

# National Bureau of Statistics

## STATISTICAL

# BULLETIN

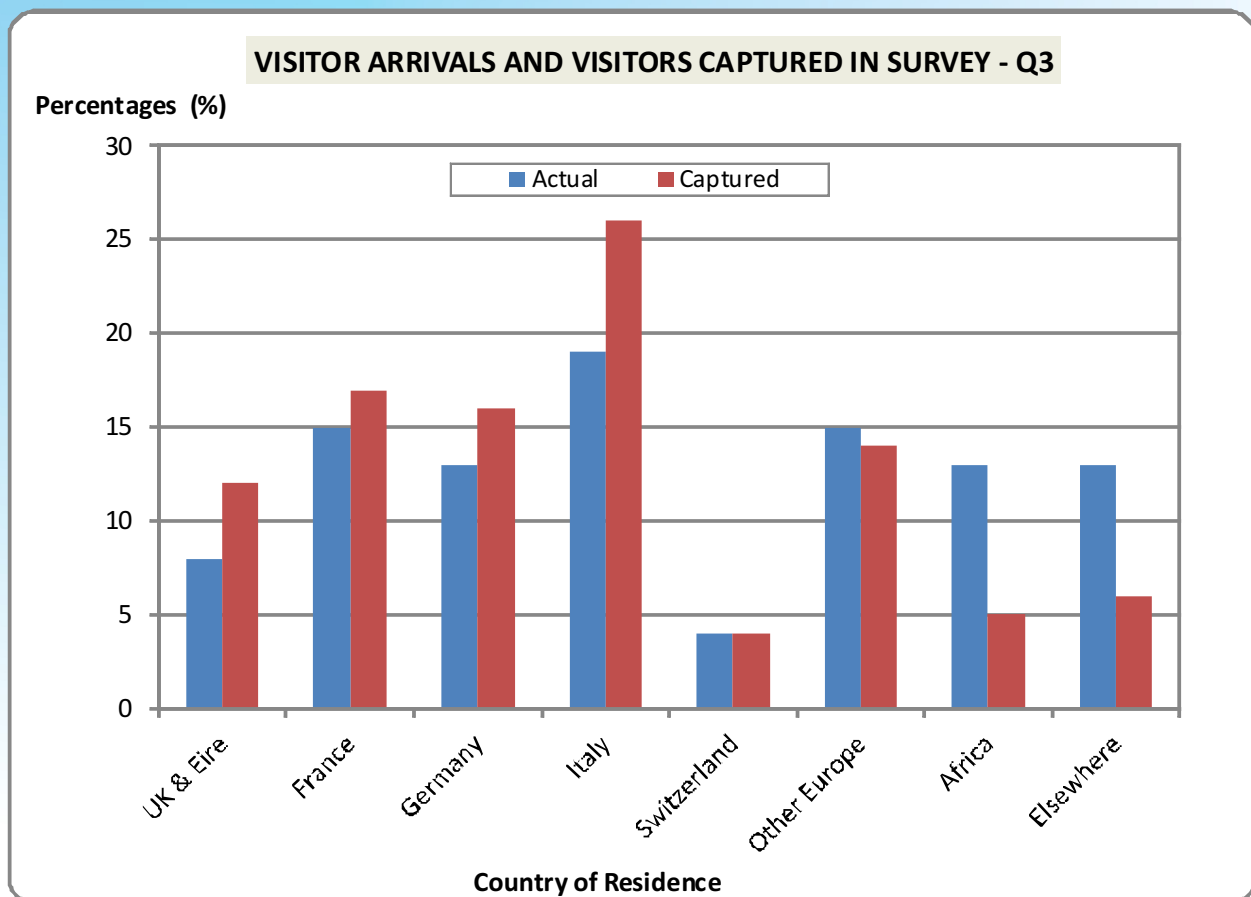
### VISITORS SURVEY

### THIRD QUARTER 2011

Surveys on visitors departing at the international airport are conducted on a quarterly basis. The third survey for 2011 was conducted over the period 12<sup>th</sup> to 18<sup>th</sup> September 2011, and covered a sample of 1071 departing visitors travelling on all airlines during that period.

Figure 1 below shows the percentage of visitors captured during the third quarter of the exit survey compared to the actual percentage of visitors that arrived during the third quarter of 2011. Visitors from Italy was the highest followed by France Germany and Other Europe. The percentage of visitors surveyed is higher for UK & Eire, France, Germany and Italy than the actual, which is due mainly to the scope of visitors surveyed.

Figure 1



December 2011

## National Bureau of Statistics

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Figure 2 shows the purpose of visit of the surveyed visitors compared to the actual purpose of visit as stated by visitors on arrival. Of the visitors captured during the survey period, 96% had come for a holiday compared to 90% in the actual figures. The percentage of visitors on business or combining business with a holiday remained low.

