

National Bureau of Statistics

STATISTICAL

BULLETIN

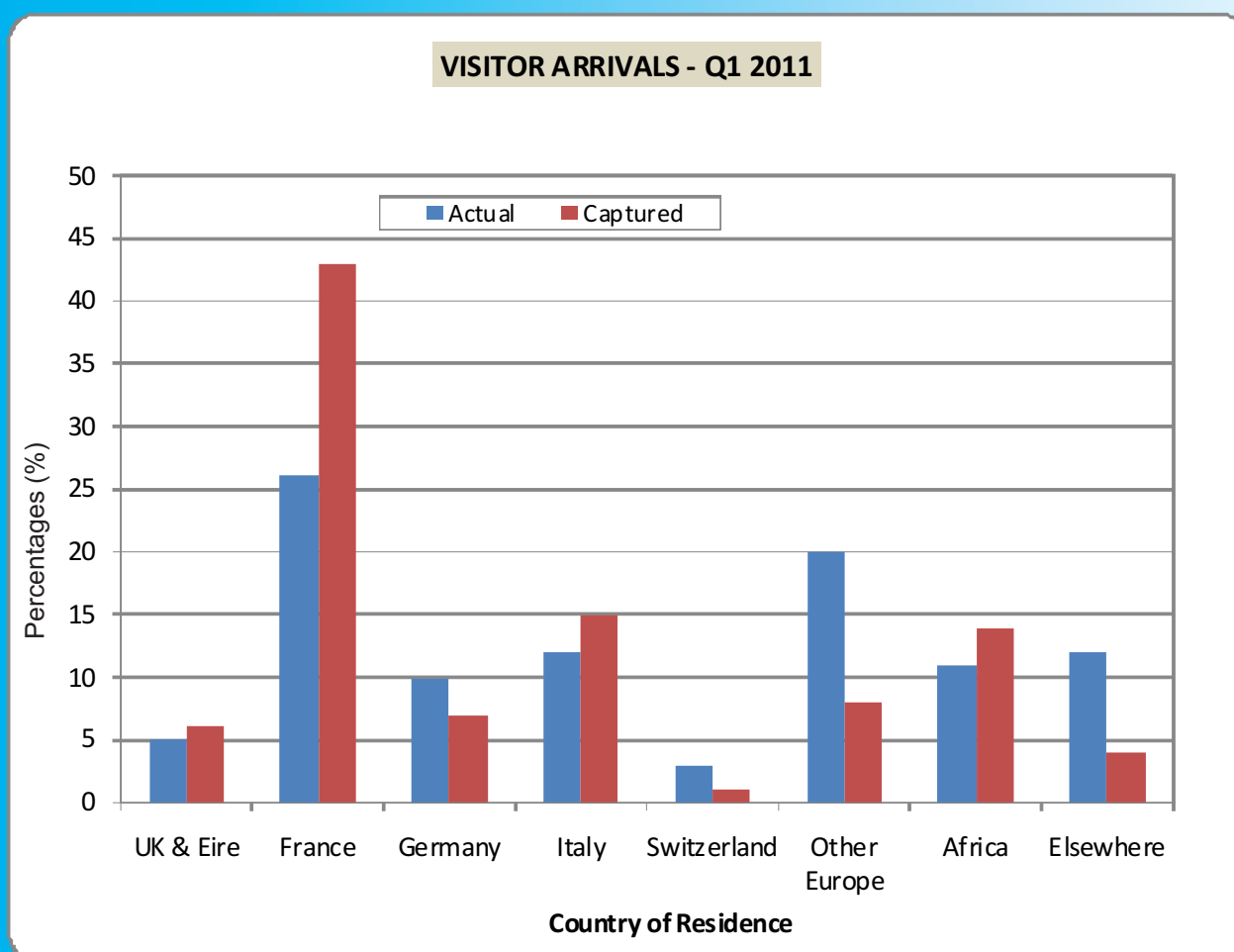
VISITORS SURVEY

FIRST QUARTER 2011

Surveys on visitors departing at the international airport are conducted on a quarterly basis. The first survey for 2011 was conducted over the period 21st to 27th March 2011, and covered a sample of 1161 departing visitors travelling on all airlines during that period.

Figure 1 below shows the percentage of visitors captured during the first quarter of the exit survey compared to the actual percentage of visitors that arrived during the first quarter of 2011. Visitors from France were the highest followed by Italy and Africa. The percentage of visitors surveyed is higher for France, Italy and Africa than the actual, which is due mainly to the scope of visitors surveyed.

Figure 1



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Figure 2 shows the purpose of visit of the surveyed visitors compared to the actual purpose of visit as stated by visitors on arrival. Of the visitors captured during the survey period, 91% had come for a holiday as compared to the actual reported, which was 90%. The percentage of visitors on business or combining business with a holiday remained low.

