



National Bureau of Statistics

STATISTICAL

BULLETIN

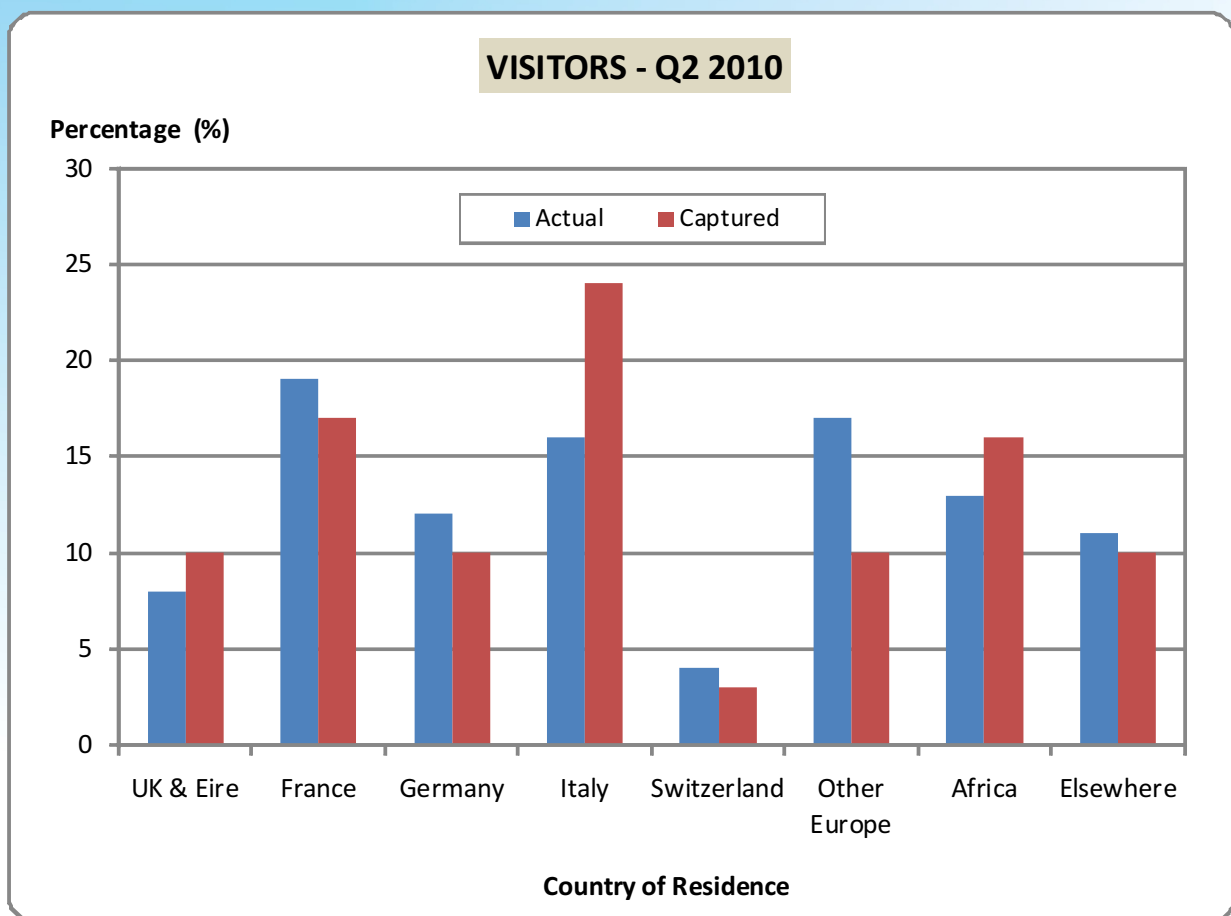
VISITORS SURVEY

SECOND QUARTER 2010

Surveys on visitors departing at the international airport are conducted on a quarterly basis. The second survey for 2010 was conducted over the period 21st to 27th June 2010, and covered a sample of 935 departing visitors travelling on all airlines during that period.

Figure 1 below shows the percentage of visitors captured during the second quarter of the exit survey compared to the actual percentage of visitors that arrived during the second quarter of 2010. Visitors from Italy were the highest followed by France. The percentage of visitors surveyed is higher for Italy, UK & Eire and Africa than the actual, which is due mainly to the scope of visitors surveyed.

