

National Bureau of Statistics

STATISTICAL

BULLETIN

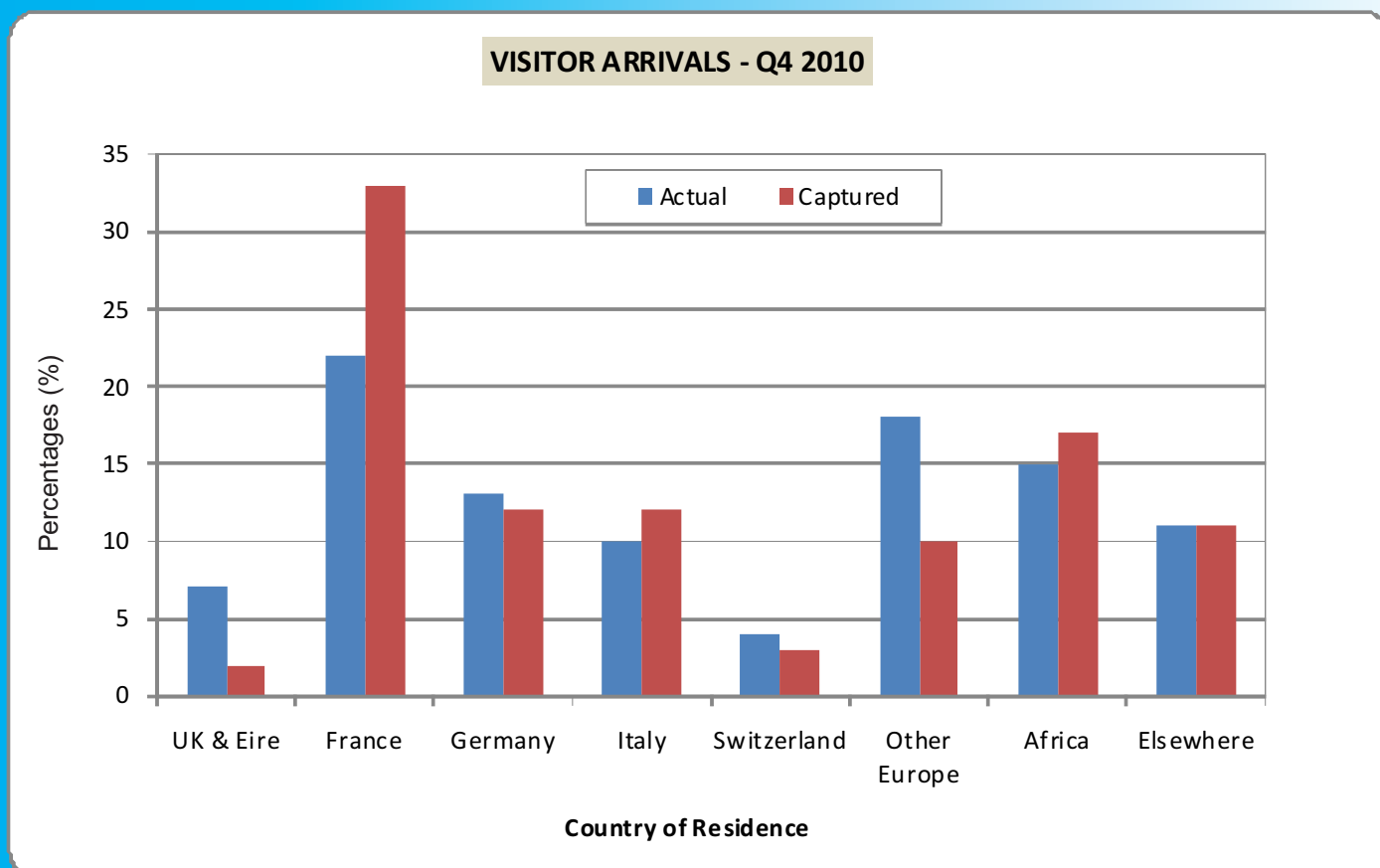
VISITORS SURVEY

FOURTH QUARTER 2010

Surveys on visitors departing at the international airport are conducted on a quarterly basis. The fourth survey for 2010 was conducted over the period 13th to 19th December 2010, and covered a sample of 524 departing visitors travelling on all airlines during that period.

Figure 1 below shows the percentage of visitors captured during the fourth quarter of the exit survey compared to the actual percentage of visitors that arrived during the fourth quarter of 2010. Visitors from France were the highest followed by Africa. The percentage of visitors surveyed is higher for France, Italy and Africa than the actual, which is due mainly to the scope of visitors surveyed.

Figure 1



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Figure 2 shows the purpose of visit of the surveyed visitors compared to the actual purpose of visit as stated by visitors on arrival. Of the visitors captured during the survey period, 90% had come for a holiday which was the same as the actual figure. The percentage of visitors on business or combining business with a holiday remained low.