Figure 2

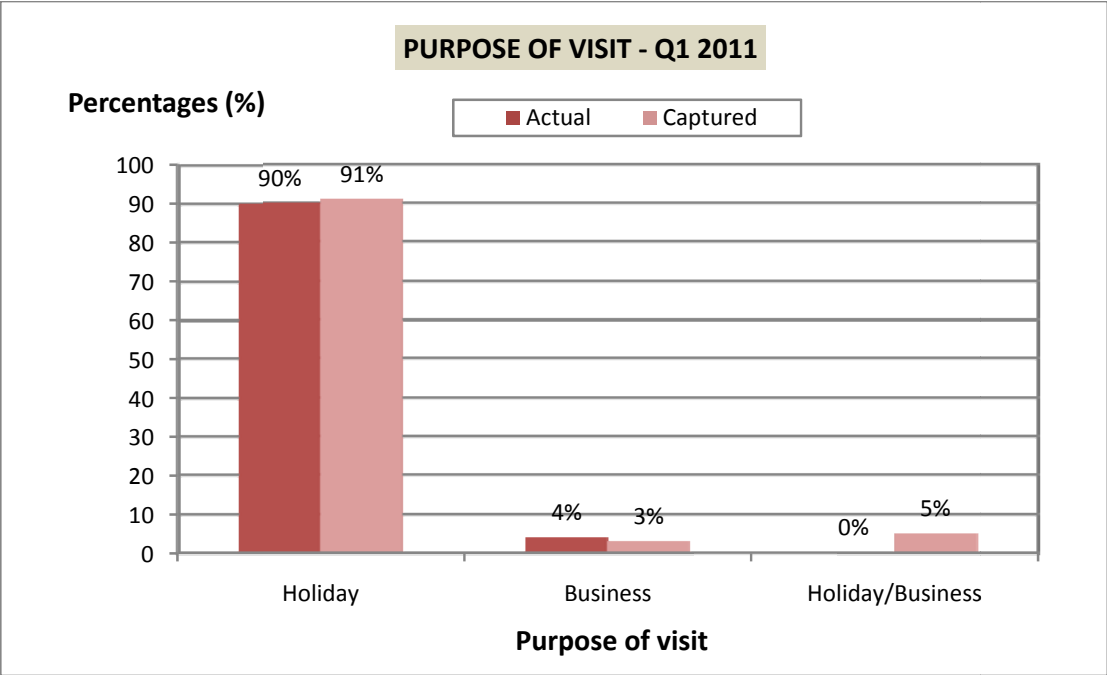


Figure 3 shows that of the visitors surveyed, 77% were first time visitors and 23% were repeat visitors.

