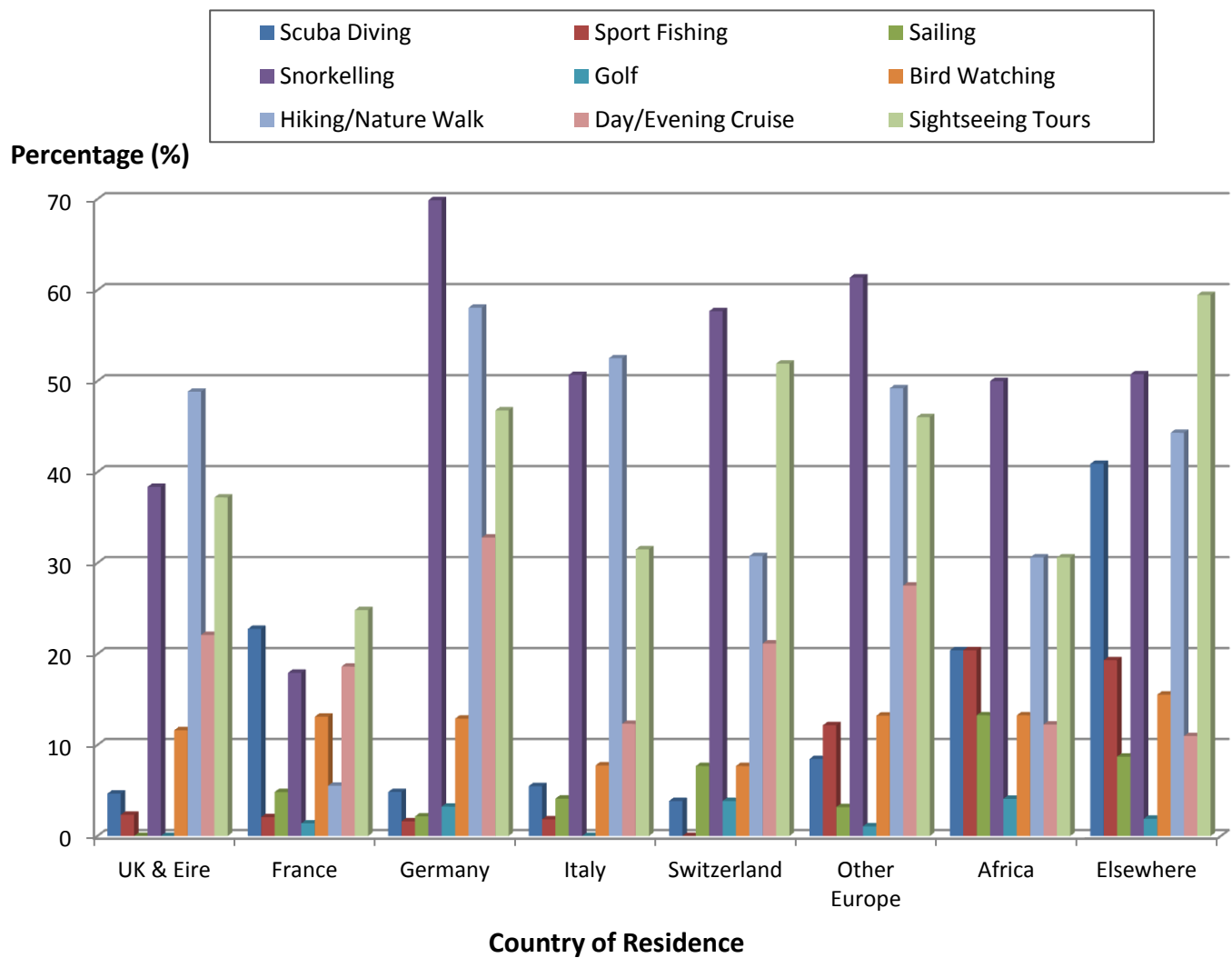


Figure 8 shows the activities visitors participated in by country of residence. Snorkelling was the most popular activity for all visitors. Sightseeing tours, hikes and nature walks were also quite popular.

The figure and the percentages have been calculated based on the total number of visitors surveyed by country.