Figure 2

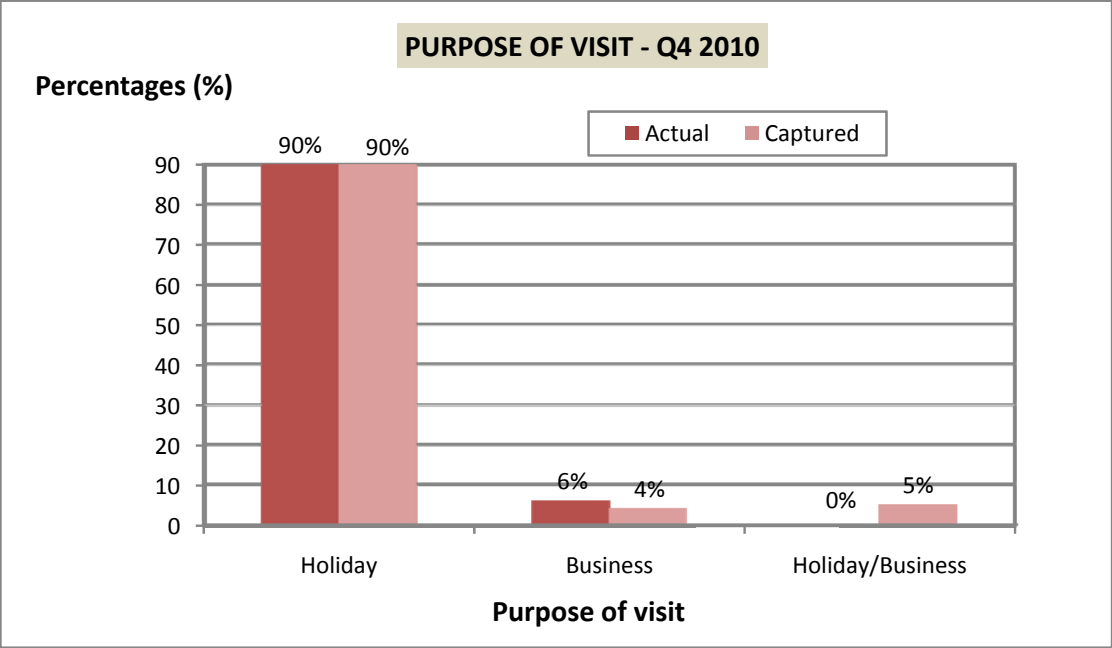


Figure 3 shows that of the visitors surveyed, 80% were first time visitors and 20% were repeat visitors.