Figure 3

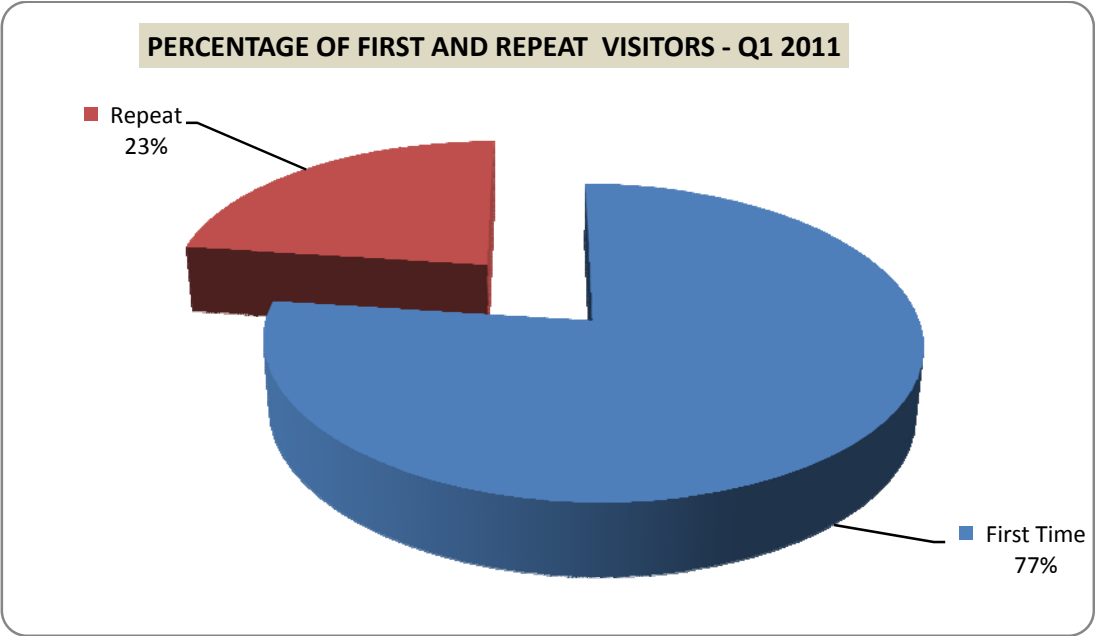
