



National Bureau of Statistics

STATISTICAL

BULLETIN

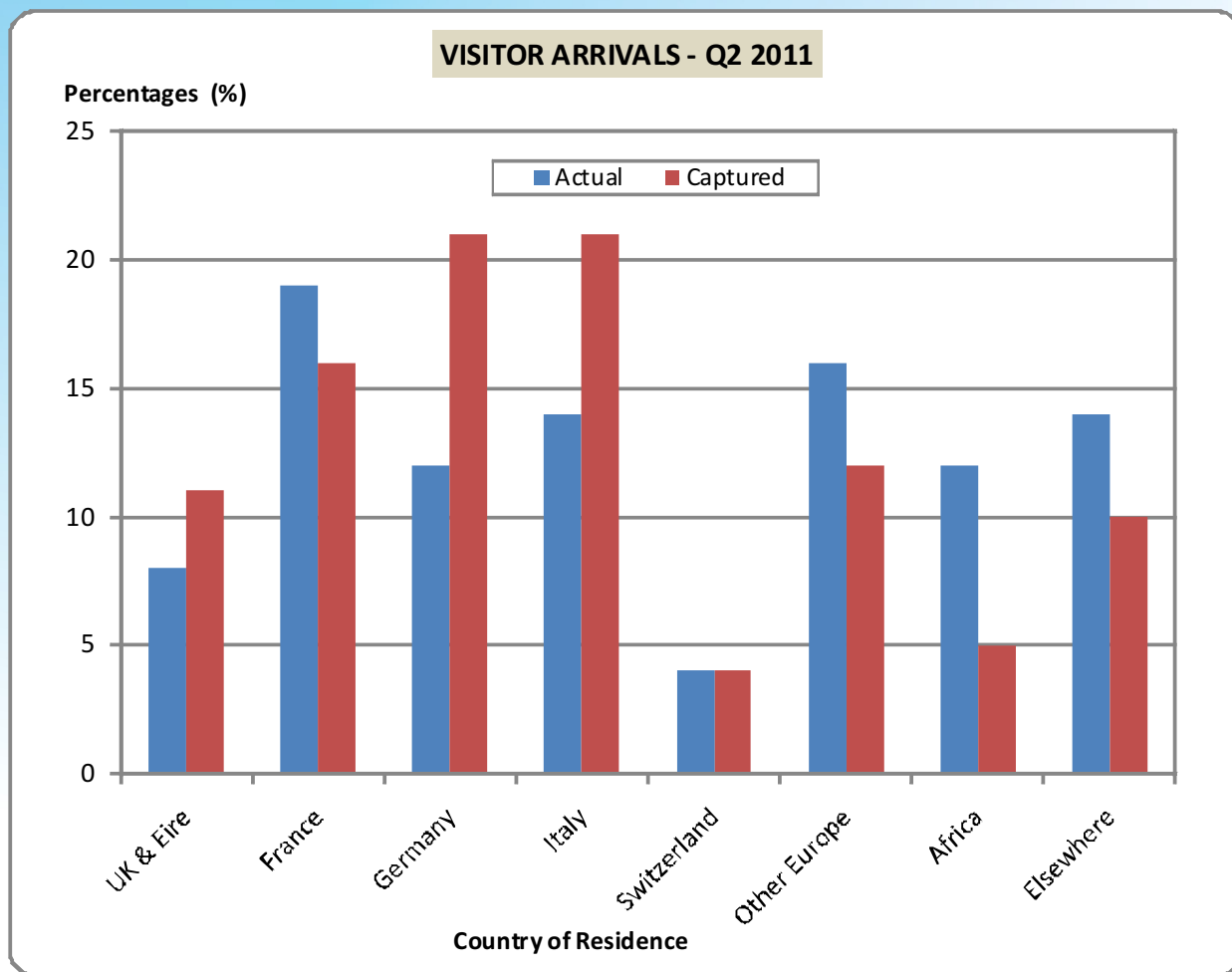
VISITORS SURVEY

SECOND QUARTER 2011

Surveys on visitors departing at the international airport are conducted on a quarterly basis. The second survey for 2011 was conducted over the period 13th to 19th June 2011, and covered a sample of 1171 departing visitors travelling on all airlines during that period.

Figure 1 below shows the percentage of visitors captured during the second quarter of the exit survey compared to the actual percentage of visitors that arrived during the second quarter of 2011. Visitors from Germany and Italy were the highest followed by France and Other Europe. The percentage of visitors surveyed is higher for UK & Eire, Germany and Italy than the actual, which is due mainly to the scope of visitors surveyed.

Figure 1



National Bureau of Statistics

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Figure 2 shows the purpose of visit of the surveyed visitors compared to the actual purpose of visit as stated by visitors on arrival. Of the visitors captured during the survey period, 95% had come for a holiday as compared to 90% for the actual figure. The percentage of visitors on business or combining business with a holiday remained low.