Figure 3

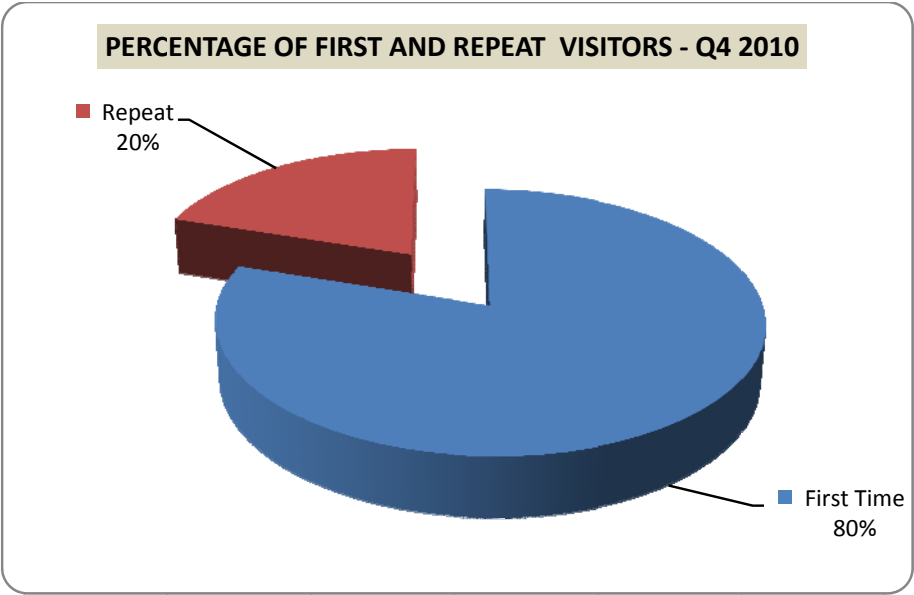