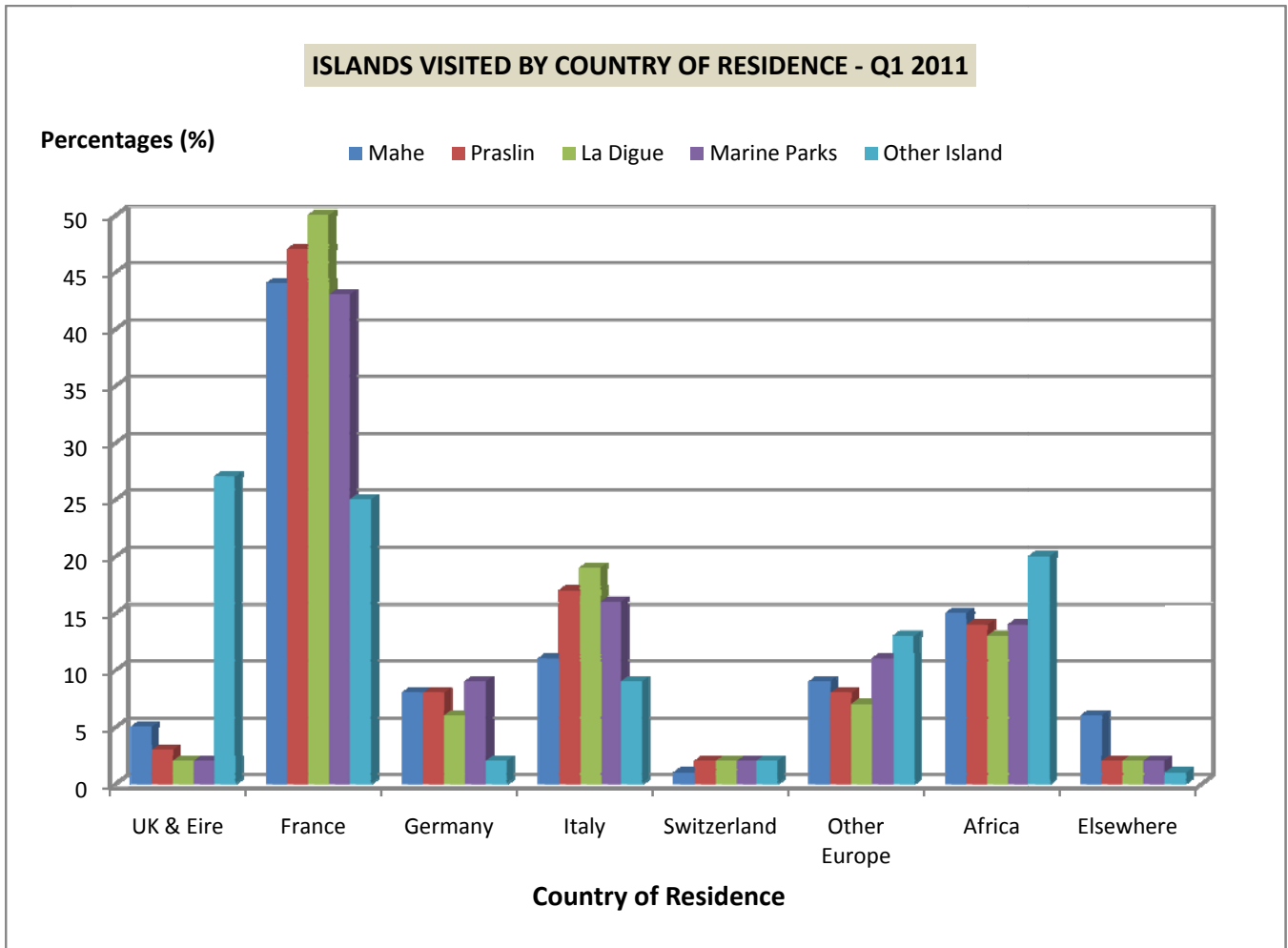
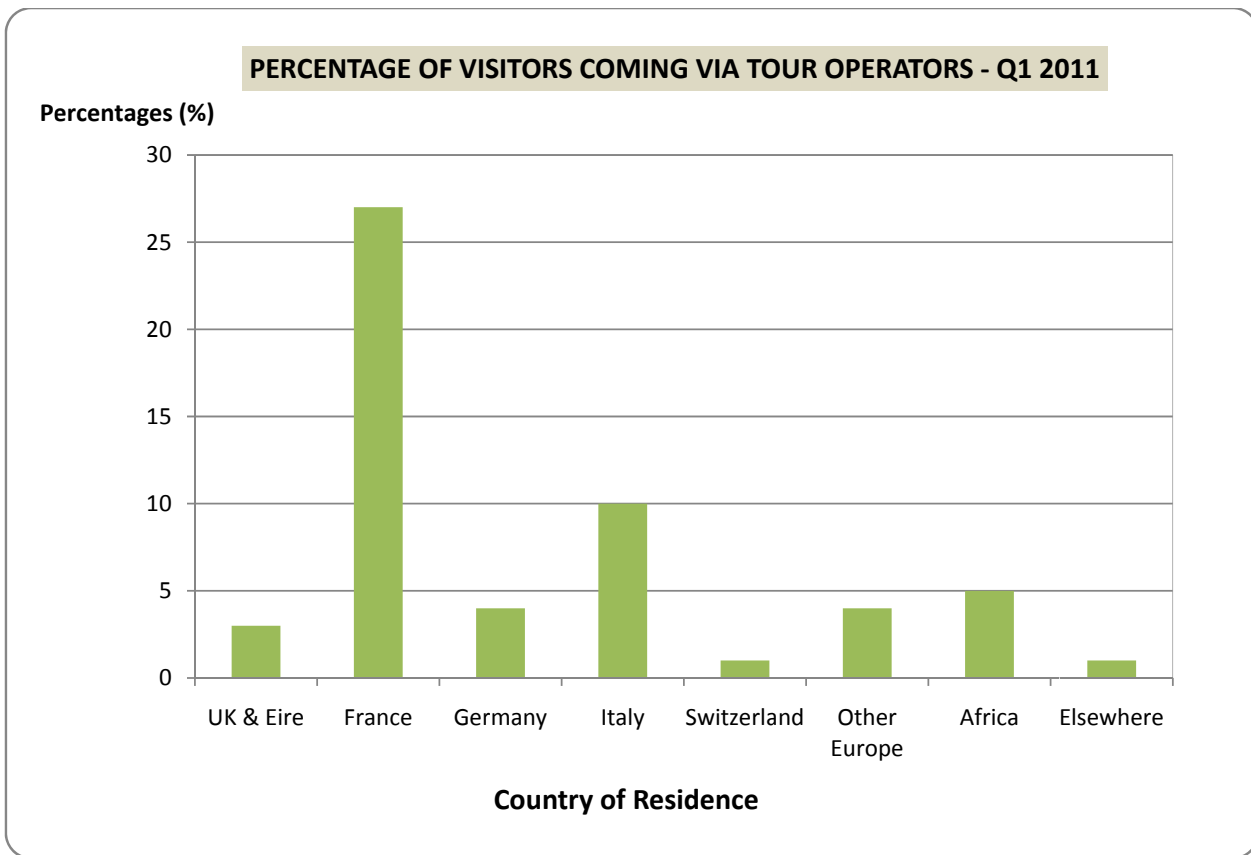