Figure 1



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Figure 2 shows the purpose of visit of the surveyed visitors compared to the actual purpose of visit as stated by visitors on arrival. Of the visitors captured during the survey period, 95% had come for a holiday which was higher than the actual figure. The percentage of visitors on business or combining business with a holiday remained low.

Figure 2

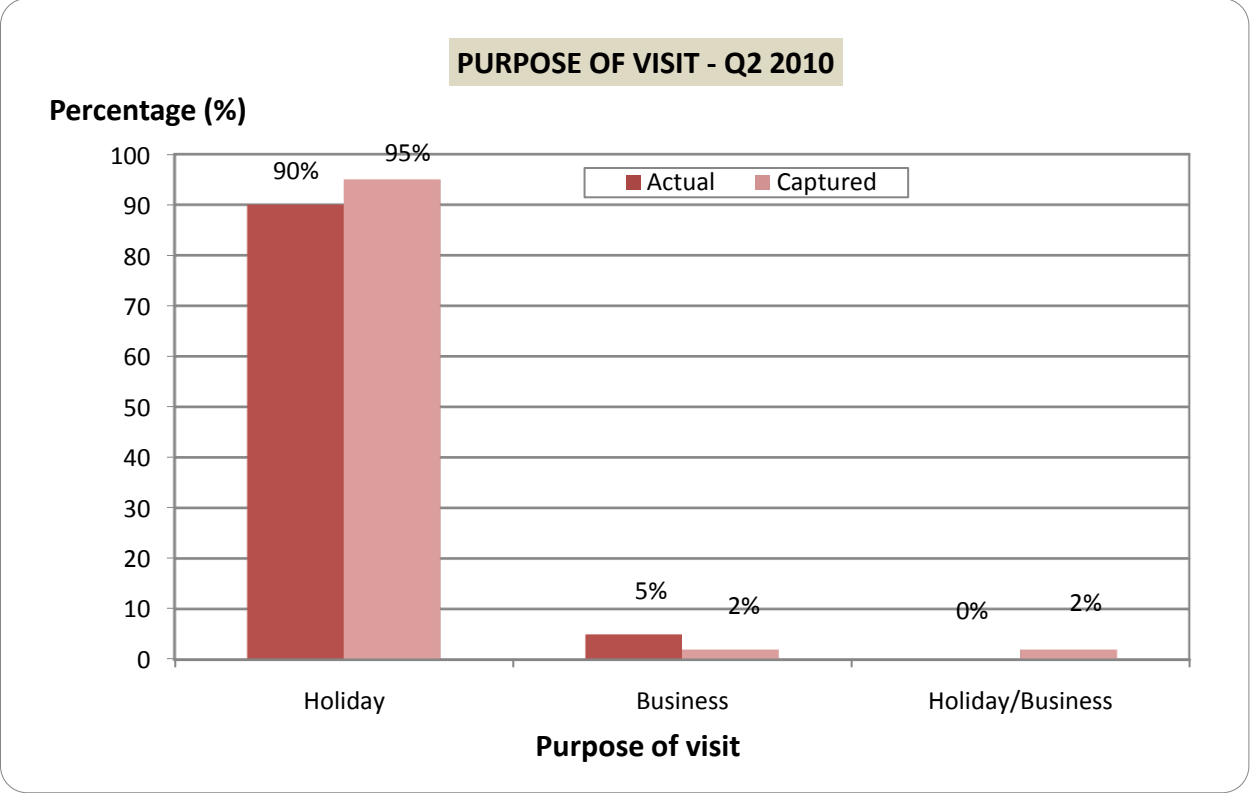


Figure 3 shows that of the visitors surveyed, 83% were first time visitors and 17% were repeat visitors.