Figure 2

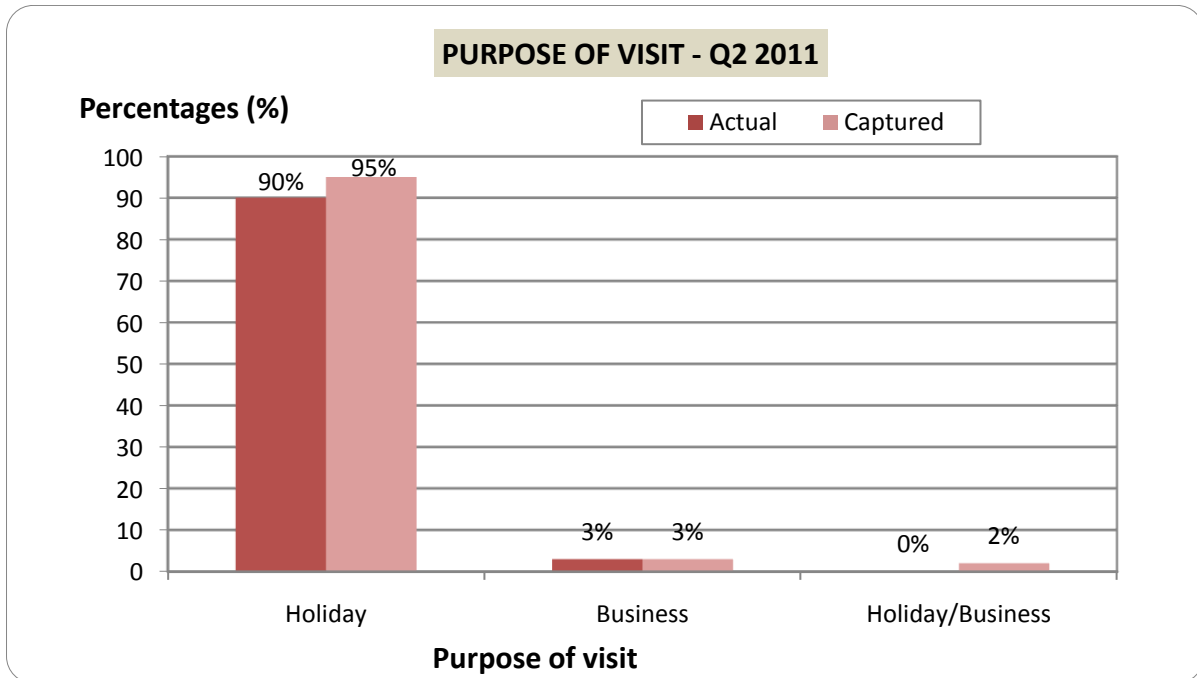


Figure 3 shows that of the visitors surveyed, 84% were first time visitors and 16% were repeat visitors.