Figure 4



La Digue, the outer islands and the marine parks are the most visited and visitors from France, Italy and Africa are the most mobile.

Figure 5



Fifty-five percent (55%) of the visitors surveyed came via tour operators, with the highest percentage from France, Italy and Africa notably because they were the most captured market.

Figure 6

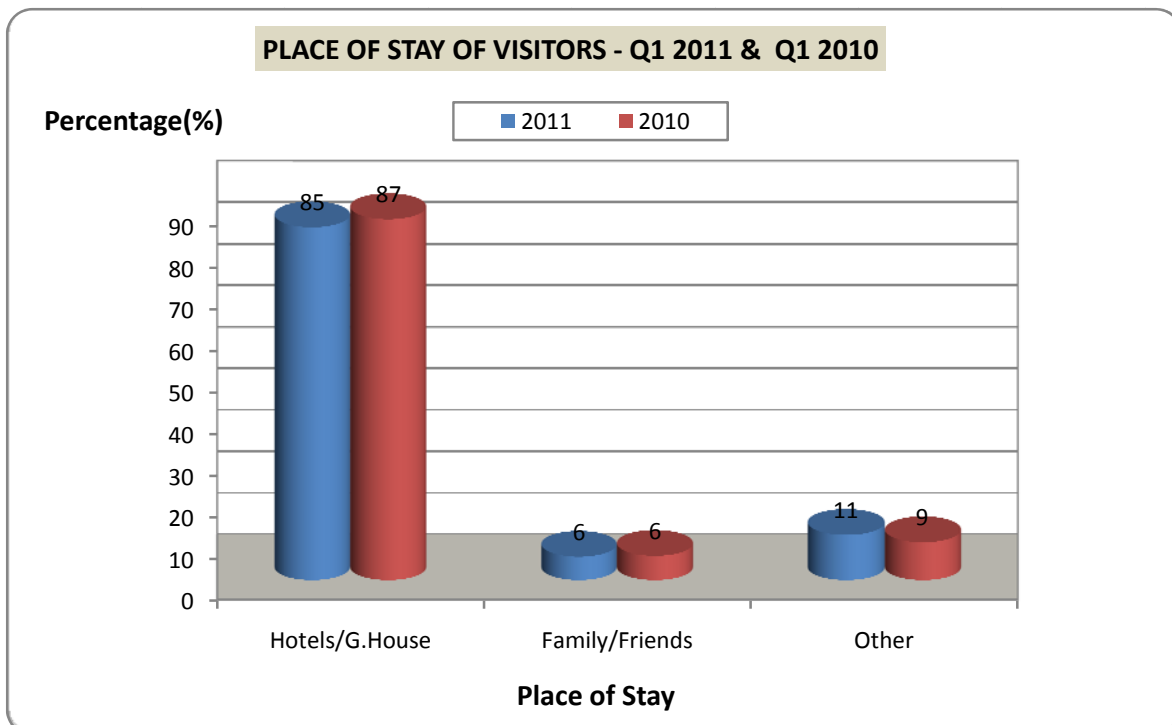
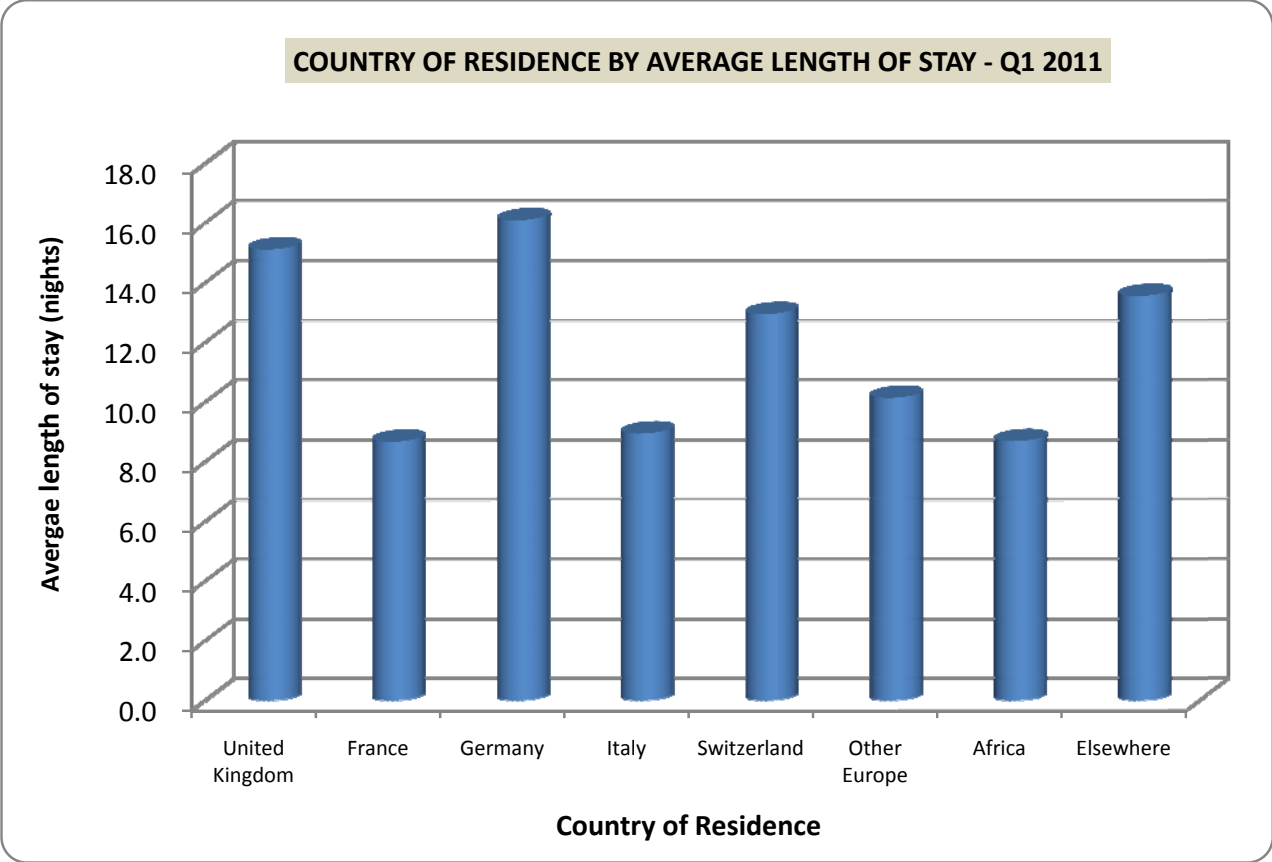