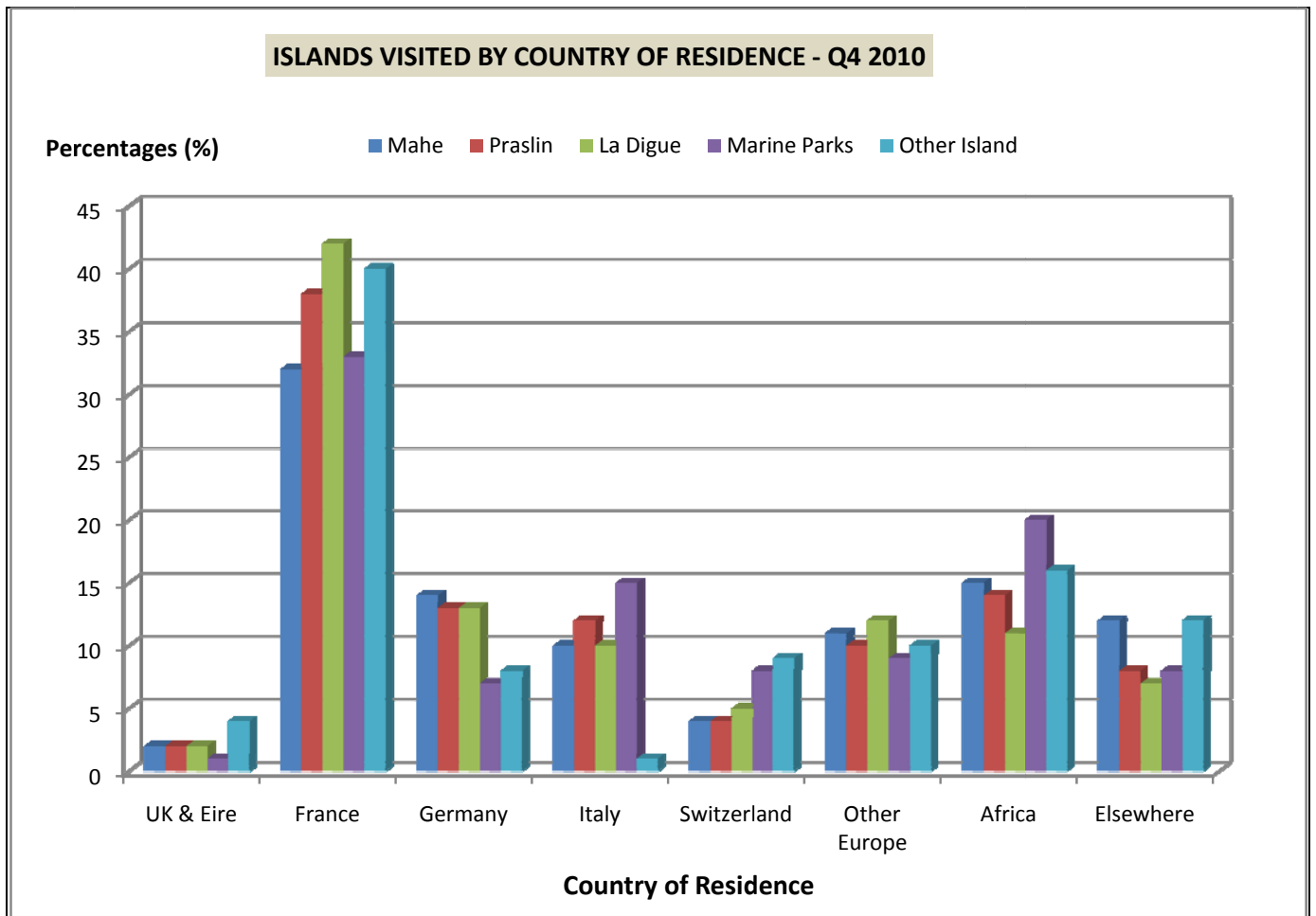
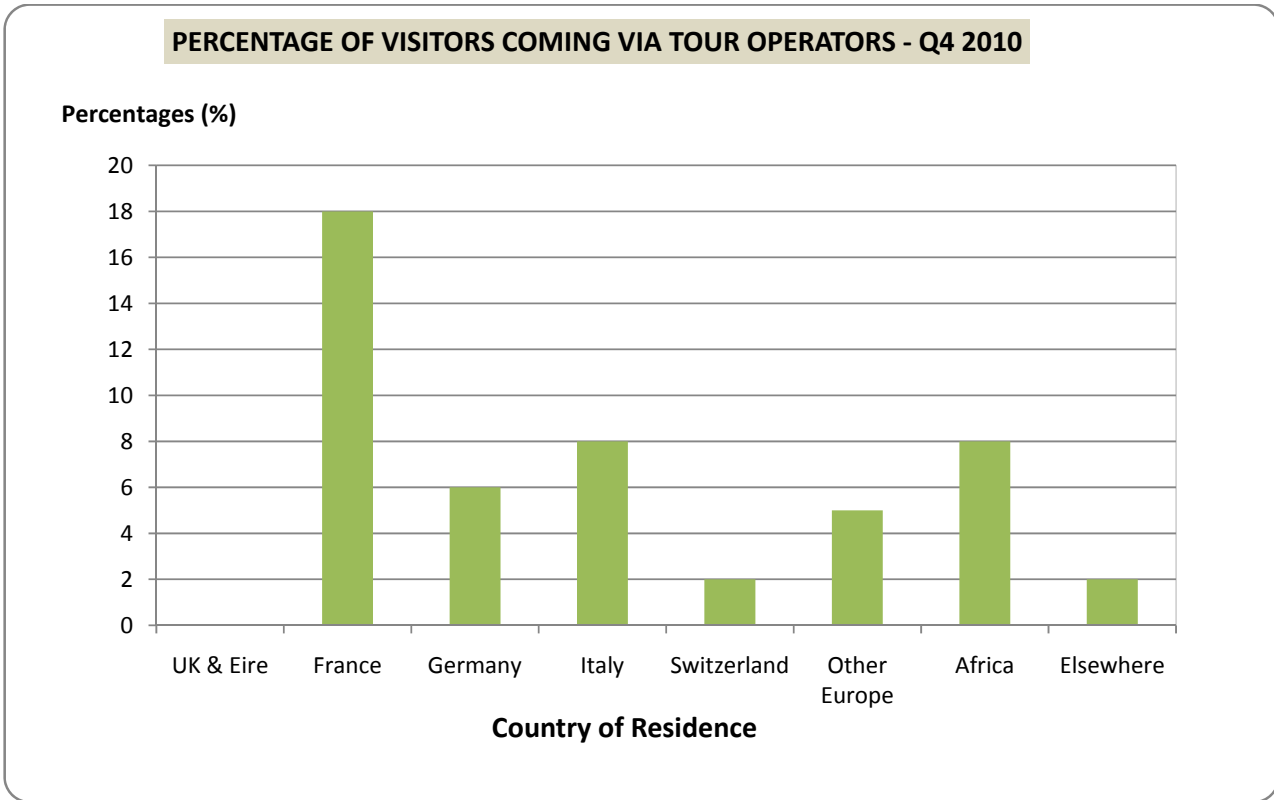