Figure 3

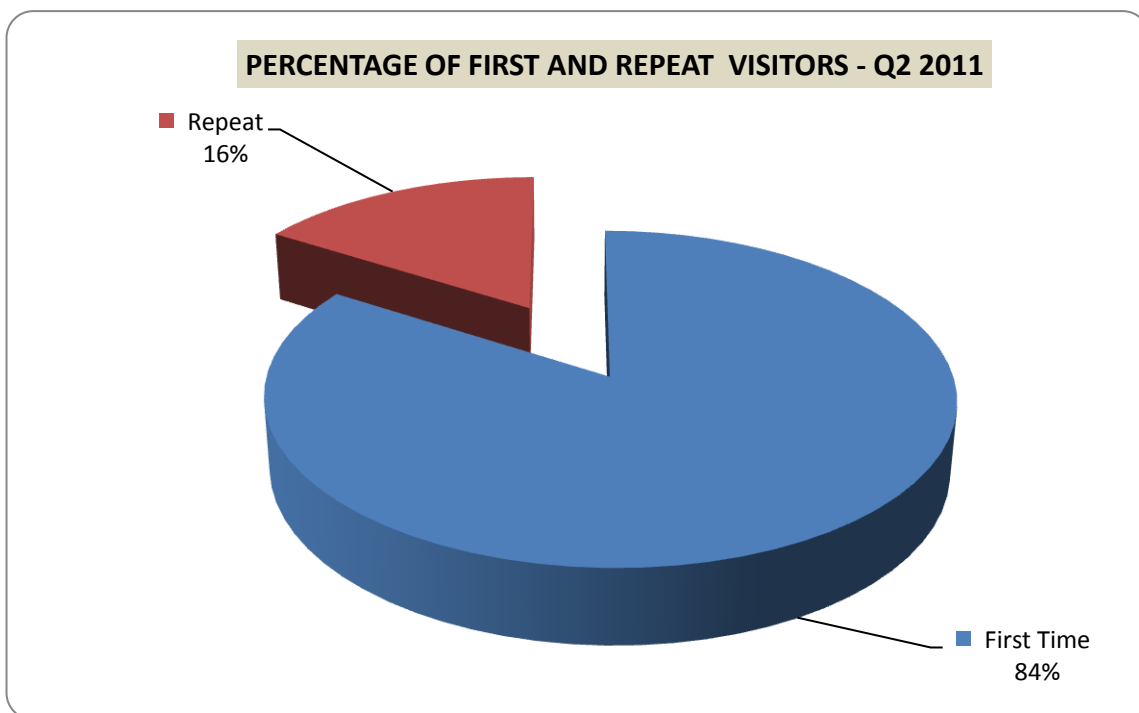