Figure 3

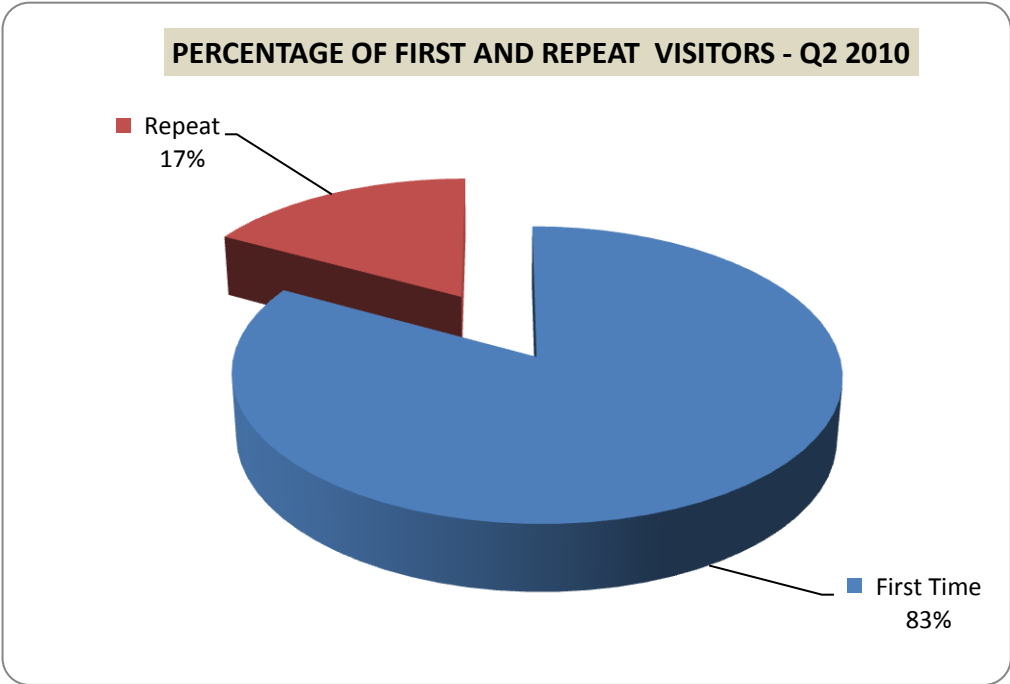