Figure 4



La Digue, the outer islands and the marine parks are the most visited and visitors from France, Italy and Africa are the most mobile.

Figure 5



Forty-nine percent (49%) of the visitors surveyed came via tour operators, with the highest percentage from France, Italy and Africa notably because they were the most captured market. Percentage of visitors from UK & Eire was very low due to low response.

Figure 6

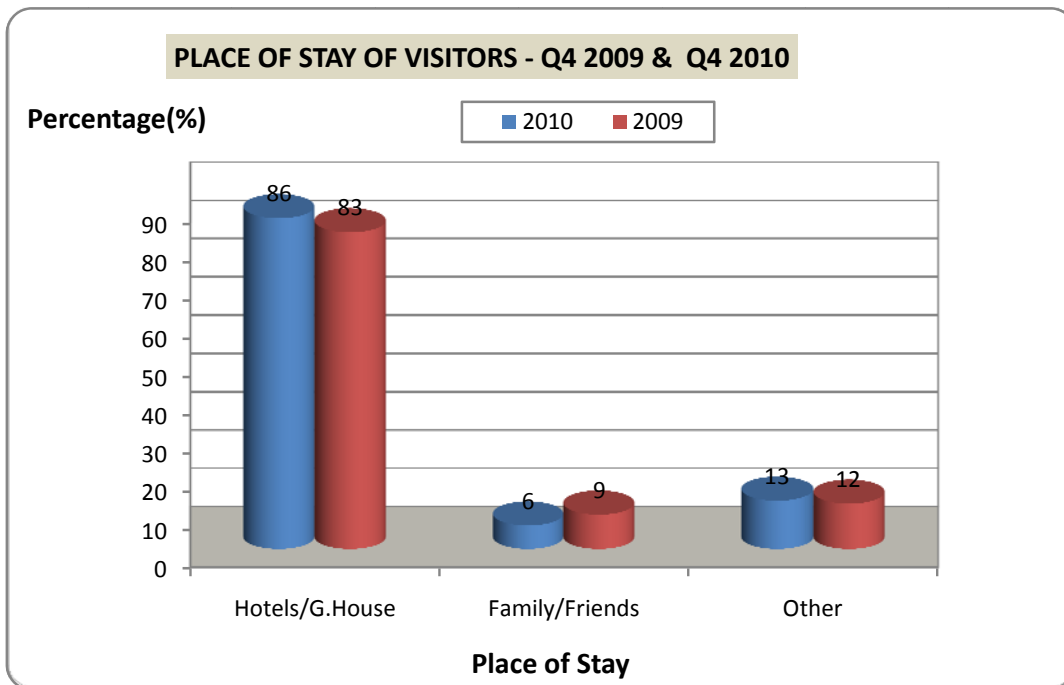
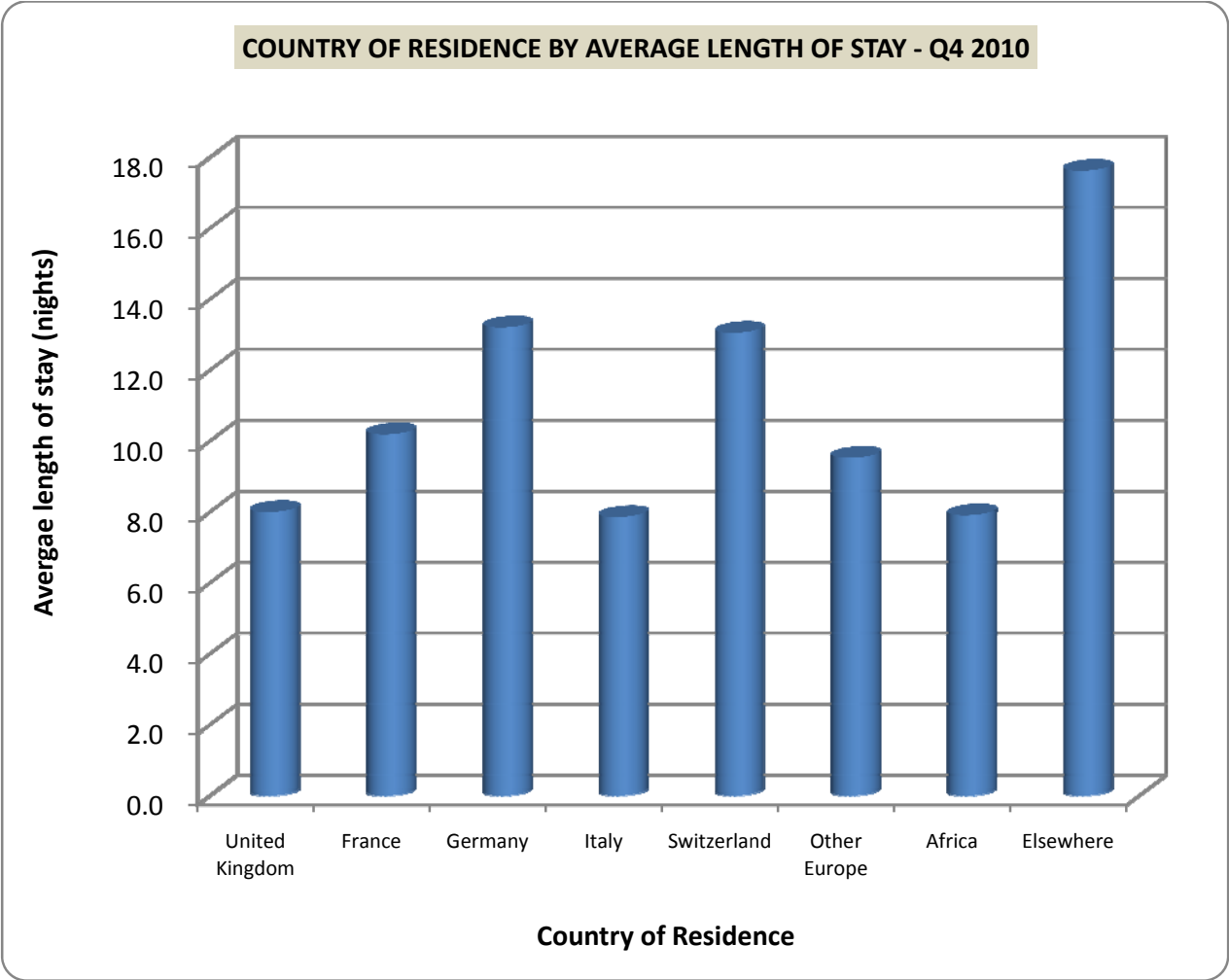