**Figure 9: EXPENDITURE PER VISITOR NIGHT - Q2 2012**

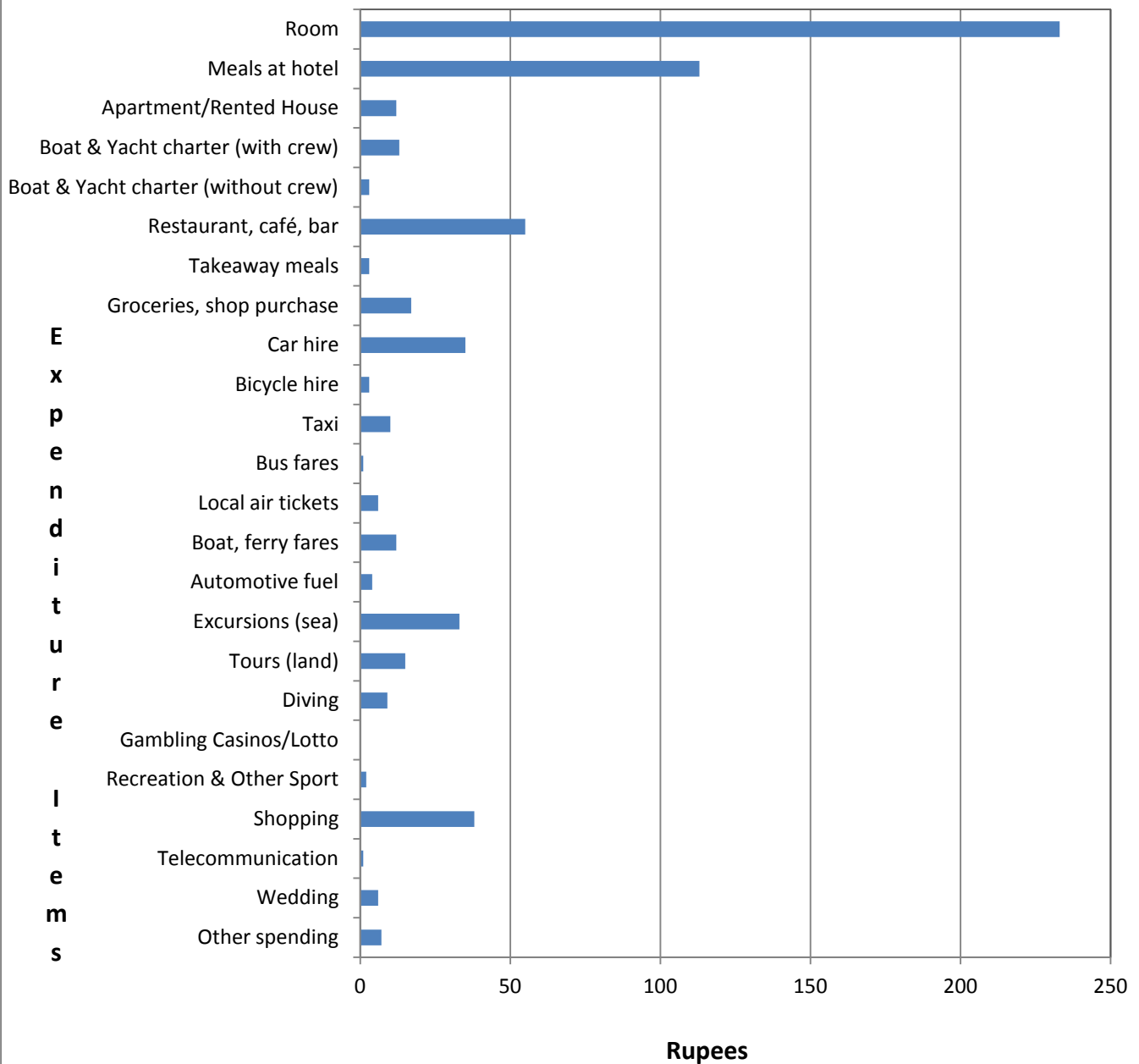


Figure 9 gives a breakdown of expenditure on various items per visitor night. Expenditure on restaurants, café and bar was the highest outside of hotels. This was followed by expenditure on car hire and excursions by sea. Expenditure on groceries and other and shop purchase is gaining importance particularly among visitors who spend their holiday at sea on yachts.

It must be noted that this refers to expenditure in Seychelles only and not any advance payments made in the country of residence.