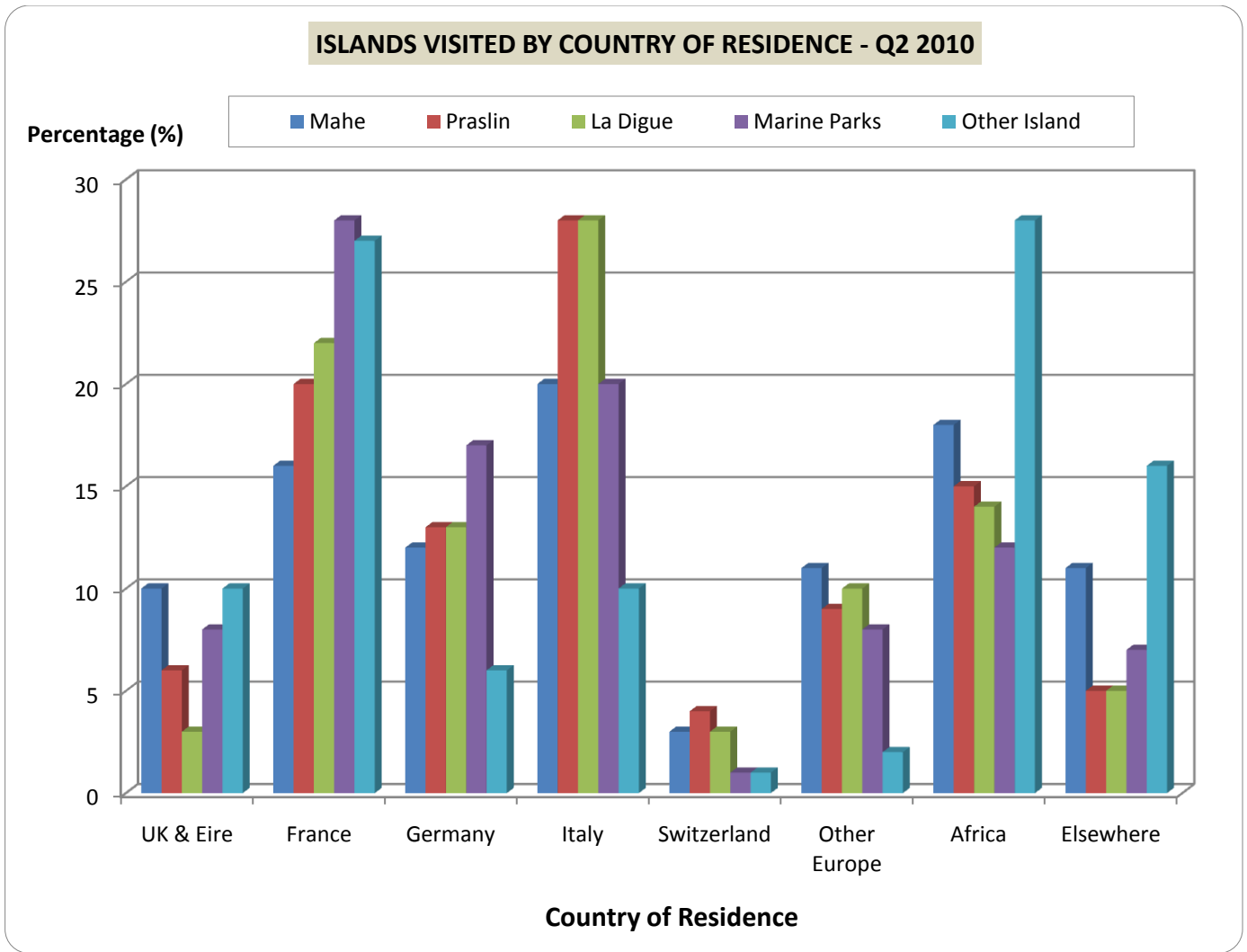
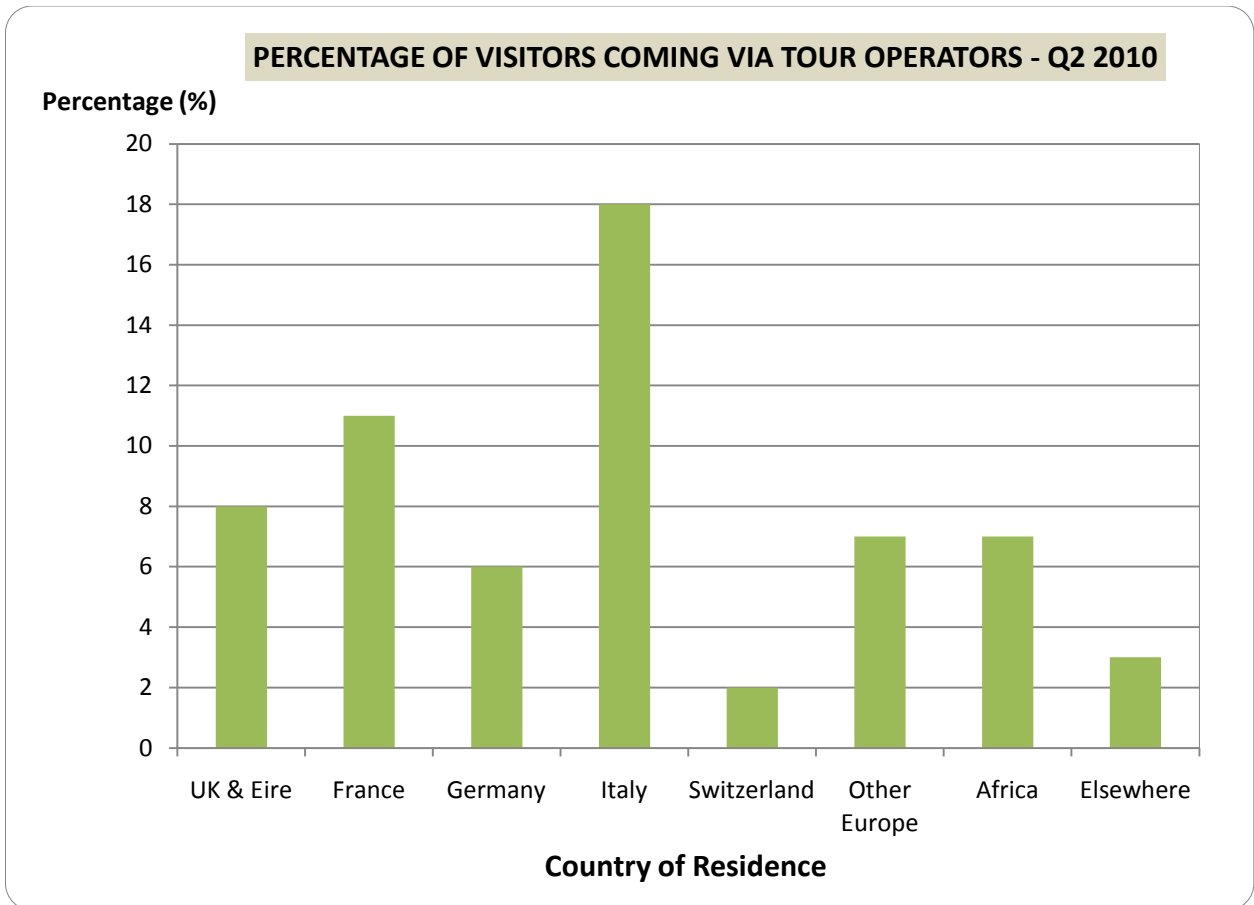