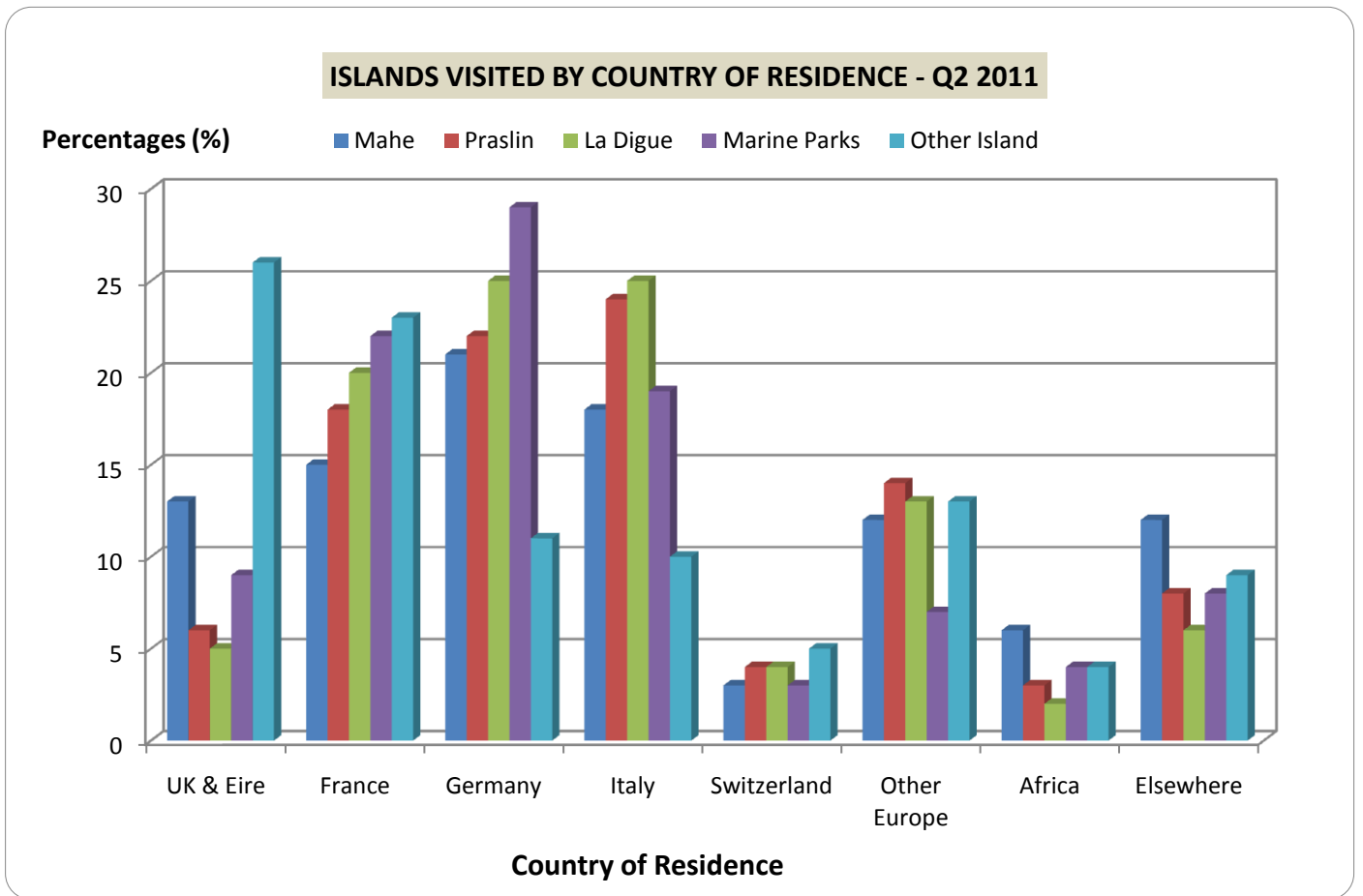
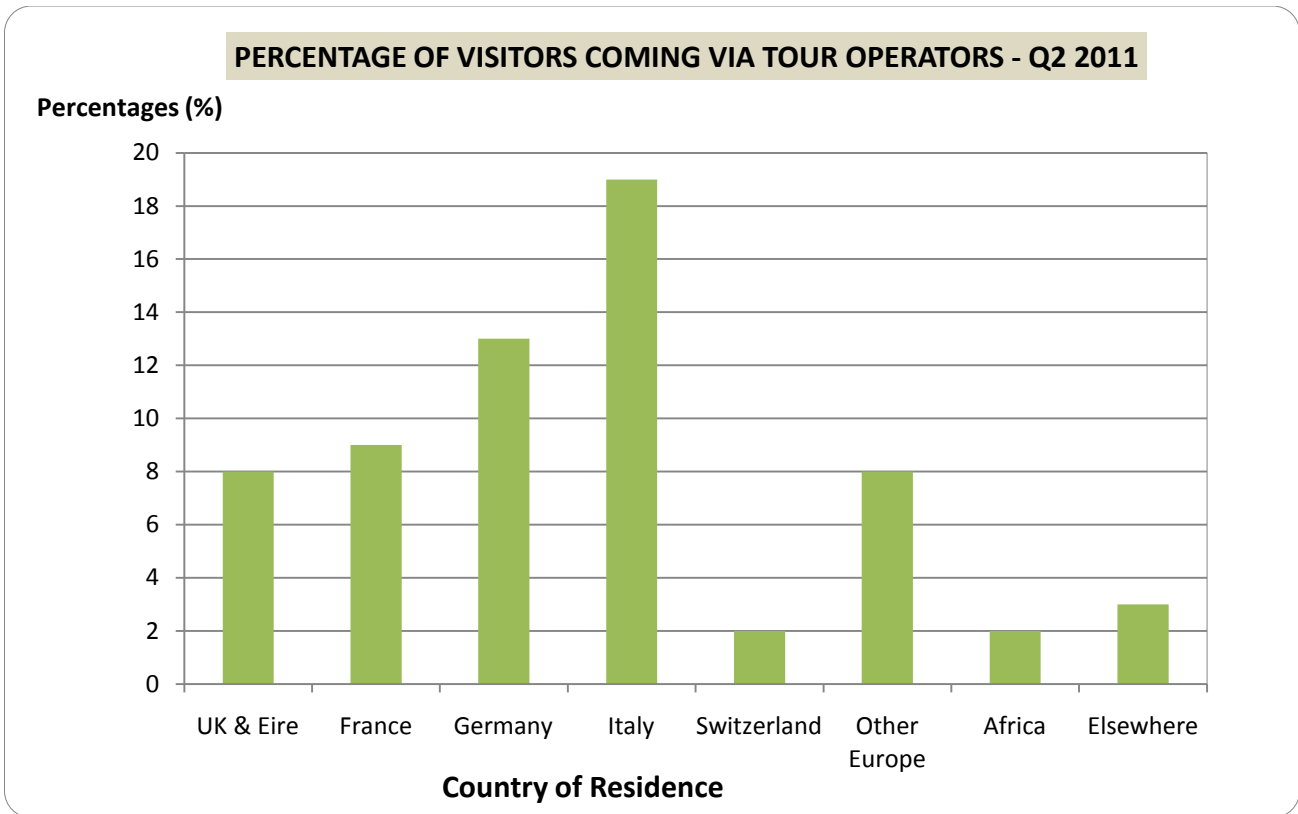