**ESTIMATED EXPENDITURE IN SEYCHELLES PER VISITOR NIGHT - Q2 2012**

**TABLE 1**

	<b>SR</b>	<b>€</b>	<b>£</b>	<b>\$</b>
	<b>Rupees</b>	<b>Euros</b>	<b>Pound</b>	<b>Dollar</b>
<b>Grand Total</b>	<b>629.8</b>	<b>36.1</b>	<b>28.9</b>	<b>45.2</b>
<b>Total (in Accommodation)</b>	<b>374.1</b>	<b>21.4</b>	<b>17.2</b>	<b>26.9</b>
Room	232.8	13.3	10.7	16.7
Meals at Hotel	112.8	6.5	5.2	8.1
Apartment/Rented House	12.3	0.7	0.6	0.9
Boat & Yacht charter (with crew)	13.3	0.8	0.6	1.0
Boat & Yacht charter (without crew)	2.8	0.2	0.1	0.2
<b>Total (outside of Accommodation)</b>	<b>255.8</b>	<b>14.6</b>	<b>11.7</b>	<b>18.4</b>
Restaurants, Café, Bar	55.2	3.2	2.5	4.0
Takeaway Meals	2.6	0.1	0.1	0.2
Groceries, Shop Purchase	16.7	1.0	0.8	1.2
Care Hire	34.6	2.0	1.6	2.5
Bicycle Hire	2.8	0.2	0.1	0.2
Taxi	9.9	0.6	0.5	0.7
Bus Fares	0.7	0.0	0.0	0.1
Local Air Ticket	6.2	0.4	0.3	0.4
Boat/Ferry Fares	11.8	0.7	0.5	0.8
Automotive Fuel	3.7	0.2	0.2	0.3
Excursions (sea)	32.9	1.9	1.5	2.4
Tours (land)	15.2	0.9	0.7	1.1
Diving	8.8	0.5	0.4	0.6
Gambling casinos/lotto	0.1	0.0	0.0	0.0
Recreation & other sport	2.2	0.1	0.1	0.2
Shopping	38.1	2.2	1.7	2.7
Telecommunication	1.2	0.1	0.1	0.1
Wedding	5.8	0.3	0.3	0.4
Other Spending	7.3	0.4	0.3	0.5

**Source: National Bureau of Statistics**

**Notes:**

(1) The total figures are derived from individual country figures adjusted by country distribution

Exchange rate figures are from Barclays Bank

(2) Apr - Jun 2012

**AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE - Q2 2012**

**TABLE 2**

	Rupees								
	UK & Eire	France	Germany	Italy	Switzerland	Other Europe	Africa	Elsewhere	Overall Q2 2012
<b>Grand Total</b>	<b>21</b>	<b>68</b>	<b>60</b>	<b>34</b>	<b>21</b>	<b>224</b>	<b>66</b>	<b>125</b>	<b>631</b>
<b>Total (in Accommodation)</b>	<b>14</b>	<b>22</b>	<b>35</b>	<b>19</b>	<b>14</b>	<b>166</b>	<b>16</b>	<b>87</b>	<b>374</b>
Room	2	10	19	10	11	117	8	56	233
Meals at Hotel	11	9	13	5	3	46	4	21	113
Apartment/Rented house	1	2	2	4	0	1	0	3	12
Boat & Yacht charter (with crew)	0	1	1	0	0	2	4	4	13
Boat & Yacht charter (without crew)	0	0	0	0	0	0	0	3	3
<b>Total (outside of Accommodation)</b>	<b>7</b>	<b>46</b>	<b>25</b>	<b>15</b>	<b>7</b>	<b>58</b>	<b>50</b>	<b>38</b>	<b>257</b>
Restaurants, Café, Bar	3	9	5	3	2	12	16	5	55
Takeaway Meals	0	1	0	0	0	0	1	0	3
Groceries, Shop Purchase	0	1	2	1	1	3	5	4	17
Care Hire	1	4	3	2	1	13	5	6	35
Bicycle Hire	0	1	1	0	0	1	0	0	3
Taxi	0	1	1	0	1	3	2	3	10
Bus Fares	0	0	0	0	0	0	0	0	1
Local Air Ticket	0	2	2	0	0	1	0	1	6
Boat/Ferry Fares	0	3	0	0	0	2	4	2	12
Automotive Fuel	0	1	0	0	0	1	2	0	4
Excursions (sea)	3	8	4	4	0	7	6	1	33
Tours (land)	0	2	2	1	0	3	1	5	15
Diving	0	1	0	0	1	0	1	5	9
Gambling casinos/lotto	0	0	0	0	0	0	0	0	0
Recreation & other sport	0	1	1	0	0	0	0	0	2
Shopping	0	6	3	3	1	12	7	1	38
Telecommunication	0	0	0	0	0	0	0	0	1
Wedding	0	5	0	1	0	0	0	0	6
Other Spending	0	0	1	0	0	0	0	5	7