Figure 4



The marine park islands, La Digue and the outer islands are the most visited and visitors from France, Italy and Africa are the most mobile.

Figure 5



61% of the visitors surveyed came via tour operators, with the highest percentage from Italy and France notably because they were the most captured market. The percentage of visitors from UK & Eire, Other Europe and Africa were approximately the same.

Figure 6

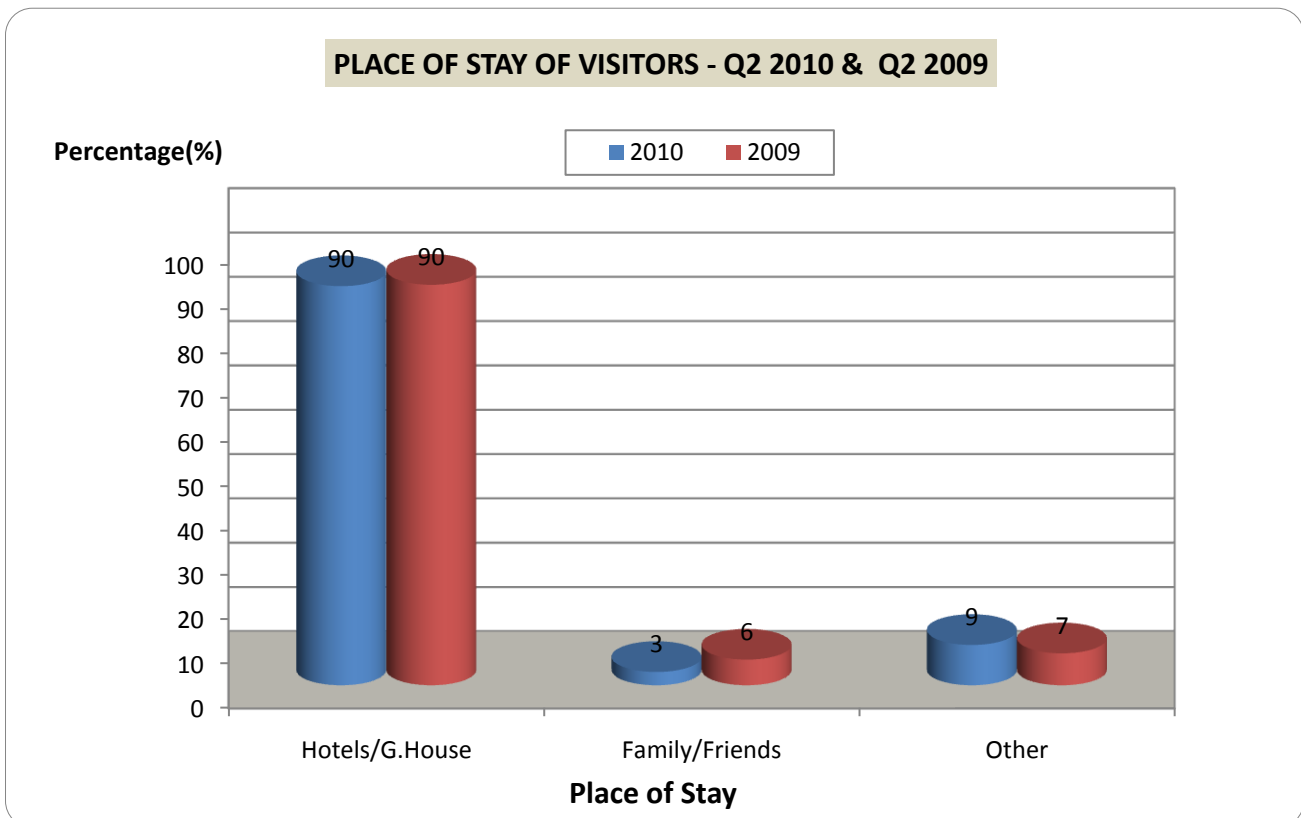
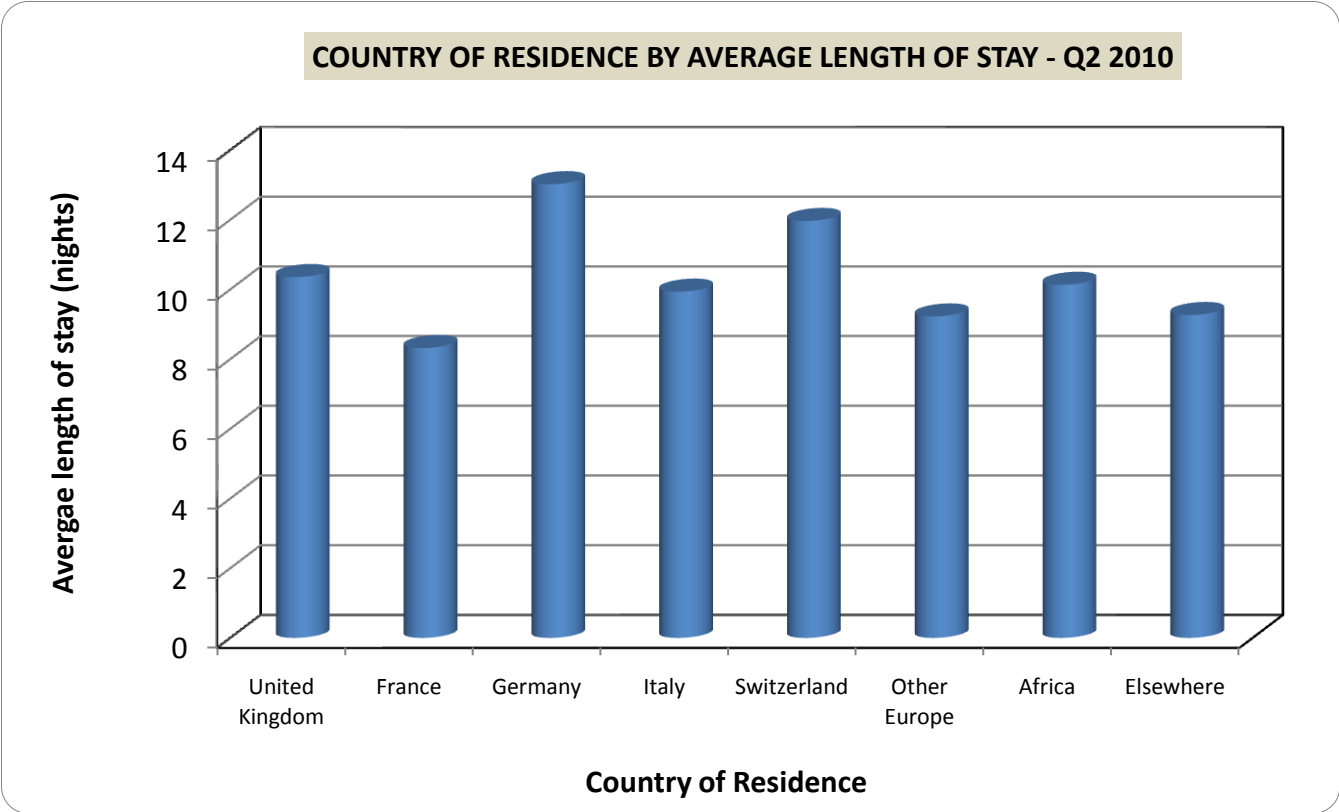