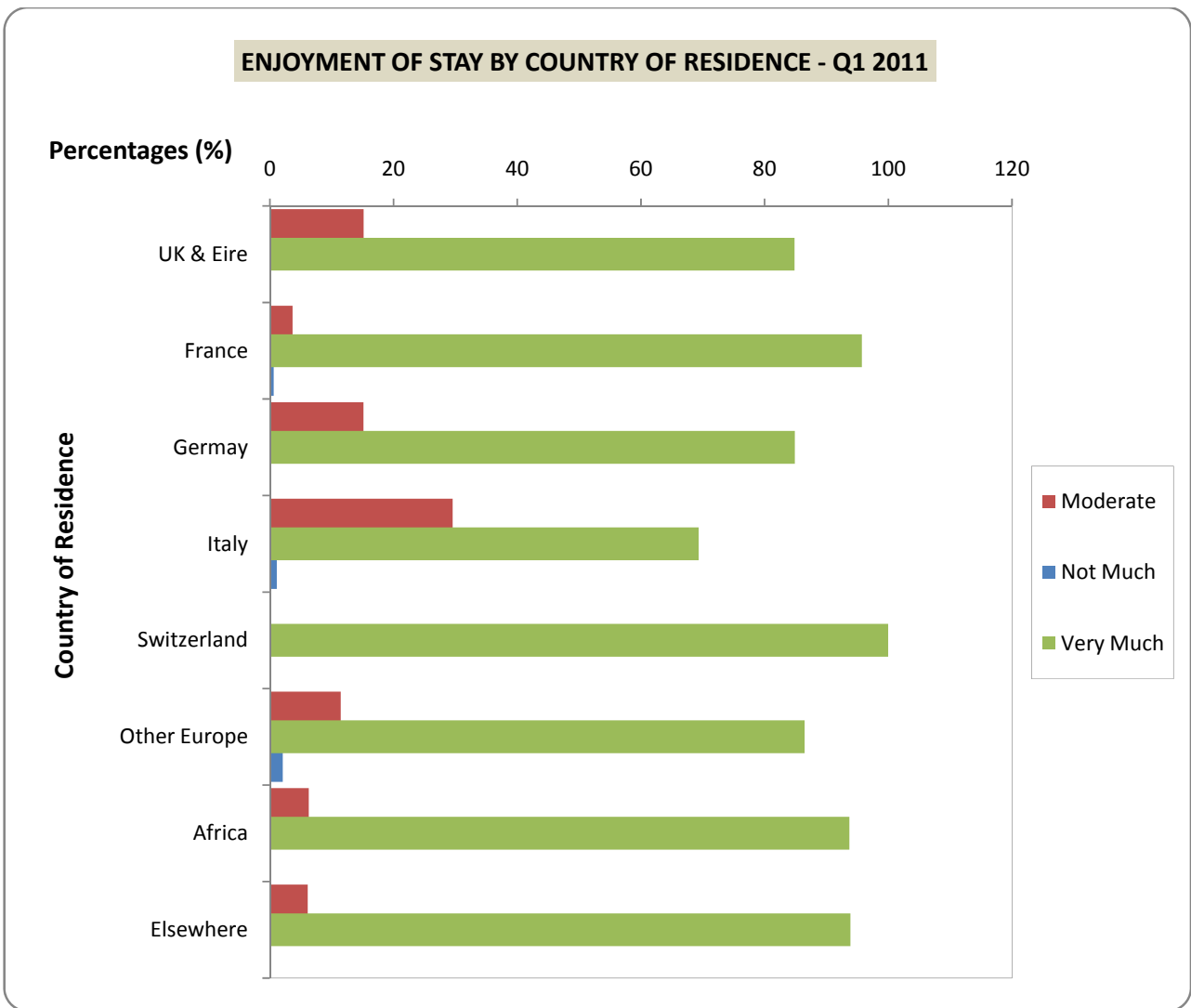
Figure 6 shows that visitors stay mostly in hotels & guest houses than with friends. The Other category relates to visitors staying on yachts, other sea vessels, in apartments and those who have their own home.