Figure 2

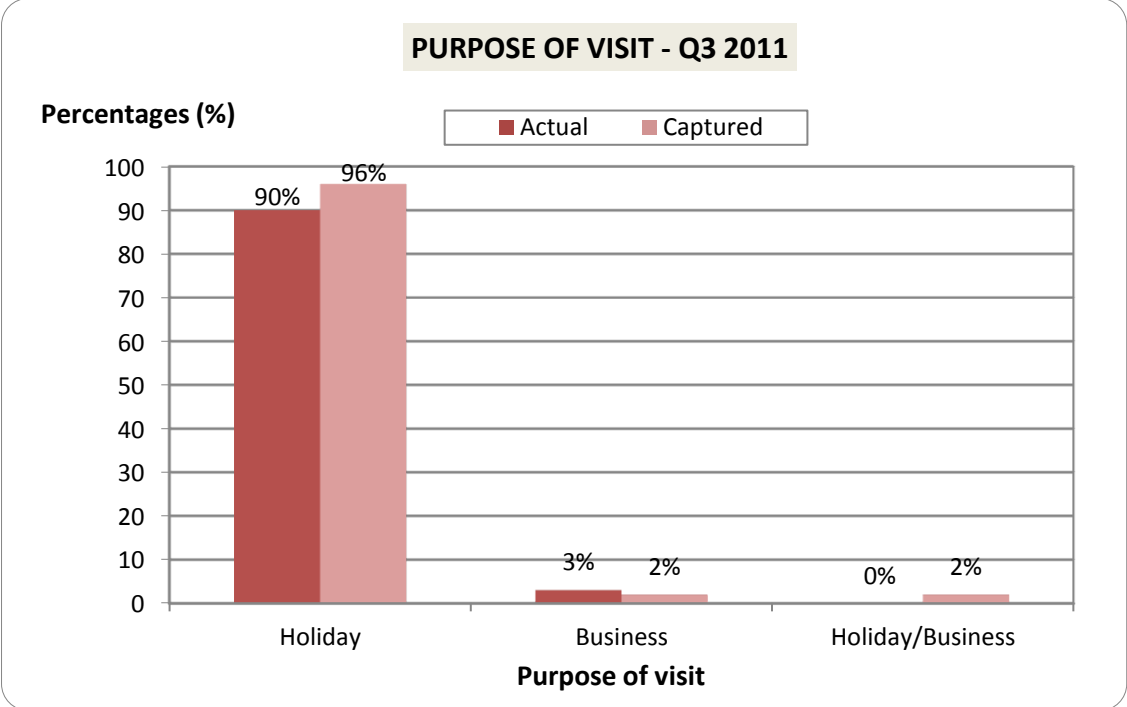


Figure 3 shows that of the visitors surveyed, 91% were first time visitors and 9% were repeat visitors.