Figure 4



La Digue, the outer islands and the marine parks are the most visited and visitors from France, Germany and Italy are the most mobile.

Figure 5



Sixty-three percent (63%) of the visitors surveyed came via tour operators, with the highest percentage from Germany and Italy notably because they were the most captured market.

Figure 6

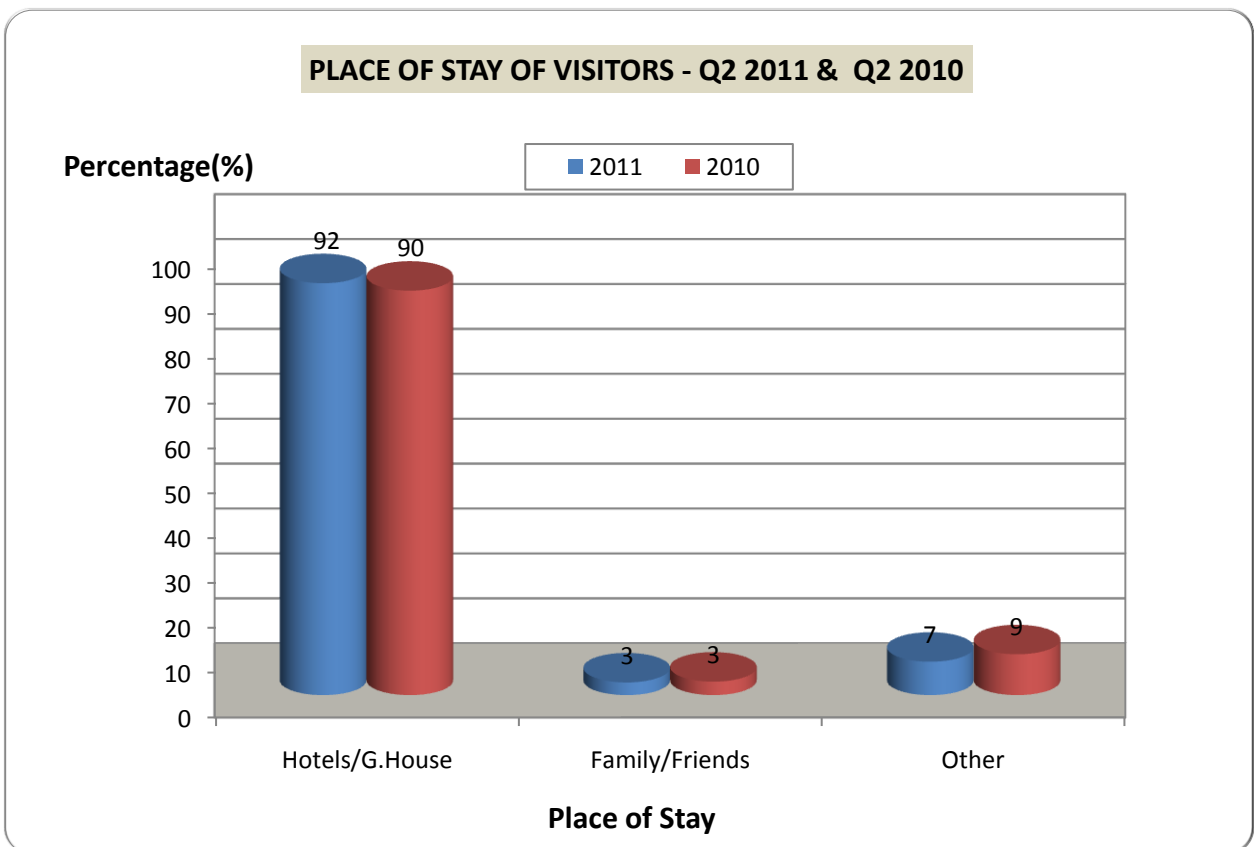
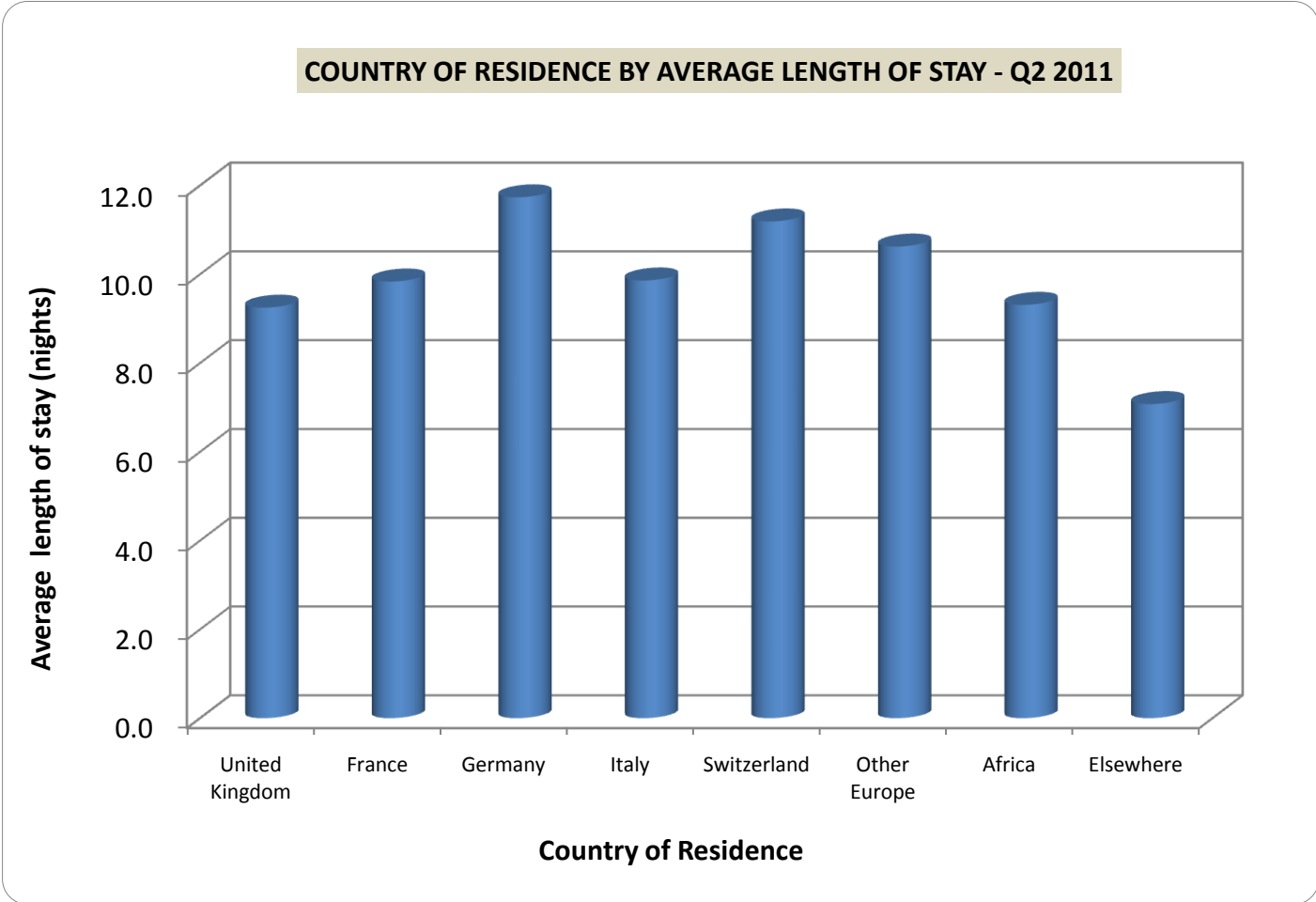