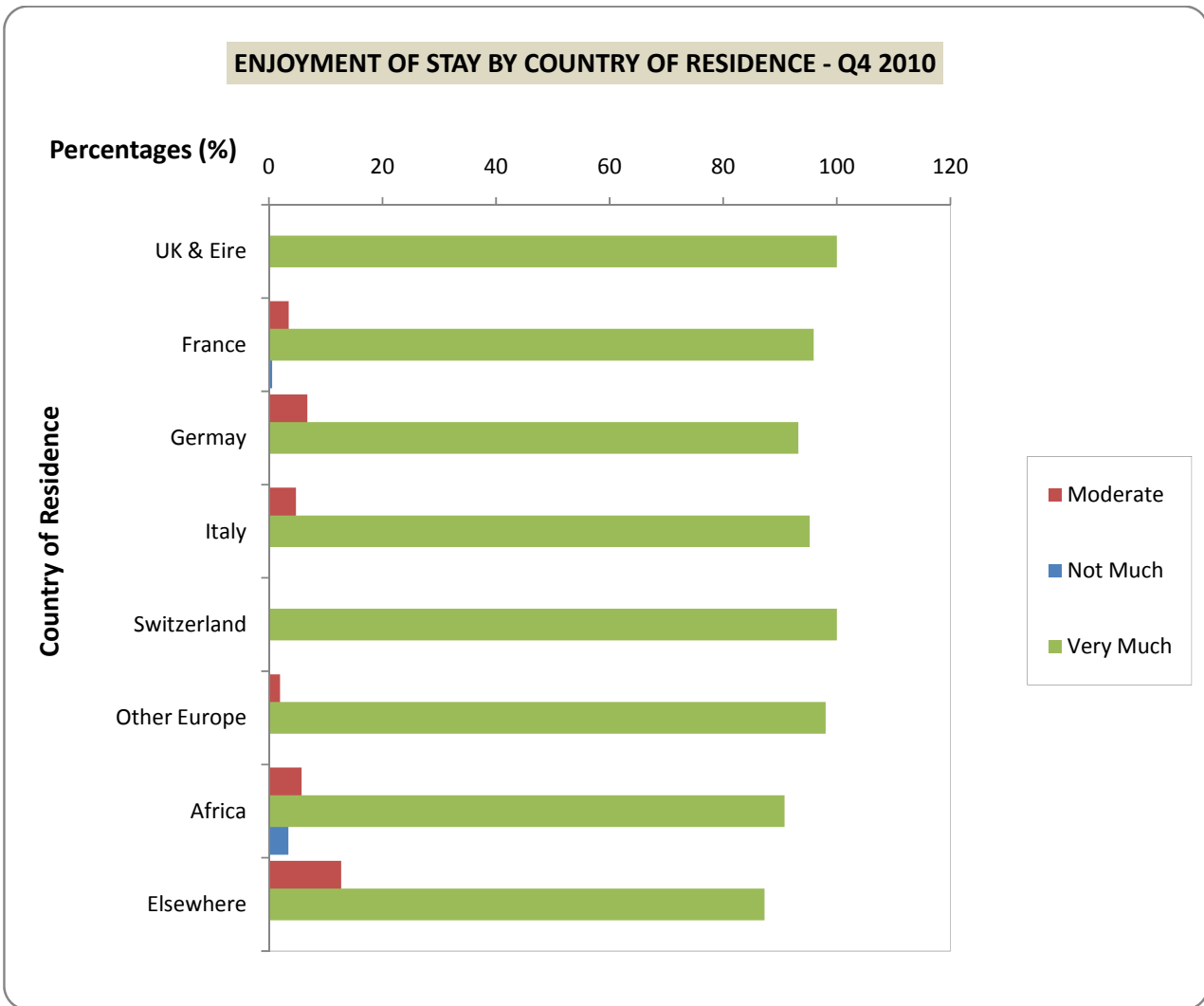
Figure 6 shows that visitors stay mostly in hotels & guest houses than with friends. The Other category relates to visitors staying on yachts, other sea vessels, in apartments and those who have their own home.

Figure 7



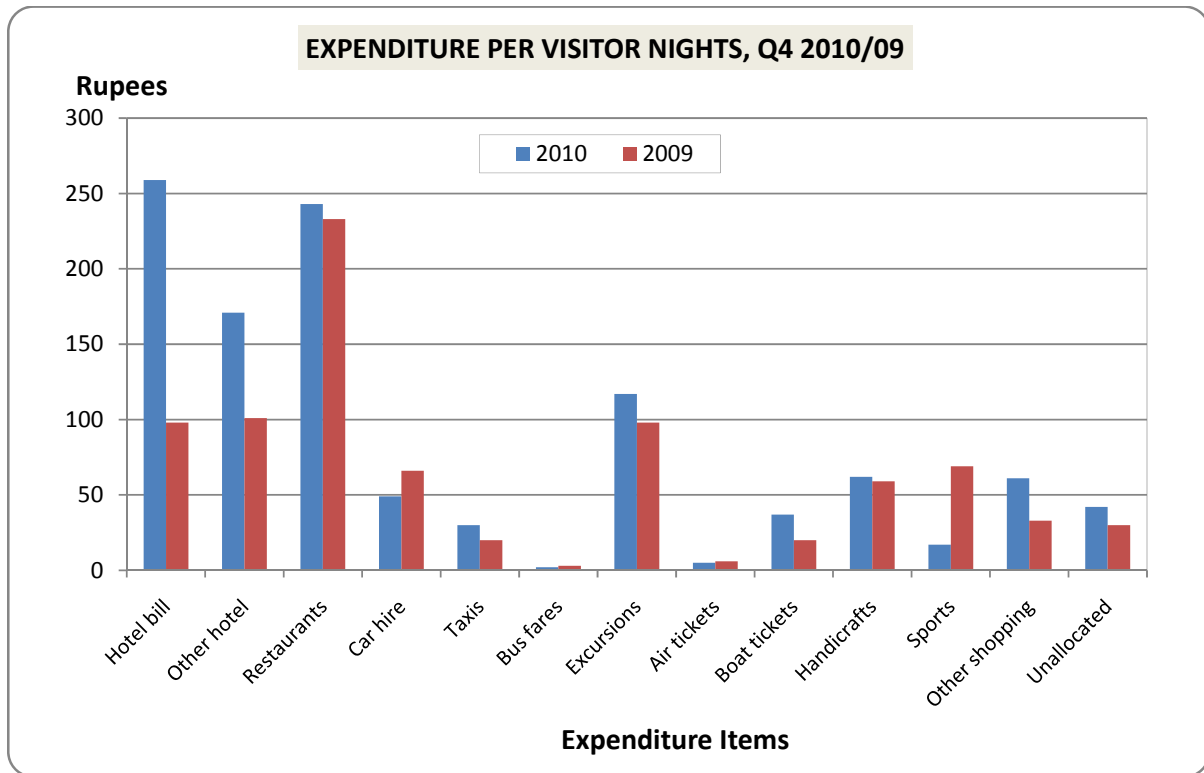
Visitors from Elsewhere recorded the highest length of stay (17.6) nights followed by visitors from Germany (13.2), Switzerland (13.1) France (10.2) and Other Europe (9.5) nights.