Figure 3

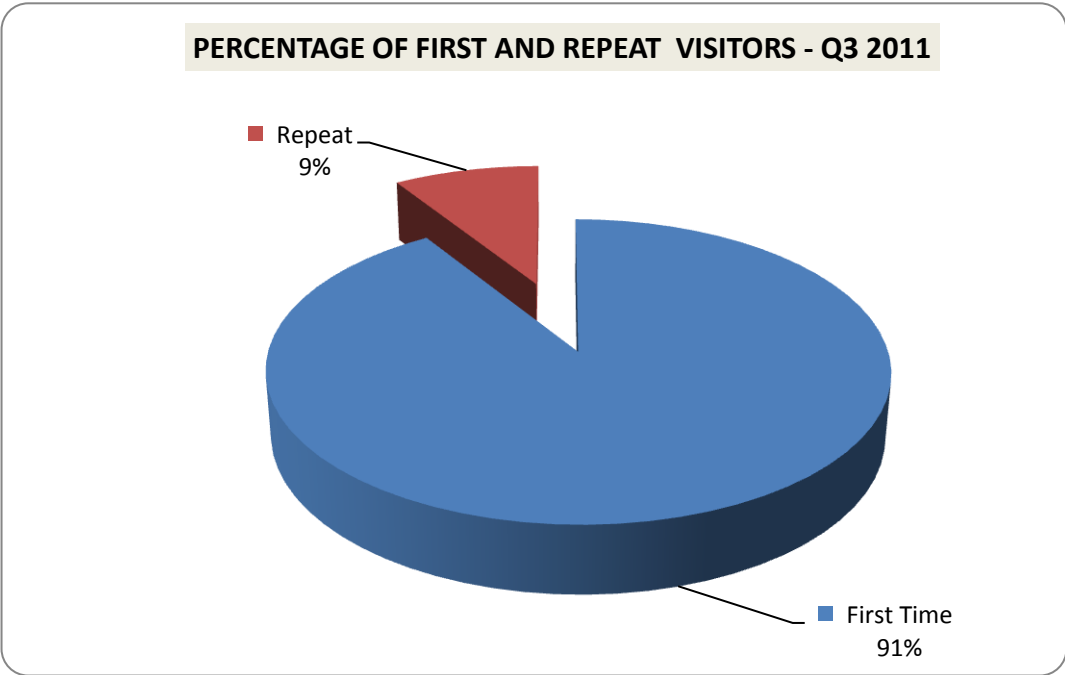
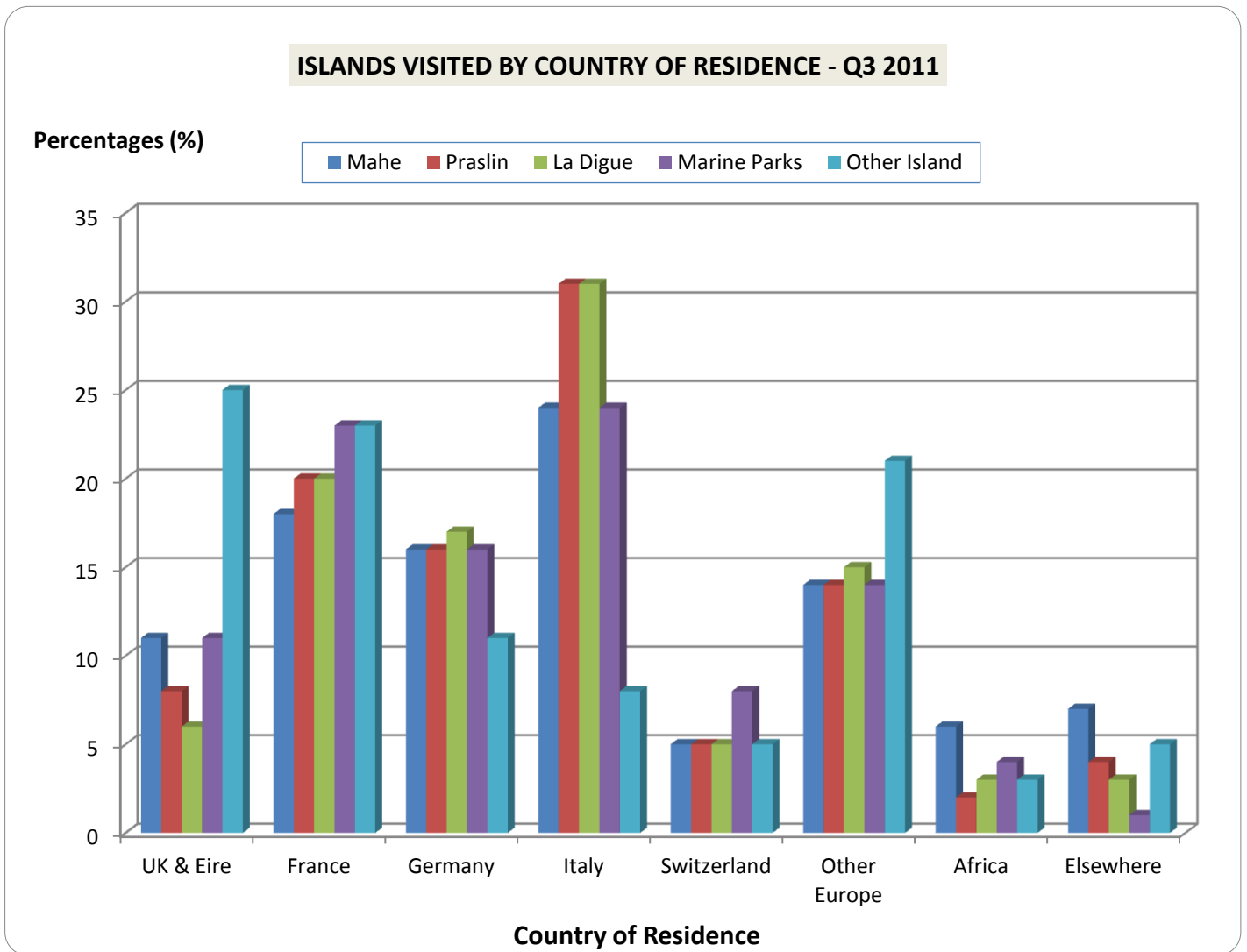
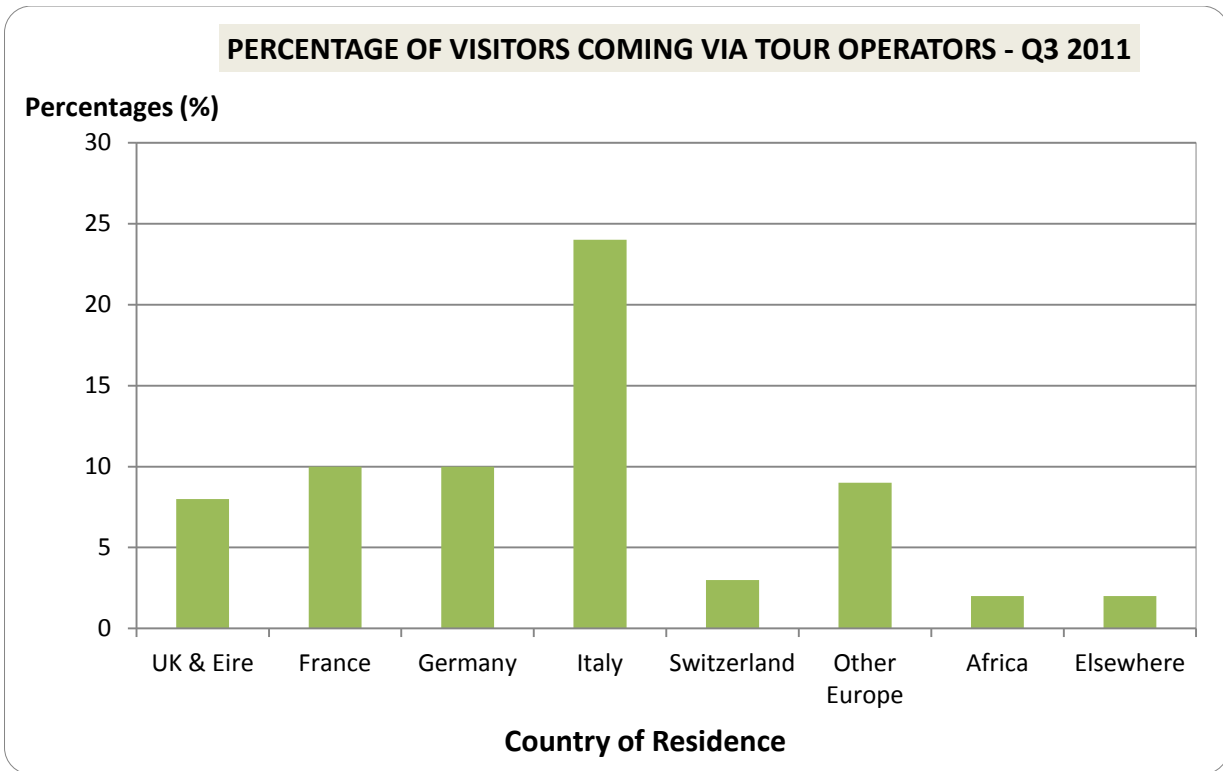