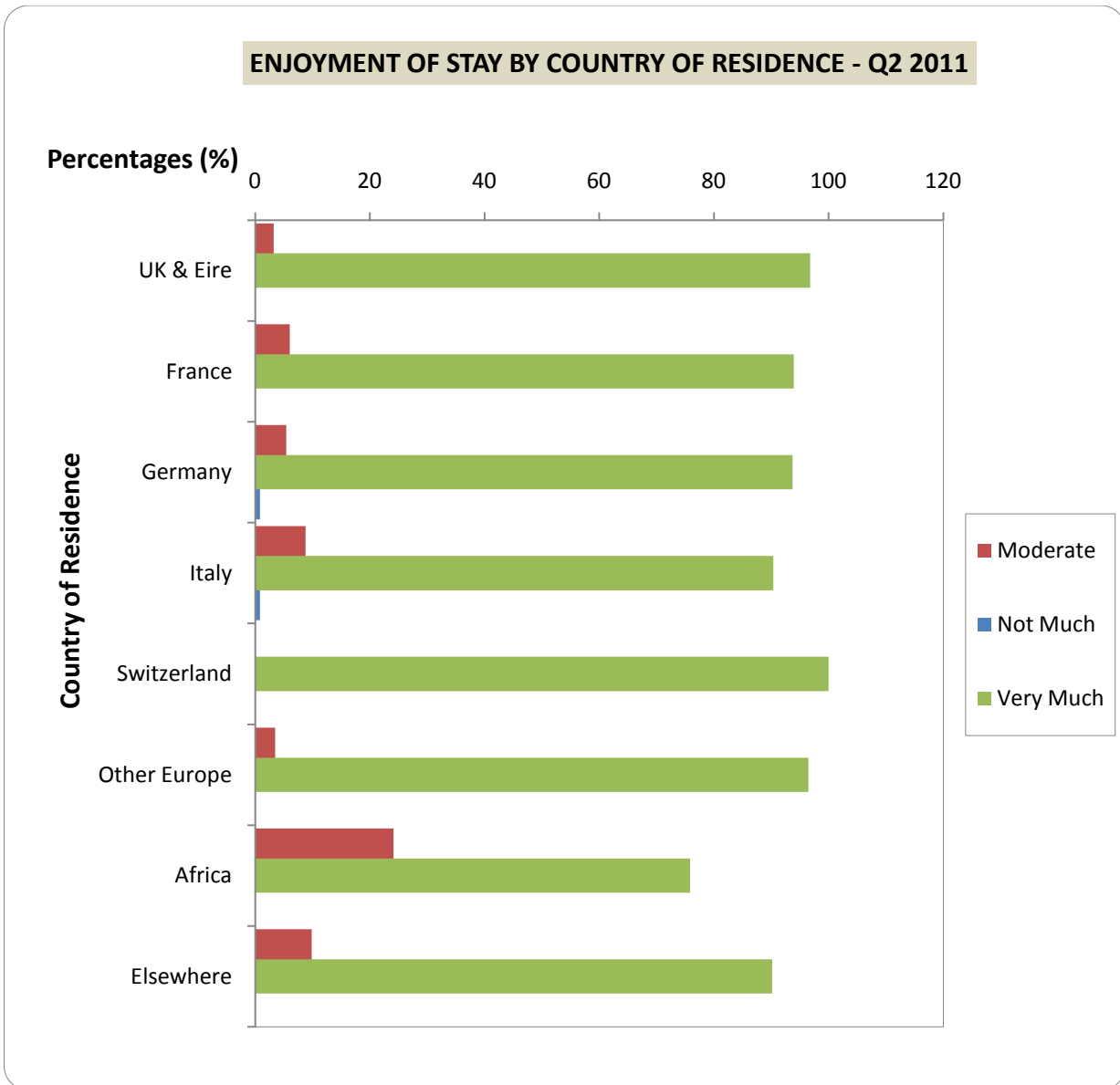
Figure 6 shows that visitors stay mostly in hotels & guest houses than with friends. The Other category relates to visitors staying on yachts, other sea vessels, in apartments and those who have their own home.