**Source: National Bureau of Statistics**

**ACTUAL REPORTED EXPENDITURE BY COUNTRY OF RESIDENCE - Q2 2012**

**Table 3**

<b>Country</b>	<b>UK &amp; Eire</b>	<b>France</b>	<b>Germany</b>	<b>Italy</b>	<b>Switzer land</b>	<b>Other Europe</b>	<b>Africa</b>	<b>Elsewhere</b>	<b>Total</b>
Surveyed figures for Q2 <sup>(1)</sup>	86	145	186	219	52	189	98	264	1,239
Actual (arrival figures for Q2)	2,855	7,308	6,445	5,645	2,101	9,288	5,852	9,342	48,836
Percentage (%)	3%	2%	3%	4%	2%	2%	2%	3%	3%
<b>Grand Total</b>	<b>522,023</b>	<b>538,130</b>	<b>1,087,249</b>	<b>701,528</b>	<b>352,021</b>	<b>1,668,960</b>	<b>427,962</b>	<b>1,353,834</b>	<b>6,651,707</b>
<b>Total (in Accommodation)</b>	<b>316,674</b>	<b>169,576</b>	<b>619,809</b>	<b>372,231</b>	<b>224,636</b>	<b>1,238,708</b>	<b>103,027</b>	<b>906,711</b>	<b>3,951,372</b>
Room	53,410	76,568	340,994	219,796	166,528	873,417	49,936	589,899	2,370,548
Meals at Hotel	245,824	75,723	240,891	102,849	49,420	344,339	26,691	222,767	1,308,504
Apartment/Rented house	17,440	9,428	13,619	41,904	8,688	4,365	-	19,502	114,946
Boat/Yacht charter (with crew)	-	7,857	22,908	7,682	-	16,587	26,400	45,290	126,724
Boat/Yacht charter (without crew)	-	-	1,397	-	-	-	-	29,253	30,650
<b>Total (outside of Accommodation)</b>	<b>205,349</b>	<b>368,554</b>	<b>467,440</b>	<b>329,297</b>	<b>127,385</b>	<b>430,252</b>	<b>324,935</b>	<b>447,123</b>	<b>2,700,335</b>
Restaurants, Café, Bar	75,028	72,741	83,992	60,041	35,907	86,428	104,385	51,928	570,450
Takeaway Meals	2,180	5,603	6,461	1,375	2,630	3,114	3,175	3,197	27,735
Groceries, Shop Purchase	8,346	9,733	28,522	14,141	17,063	22,003	31,936	39,123	170,867
Care Hire	12,074	32,199	57,139	35,092	12,550	98,464	34,466	61,406	343,390
Bicycle Hire	1,849	4,414	11,427	10,552	349	4,448	2,293	1,154	36,486
Taxi	4,644	7,833	9,559	9,626	8,514	22,446	9,517	28,127	100,266
Bus Fares	744	1,739	1,868	427	345	1,625	622	270	7,640
Local Air Ticket	1,921	14,789	35,269	7,314	6,809	6,460	-	6,497	79,059
Boat/Ferry Fares	5,370	24,080	8,133	5,671	-	14,195	26,294	18,863	102,606
Automotive Fuel	988	7,011	5,043	2,715	1,823	4,233	9,744	1,693	33,250
Excursions (sea)	59,666	65,071	80,780	86,183	4,100	52,246	35,699	8,389	392,134
Tours (land)	7,595	17,873	43,015	16,063	4,400	21,552	8,250	53,604	172,352
Diving	8,730	5,814	3,929	6,984	11,584	-	8,500	53,183	98,724
Gambling casinos/lotto	-	-	-	1,048	-	-	-	-	1,048
Recreation & other sports	-	9,105	10,714	3,492	2,000	-	897	-	26,208
Shopping	9,583	50,938	62,597	55,390	14,111	88,760	46,359	54,691	382,429
Telecommunication	2,380	1,548	1,024	2,270	200	1,135	2,798	1,618	12,973
Wedding	4,251	38,063	6,984	10,913	-	-	-	-	60,211
Other Spending	-	-	10,984	-	5,000	3,143	-	63,380	82,507

**Source: National Bureau of Statistics**

**Note:** Not all departing visitors reported on their expenditure

<sup>(1)</sup> Surveyed during week of 24<sup>th</sup>-30<sup>th</sup> June