Figure 4



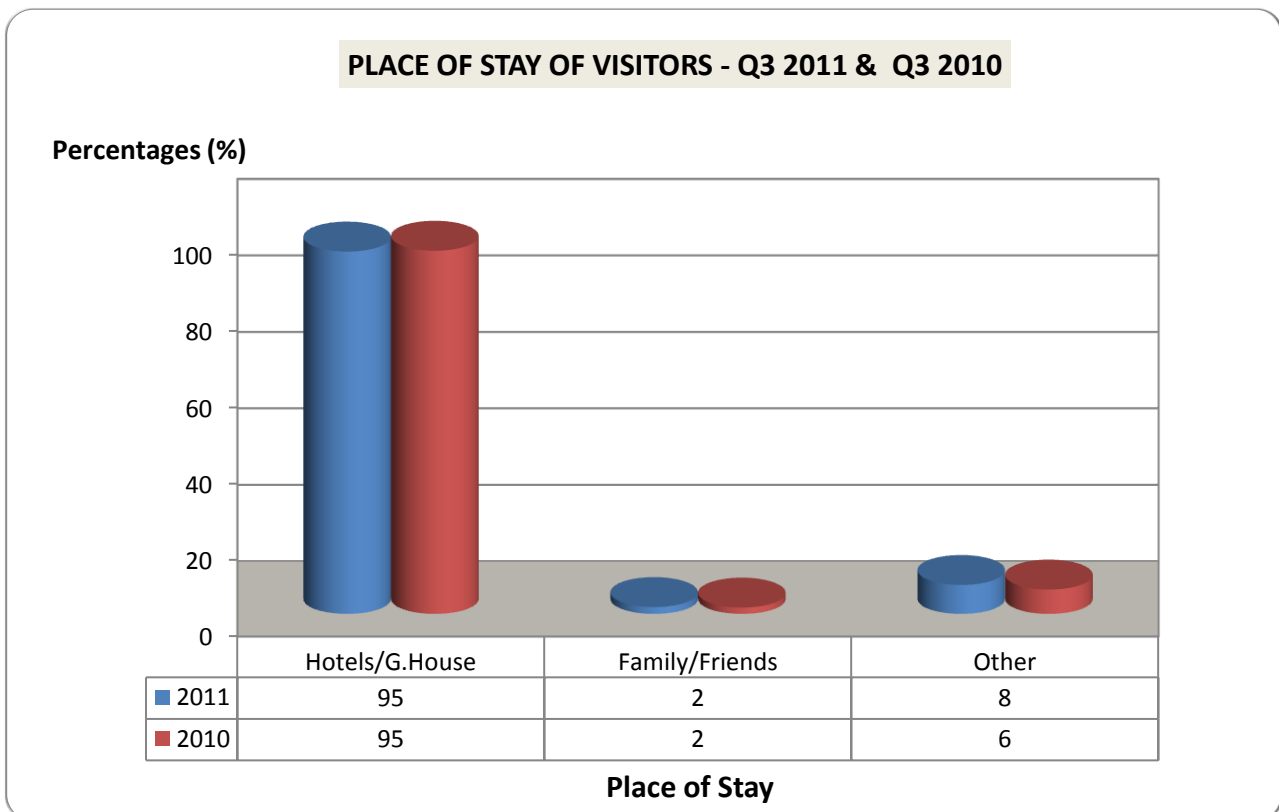
La Digue, the outer islands and the marine parks are the most visited and visitors from France, Germany, Italy and Other Europe are the most mobile.

Figure 5



Sixty-eight percent (68%) of the visitors surveyed came via tour operators, with the highest percentage from Italy notably because they were the most captured market.