Figure 7



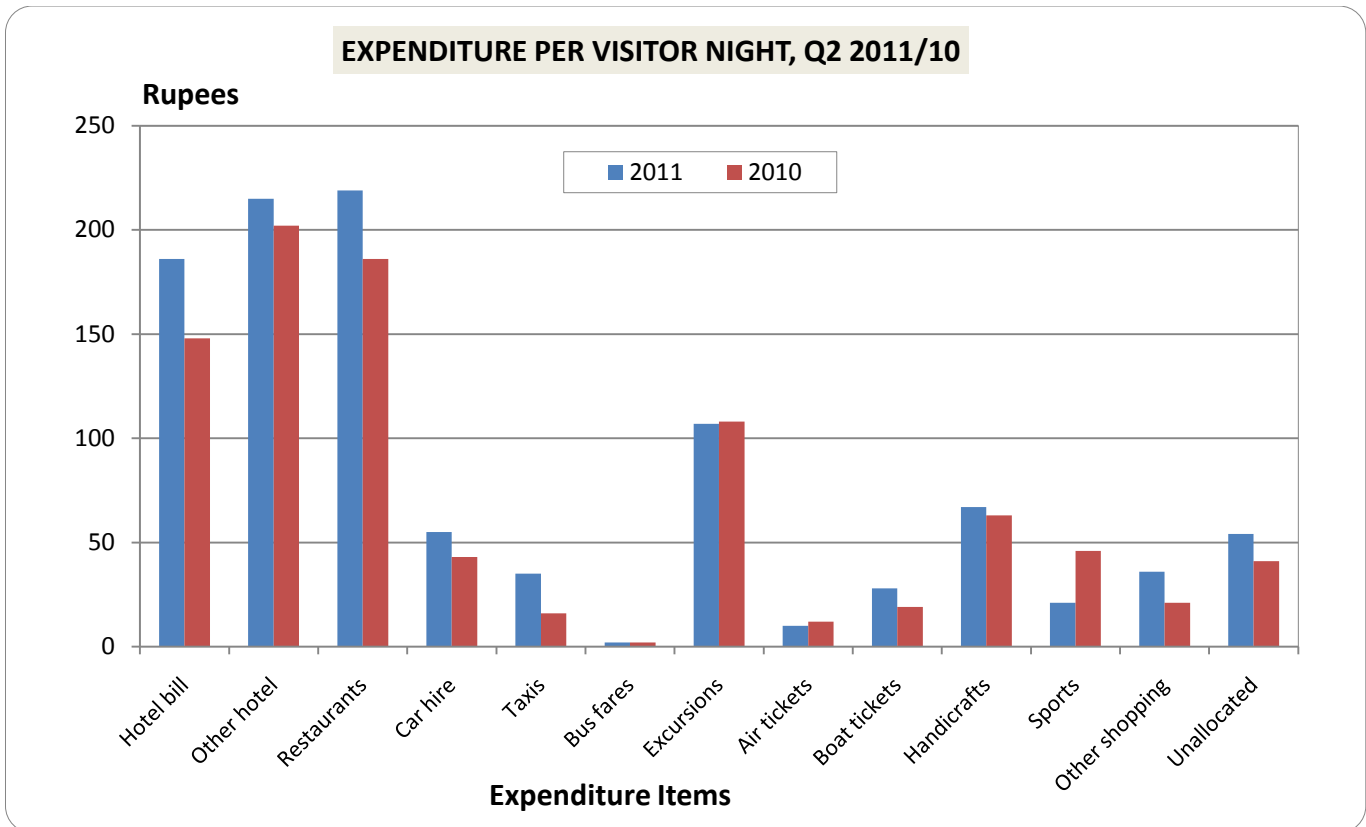
Visitors from Germany recorded the highest length of stay (11.7) nights followed by visitors from Switzerland (11.2), Other Europe (10.6) Italy (9.9) and France (9.8) nights.

Figure 8



Most of the visitors who were captured during the survey enjoyed their stay very much. Visitors from the main European markets enjoyed their stay very much with the exception of Germany and Italy where 2% of the visitors reported not enjoying their stay, mainly because of some bad experiences they had.