Figure 7



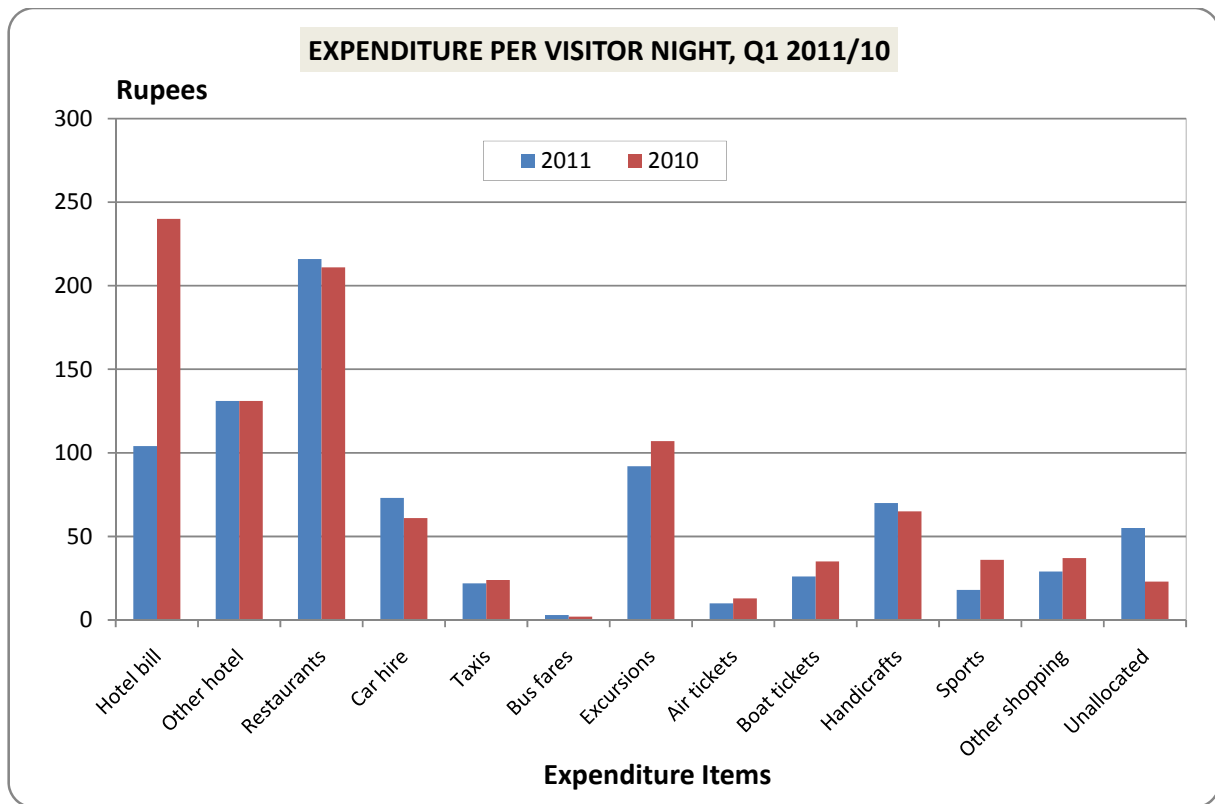
Visitors from Germany recorded the highest length of stay (16.1) nights followed by visitors from United Kingdom (15.1), Elsewhere (13.5) Switzerland (12.5) and Other Europe (10.1) nights.

Figure 8



Most of the visitors who were captured during the survey enjoyed their stay very much. Visitors from the main European markets enjoyed their stay very much with the exception of Other Europe where 2% of the visitors reported not enjoying their stay, mainly because of some bad experiences they had.