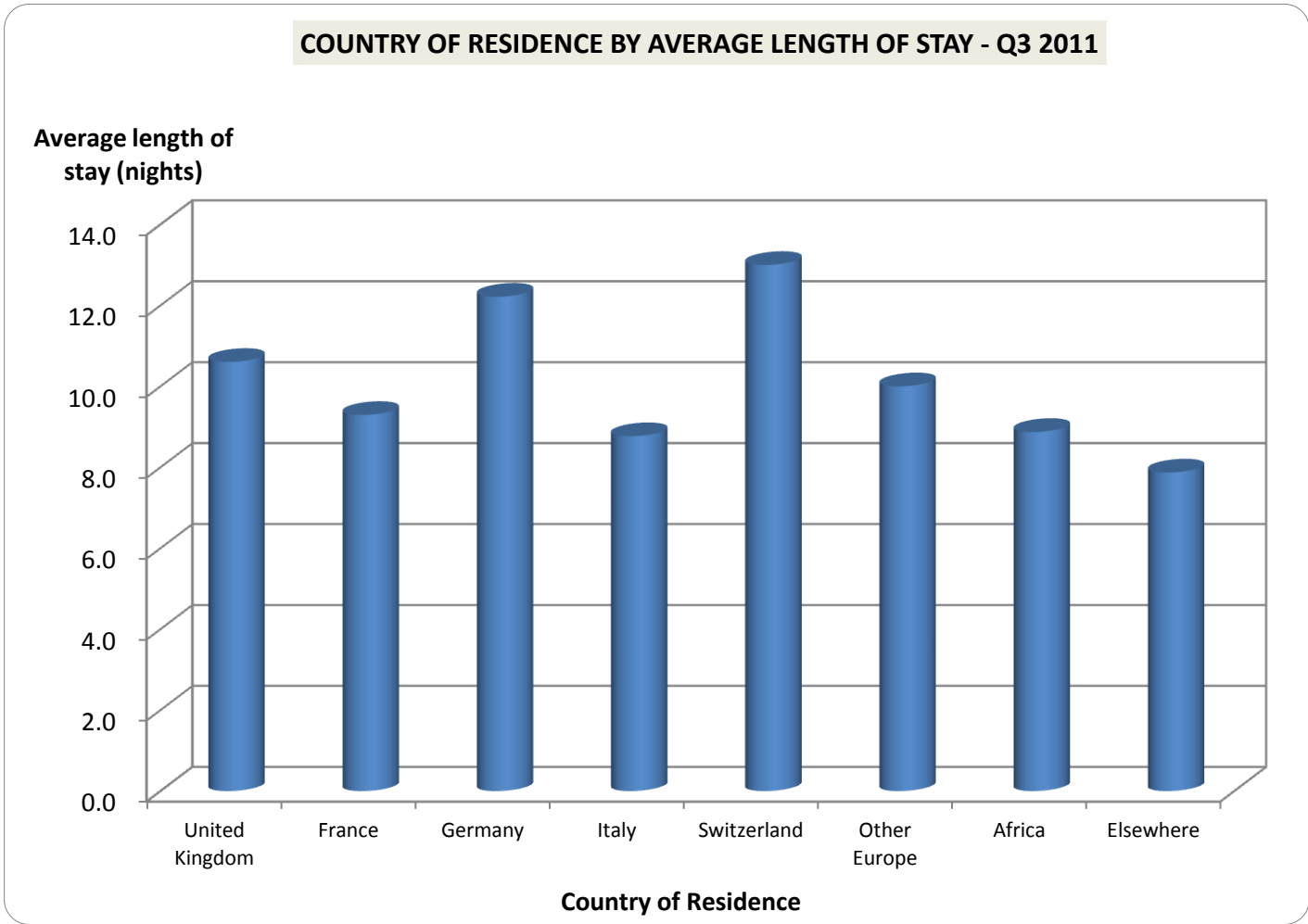
Figure 6



**Note:** Percentages do not add up to 100 because the categories of **place of stay** are not mutually exclusive. (For example, some tourists may stay in hotels/guesthouses on Mahe and with family/friends, or on yachts on other islands visited).