Figure 8



Most of the visitors who were captured during the survey enjoyed their stay very much. Visitors from the main European markets enjoyed their stay very much with the exception of Africa where 3% of the visitors reported not enjoying their stay, mainly because of some bad experiences they had.

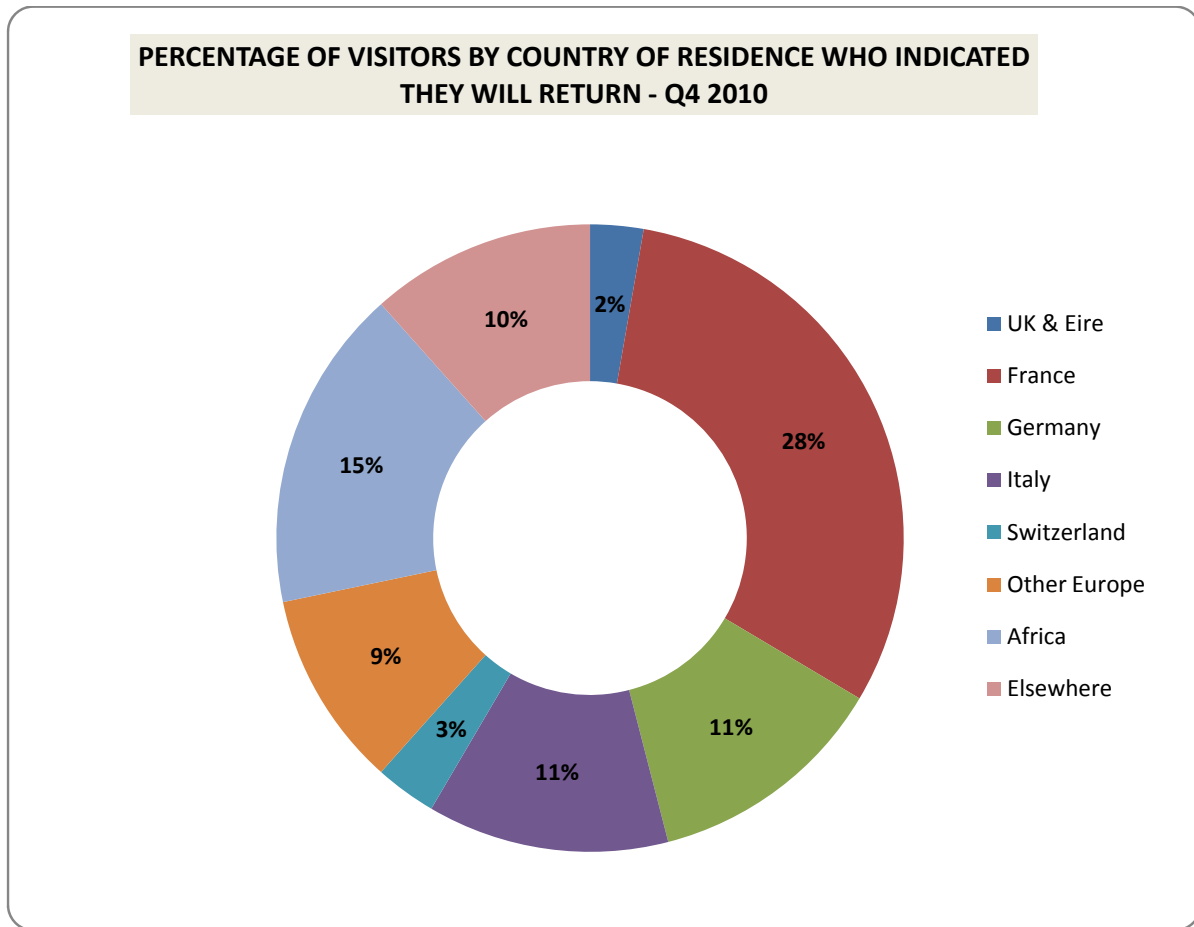
Figure 9



Of the different items that money was spent on, restaurants remained the highest, outside of hotel bills and other hotel expenses, followed by excursions and souvenirs. When comparing 2010 with the same period of 2009, expenditure on most of the items was higher.