Figure 9

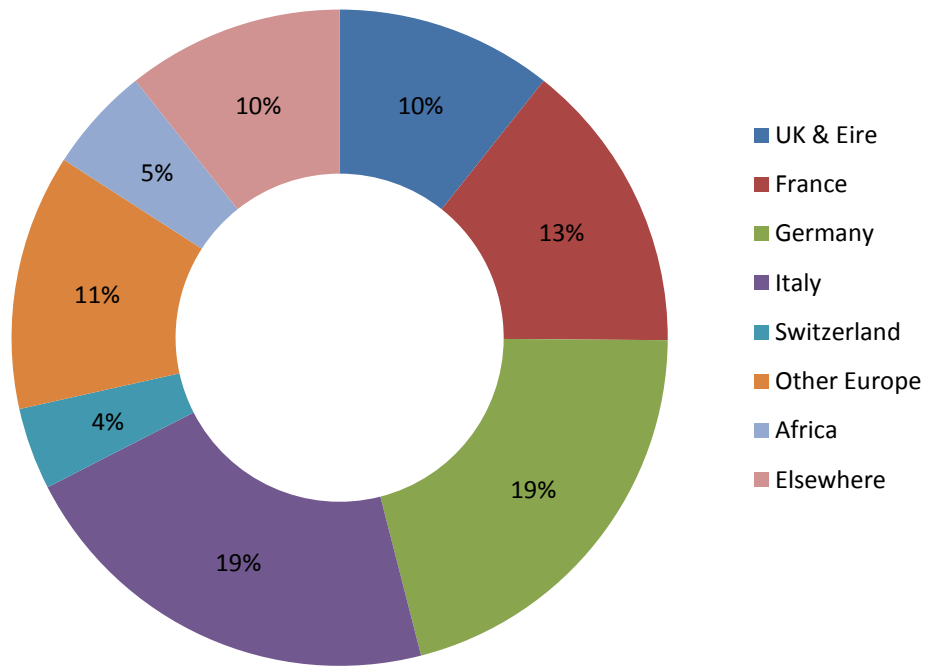


Of the different items that money was spent on, restaurants remained the highest, outside of hotel bills and other hotel expenses, followed by excursions and souvenirs. When comparing 2011 with the same period of 2010, expenditure on most of the items was higher.

It is worth emphasizing here that this refers to expenditure in Seychelles only and not any advance payments made in the country of residence.

Figure 10

PERCENTAGE OF VISITORS BY COUNTRY OF RESIDENCE WHO INDICATED THEY WILL RETURN - Q2 2011



Of the visitors surveyed 89% said that they would come back for another visit and 7% said that they will not return. Of the total who expressed their desire to return, 19% were from both Germany and Italy followed by France with 13%, Other Europe with 7% and both UK & Eire and Elsewhere with 10%.

EXPENDITURE IN SEYCHELLES PER VISITOR NIGHT
Q1 AND Q2 2011

TABLE 1

	Q1-2011		Q2 -2011	
	Euros	Rupees	Euros	Rupees
TOTAL	52.0	849	62.5	1035
Hotel bill	6.4	104	11.2	186
TOTAL (excl. hotel bill)	45.7	745	51.3	849
Other hotel	8.0	131	13.0	215
Restaurants	13.2	216	13.2	219
Car hire	4.5	73	3.3	55
Taxis	1.3	22	2.1	35
Bus fares	0.2	3	0.1	2
Excursions	5.6	92	6.5	107
Air tickets	0.6	10	0.6	10
Boat tickets	1.6	26	1.7	28
Handicrafts	4.3	70	4.0	67
Sports	1.1	18	1.3	21
Other shopping	1.8	29	2.2	36
Unallocated	3.4	55	3.3	54

Source: National Bureau of Statistics

Euro exchange rate figures are from commercial banks

Notes:

- (1) Total figures are derived from individual country figures adjusted to country distribution for each quarter
- (2) Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q2 2010 & Q2 2011

TABLE 2

(Rupees)

	United Kingdom					Other			Overall Q2	
	United Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2011	2010
TOTAL	117	162	113	98	39	167	112	226	1035	907
Hotel bill	17	19	11	16	3	24	31	65	186	148
TOTAL (excl. hotel bill)	100	143	102	82	36	143	81	161	849	759
Other hotels	45	18	27	22	6	39	12	46	215	202
Restaurants	20	42	22	16	11	36	31	39	219	186
Car hire	6	13	5	3	1	9	7	10	55	43
Taxis	3	5	3	2	0	6	5	11	35	16
Bus fares	0	0	0	1	0	0	0	0	2	2
Excursions	7	27	14	20	3	20	4	12	107	108
Air tickets	0	2	2	0	0	3	0	3	10	12
Boat tickets	2	8	5	3	0	5	1	4	28	19
Handicrafts	4	16	10	11	2	11	6	8	67	63
Sports	7	4	0	1	1	2	0	7	21	46
Other shopping	5	1	5	1	1	4	14	5	36	21
Unallocated	1	7	9	2	11	8	1	16	54	41

Source: National Bureau of Statistics

Note: Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q2 2010 & Q2 2011

TABLE 3

(Percentage)

	United Kingdom					Other			Overall Q2	
	United Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2011	2010
TOTAL (excl. hotel bill)	100	100	100	100	100	100	100	100	100	100
Other hotels	45	13	26	27	17	27	15	29	25	27
Restaurants	20	29	22	20	31	25	38	24	26	25
Car hire	6	9	5	4	3	6	9	6	6	6
Taxis	3	3	3	2	0	4	6	7	4	2
Bus fares	0	0	0	1	0	0	0	0	0	0
Excursions	7	19	14	24	8	14	5	7	13	14
Air tickets	0	1	2	0	0	2	0	2	1	2
Boat tickets	2	6	5	4	0	3	1	2	3	3
Handicrafts	4	11	10	13	6	8	7	5	8	8
Sports	7	3	0	1	3	1	0	4	2	6
Other shopping	5	1	5	1	3	3	17	3	4	3
Unallocated	1	5	9	2	31	6	1	10	6	5

Source: National Bureau of Statistics

Note: Figures are provisional