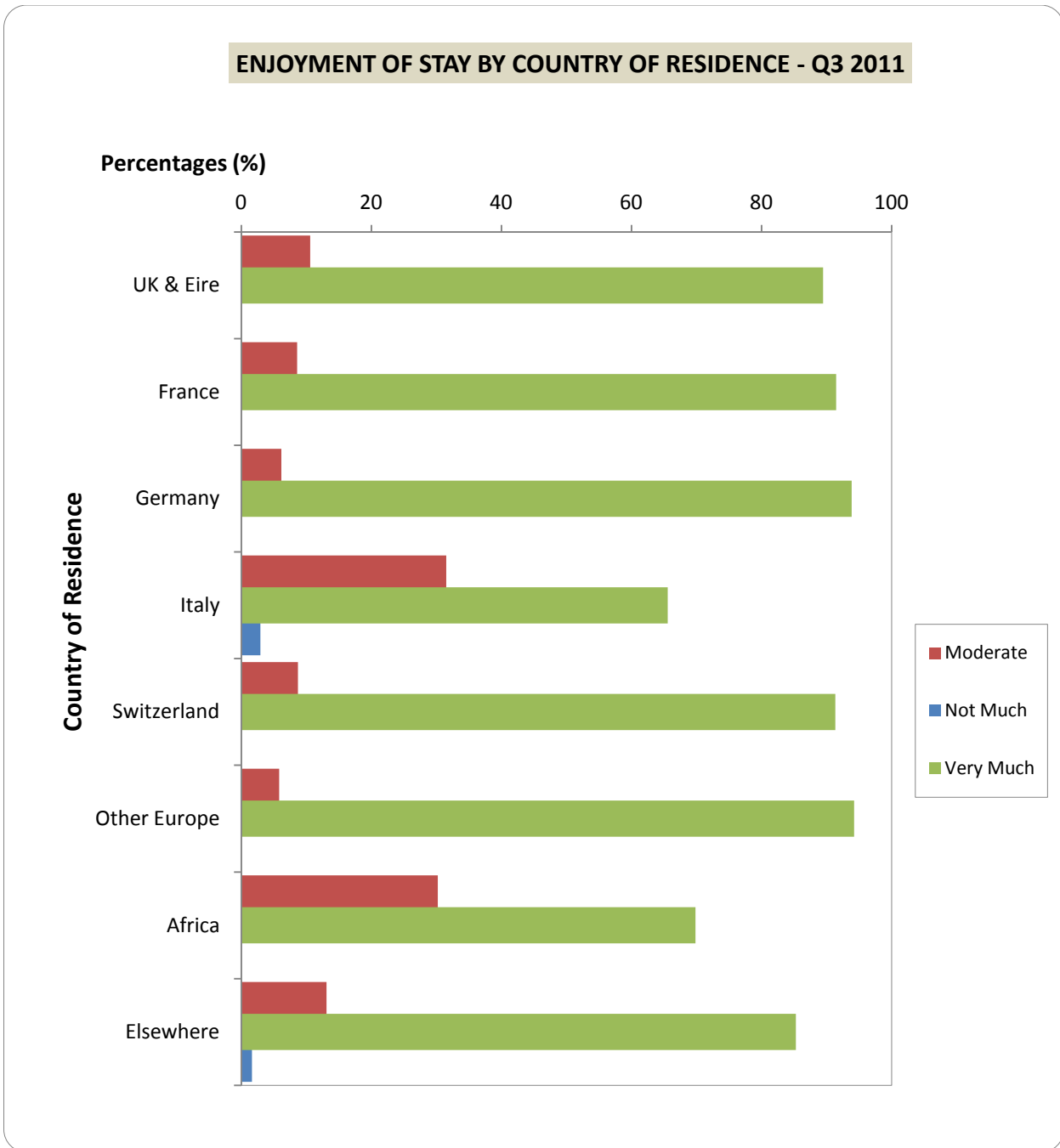
Figure 6 shows that visitors stay mostly in hotels & guest houses than with friends. The “Other” category relates to visitors staying on yachts, other sea vessels, in apartments and those who have their own home.

Figure 7



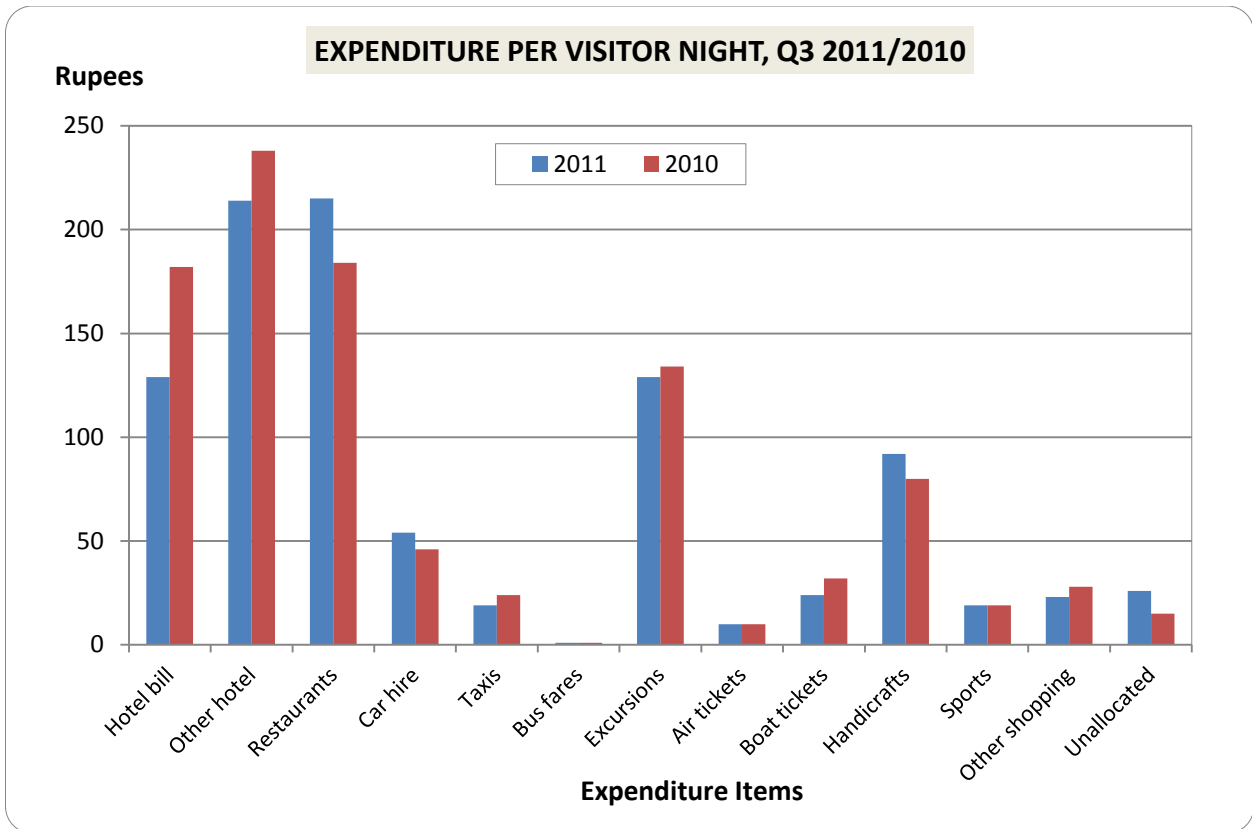
Visitors from Switzerland recorded the highest length of stay (13.0) nights followed by visitors from Germany with (12.2), United Kingdom (10.6) Other Europe (10.0) and France (9.3) nights.