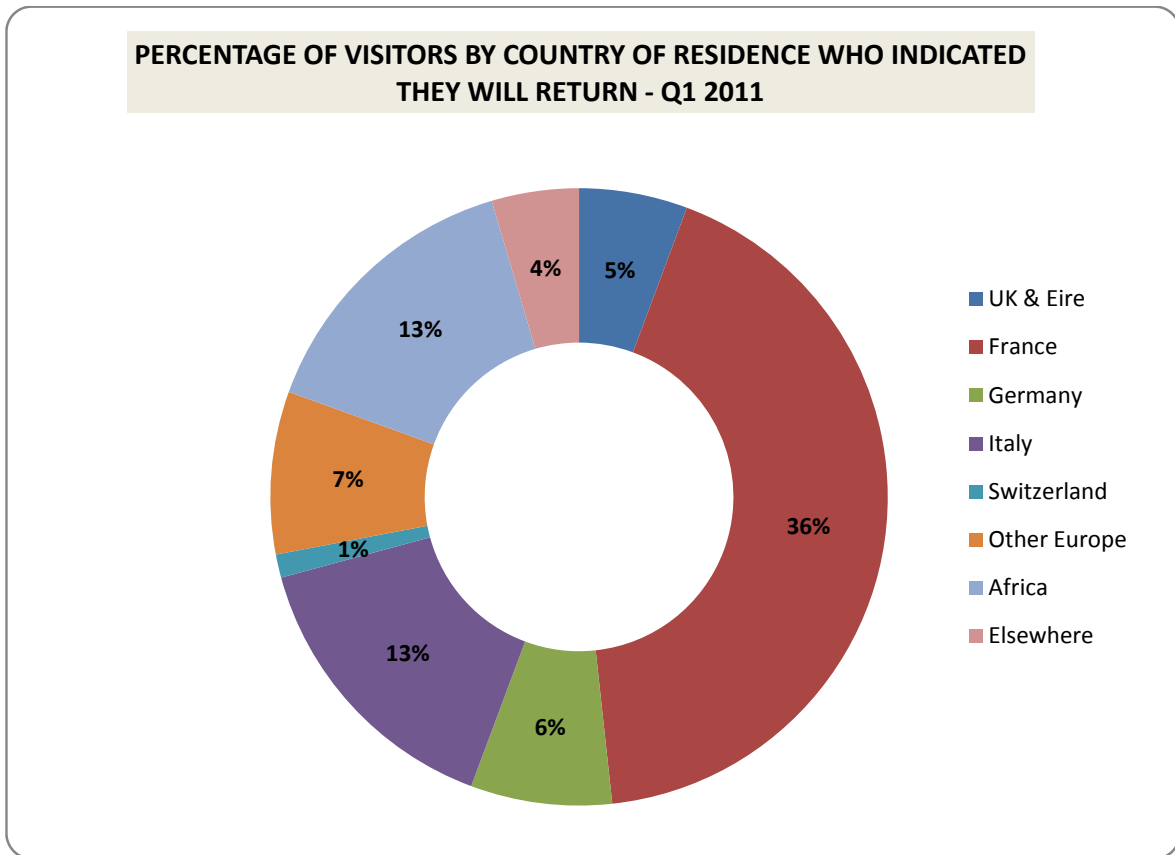
Figure 9



Of the different items that money was spent on, restaurants remained the highest outside of hotel bills and other hotel expenses, followed by excursions and souvenirs. When comparing expenditure in Q1 of 2011 with that of the same period of 2010, expenditure on most of the items was higher.

It is worth emphasizing here that this refers to expenditure in Seychelles only and not any advance payments made in the country of residence.

Figure 10



Of the visitors surveyed, 85% said that they would come back for another visit and 7% said that they will not return. Of the total who expressed their desire to return, 36% were from France followed by Italy and Africa both with 13% and Other Europe with 7%.

EXPENDITURE IN SEYCHELLES PER VISITOR NIGHT Q1 2011

TABLE 1

	Q1-2011	
	Euros	Rupees
TOTAL	52.0	985
Hotel bill	6.4	240
TOTAL (excl. hotel bill)	45.7	745
Other hotel	8.0	131
Restaurants	13.2	211
Car hire	4.5	61
Taxis	1.3	24
Bus fares	0.2	2
Excursions	5.6	107
Air tickets	0.6	13
Boat tickets	1.6	35
Handicrafts	4.3	65
Sports	1.1	36
Other shopping	1.8	37
Unallocated	3.4	23

Source: National Bureau of Statistics

Euro exchange rate figures are from commercial banks

Notes:

- (1) Total figures are derived from individual country figures adjusted to country distribution for each quarter
- (2) Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q1 2010 & Q1 2011

TABLE 2

(Rupees)

	United					Other			Overall Q1	
	Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2011	2010
TOTAL	34	239	52	97	24	213	63	124	849	985
Hotel bill	1	23	3	30	8	25	3	10	104	240
TOTAL (excl. hotel bill)	33	216	49	67	16	188	60	114	745	745
Other hotels	11	41	10	7	1	45	3	13	131	131
Restaurants	8	56	8	12	1	80	17	33	216	211
Car hire	0	19	3	6	3	9	5	27	73	61
Taxis	0	8	1	3	0	5	1	4	22	24
Bus fares	0	0	1	0	0	0	0	1	3	2
Excursions	2	29	10	17	4	16	7	7	92	107
Air tickets	0	2	1	3	2	2	0	0	10	13
Boat tickets	1	9	1	5	1	1	5	3	26	35
Handicrafts	4	24	2	9	2	8	8	13	70	65
Sports	4	7	2	0	0	5	1	0	18	36
Other shopping	1	3	10	1	0	5	3	6	29	37
Unallocated	2	18	0	4	2	12	10	7	55	23

Source: National Bureau of Statistics

Note: Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q1 2010 & Q1 2011

TABLE 3

(Percentage)

	United					Other			Overall Q1	
	Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2011	2010
TOTAL (excl. hotel bill)	100	100	100	100	100	100	100	100	100	100
Other hotels	33	19	20	10	6	24	5	11	18	18
Restaurants	24	26	16	18	6	43	28	29	29	28
Car hire	0	9	6	9	19	5	8	24	10	8
Taxis	0	4	2	4	0	3	2	4	3	3
Bus fares	0	0	2	0	0	0	0	1	0	0
Excursions	6	13	20	25	25	9	12	6	12	14
Air tickets	0	1	2	4	13	1	0	0	1	2
Boat tickets	3	4	2	7	6	1	8	3	3	5
Handicrafts	12	11	4	13	13	4	13	11	9	9
Sports	12	3	4	0	0	3	2	0	2	5
Other shopping	3	1	20	1	0	3	5	5	4	5
Unallocated	6	8	0	6	13	6	17	6	7	3

Source: National Bureau of Statistics

Note: Figures are provisional