It is worth emphasizing here that this refers to expenditure in Seychelles only and not any advance payments made in the country of residence.

Figure 10



Of the visitors surveyed 90% said that they would come back for another visit and 10% said that they will not return. Of the total who expressed their desire to return, 28% were from France followed by Africa with 15% and both Italy and Germany with 11%.

**EXPENDITURE IN SEYCHELLES PER VISITOR NIGHT
Q1 TO Q4 2010**

TABLE 1

	Q1-2010		Q2 -2010		Q3 -2010		Q4 -2010	
	Euros	Rupees	Euros	Rupees	Euros	Rupees	Euros	Rupees
TOTAL	64.9	985	61.5	907	63.0	993	70.4	1095
Hotel bill	15.8	240	10.0	148	11.5	182	16.6	259
TOTAL (excl. hotel bill)	49.1	745	51.4	759	51.4	811	53.7	836
Other hotel	8.6	131	13.7	202	15.1	238	11.0	171
Restaurants	13.9	211	12.6	186	11.7	184	15.6	243
Car hire	4.0	61	2.9	43	2.9	46	3.1	49
Taxis	1.6	24	1.1	16	1.5	24	1.9	30
Bus fares	0.1	2	0.1	2	0.1	1	0.1	2
Excursions	7.0	107	7.3	108	8.5	134	7.5	117
Air tickets	0.9	13	0.8	12	0.6	10	0.3	5
Boat tickets	2.3	35	1.3	19	2.0	32	2.4	37
Handicrafts	4.3	65	4.3	63	5.1	80	4.0	62
Sports	2.4	36	3.1	46	1.2	19	1.1	17
Other shopping	2.4	37	1.4	21	1.8	28	3.9	61
Unallocated	1.5	23	2.8	41	1.0	15	2.7	42

Source: National Bureau of Statistics

Euro exchange rate figures are from commercial banks

Notes:

- (1) Total figures are derived from individual country figures adjusted to country distribution for each quarter
- (2) Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q4 2009 & Q4 2010

TABLE 2

(Rupees)

	United Kingdom					Other			Overall Q4	
	United Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2010	2009
TOTAL	53	170	74	113	26	270	288	95	1095	836
Hotel bill	14	12	5	10	10	90	97	22	259	98
TOTAL (excl. hotel bill)	39	158	69	103	16	180	191	73	836	738
Other hotels	15	33	18	31	1	42	23	7	171	101
Restaurants	12	36	20	18	1	43	89	23	243	233
Car hire	1	12	3	11	5	9	5	2	49	66
Taxis	2	5	3	1	1	5	8	4	30	20
Bus fares	0	0	0	1	0	0	0	0	2	3
Excursions	0	21	7	23	4	28	15	18	117	98
Air tickets	0	2	0	0	0	2	0	0	5	6
Boat tickets	1	5	1	4	1	19	2	4	37	20
Handicrafts	5	15	4	6	1	11	12	8	62	59
Sports	0	3	3	2	0	8	1	0	17	69
Other shopping	3	0	2	6	0	8	35	7	61	33
Unallocated	0	26	8	0	2	5	1	0	42	30

Source: National Bureau of Statistics

Note: Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q4 2009 & Q4 2010

TABLE 3

(Percentage)

	United Kingdom					Other			Overall Q4	
	United Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2010	2009
TOTAL (excl. hotel bill)	100	100	100	100	100	100	100	100	100	100
Other hotels	38	21	26	30	6	23	12	10	20	14
Restaurants	31	23	29	17	6	24	47	32	29	32
Car hire	3	8	4	11	31	5	3	3	6	9
Taxis	5	3	4	1	6	3	4	5	4	3
Bus fares	0	0	0	1	0	0	0	0	0	0
Excursions	0	13	10	22	25	16	8	25	14	13
Air tickets	0	1	0	0	0	1	0	0	1	1
Boat tickets	3	3	1	4	6	11	1	5	4	3
Handicrafts	13	9	6	6	6	6	6	11	7	8
Sports	0	2	4	2	0	4	1	0	2	9
Other shopping	8	0	3	6	0	4	18	10	7	4
Unallocated	0	16	12	0	13	3	1	0	5	4

Source: National Bureau of Statistics

Note: Figures are provisional