Figure 8



Most of the visitors who were captured during the survey enjoyed their stay very much. Visitors from the main European markets enjoyed their stay very much with the exception of Italy where 8% of the visitors reported not enjoying their stay. The Rest of the World also had 1% of the visitors who reported not enjoying their stay, this mainly because of some bad experiences they had.

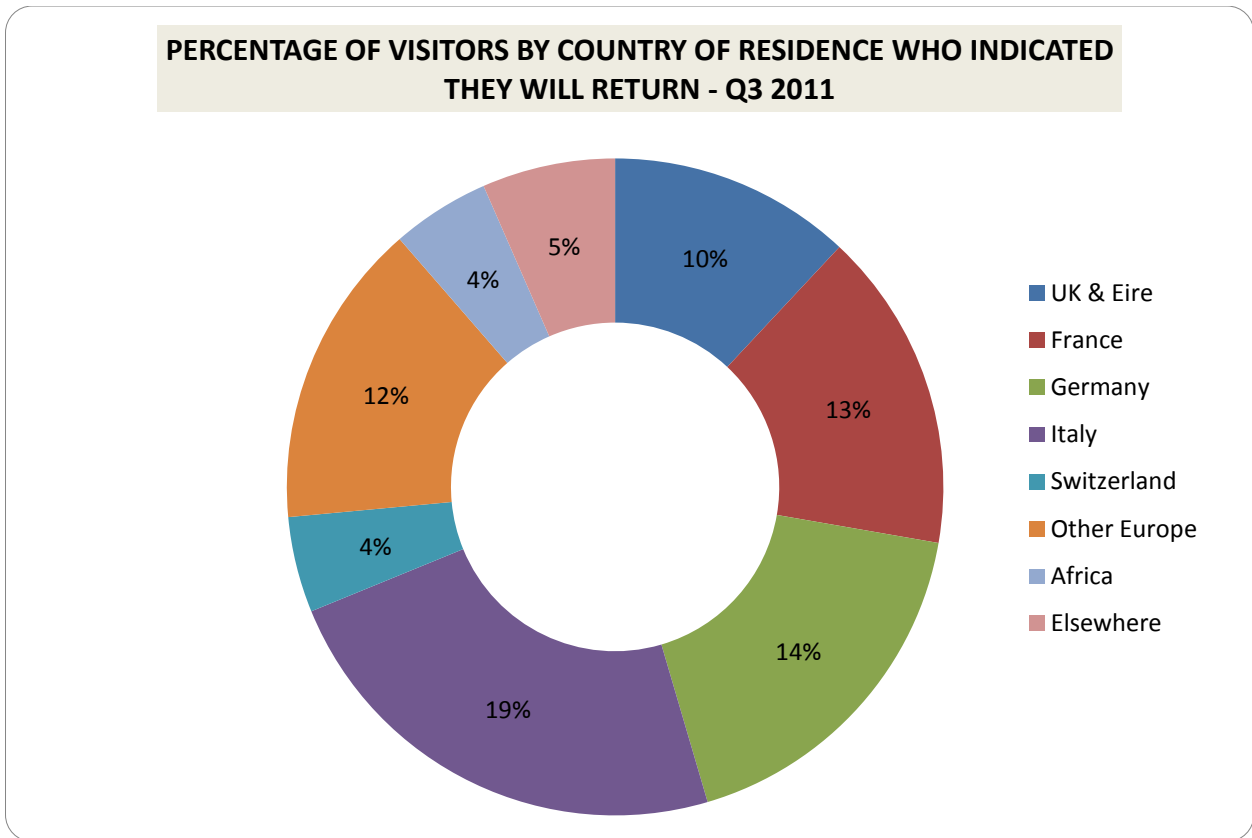
Figure 9



Of the different items that money was spent on, expenditure on restaurants remained the highest outside of hotel bills and other hotel expenses. This was followed by expenditure on excursions and souvenirs. When comparing 2011 with the same period of 2010, expenditure on most of the items was higher.

It is worth emphasizing here that this refers to expenditure in Seychelles only and not any advance payments made in the country of residence.

Figure 10



Of the total visitors surveyed, 81% said that they would return and 13% said that they will not return. Of the total who expressed their desire to return, 19% were from Italy followed by Germany (14%), France (13%), Other Europe (12%) and UK & Eire (10%).



**EXPENDITURE IN SEYCHELLES PER VISITOR NIGHT**  
**Q1 - Q3 2011**

**TABLE 1**

	Q1-2011		Q2 -2011		Q3 -2011	
	Euros	Rupees	Euros	Rupees	Euros	Rupees
<b>TOTAL</b>	<b>52.0</b>	<b>849</b>	<b>62.5</b>	<b>1035</b>	<b>59.1</b>	<b>955</b>
Hotel bill	6.4	104	11.2	186	8.0	129
<b>TOTAL (excl. hotel bill)</b>	<b>45.7</b>	<b>745</b>	<b>51.3</b>	<b>849</b>	<b>51.1</b>	<b>826</b>
Other hotel	8.0	131	13.0	215	13.2	214
Restaurants	13.2	216	13.2	219	13.3	215
Car hire	4.5	73	3.3	55	3.3	54
Taxis	1.3	22	2.1	35	1.2	19
Bus fares	0.2	3	0.1	2	0.1	1
Excursions	5.6	92	6.5	107	8.0	129
Air tickets	0.6	10	0.6	10	0.6	10
Boat tickets	1.6	26	1.7	28	1.5	24
Handicrafts	4.3	70	4.0	67	5.7	92
Sports	1.1	18	1.3	21	1.2	19
Other shopping	1.8	29	2.2	36	1.4	23
Unallocated	3.4	55	3.3	54	1.6	26

**Source: National Bureau of Statistics**

Euro exchange rate figures are from commercial banks

**Notes:**

- (1) Total figures are derived from individual country figures adjusted to country distribution for each quarter
- (2) Figures are provisional

**AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE**

**Q3 2010 & Q3 2011**

**TABLE 2**

**(Rupees)**

	United Kingdom	France	Germany	Italy	Switzerland	Other Europe	Africa	Elsewhere	Overall Q3	
									2011	2010
<b>TOTAL</b>	<b>89</b>	<b>180</b>	<b>109</b>	<b>138</b>	<b>38</b>	<b>165</b>	<b>48</b>	<b>187</b>	<b>955</b>	<b>993</b>
Hotel bill	6	18	19	10	7	26	6	38	129	182
<b>TOTAL (excl. hotel bill)</b>	<b>83</b>	<b>162</b>	<b>90</b>	<b>128</b>	<b>31</b>	<b>139</b>	<b>42</b>	<b>149</b>	<b>826</b>	<b>811</b>
Other hotel	43	36	13	33	9	30	6	45	214	238
Restaurants	18	56	23	25	13	35	8	37	215	184
Car hire	5	10	7	6	2	9	3	11	54	46
Taxis	2	3	2	3	0	4	2	2	19	24
Bus fares	0	0	0	0	0	0	0	0	1	1
Excursions	5	28	14	34	4	21	8	15	129	134
Air tickets	0	2	1	1	0	1	0	5	10	10
Boat tickets	3	3	5	2	0	7	0	4	24	32
Handicrafts	3	19	11	18	0	14	6	21	92	80
Sports	0	1	3	1	2	6	2	4	19	19
Other shopping	3	1	6	1	0	4	4	5	23	28
Unallocated	1	3	5	4	1	8	3	0	26	15

**Source: National Bureau of Statistics**

**Note:** Figures are provisional

**AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE**

**Q3 2010 & Q3 2011**

**TABLE 3**

**(Percentage)**

	United Kingdom	France	Germany	Italy	Switzerland	Other Europe	Africa	Elsewhere	Overall Q3	
									2011	2010
<b>TOTAL (excl. hotel bill)</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>
Other hotel	52	22	14	26	29	22	14	30	26	29
Restaurants	22	35	26	20	42	25	19	25	26	23
Car hire	6	6	8	5	6	6	7	7	7	6
Taxis	2	2	2	2	0	3	5	1	2	3
Bus fares	0	0	0	0	0	0	0	0	0	0
Excursions	6	17	16	27	13	15	19	10	16	17
Air tickets	0	1	1	1	0	1	0	3	1	1
Boat tickets	4	2	6	2	0	5	0	3	3	4
Handicrafts	4	12	12	14	0	10	14	14	11	10
Sports	0	1	3	1	6	4	5	3	2	2
Other shopping	4	1	7	1	0	3	10	3	3	3
Unallocated	1	2	6	3	3	6	7	0	3	2

**Source: National Bureau of Statistics**

**Note:** Figures are provisional