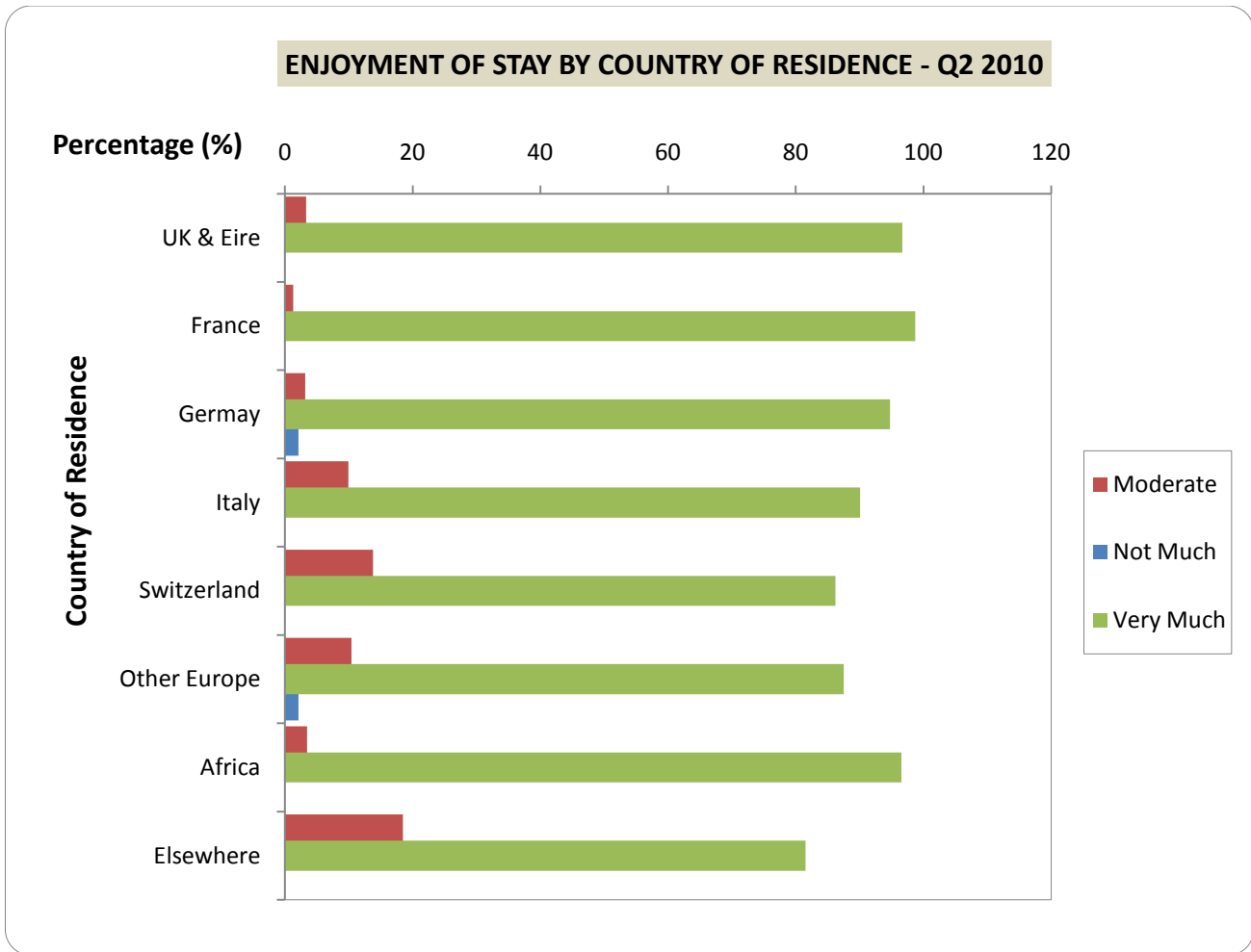
Figure 6 shows that visitors stay mostly in hotels & guest houses than with friends. The Other category relates to visitors staying on yachts, other sea vessels, in apartments and those who have their own home.

Figure 7



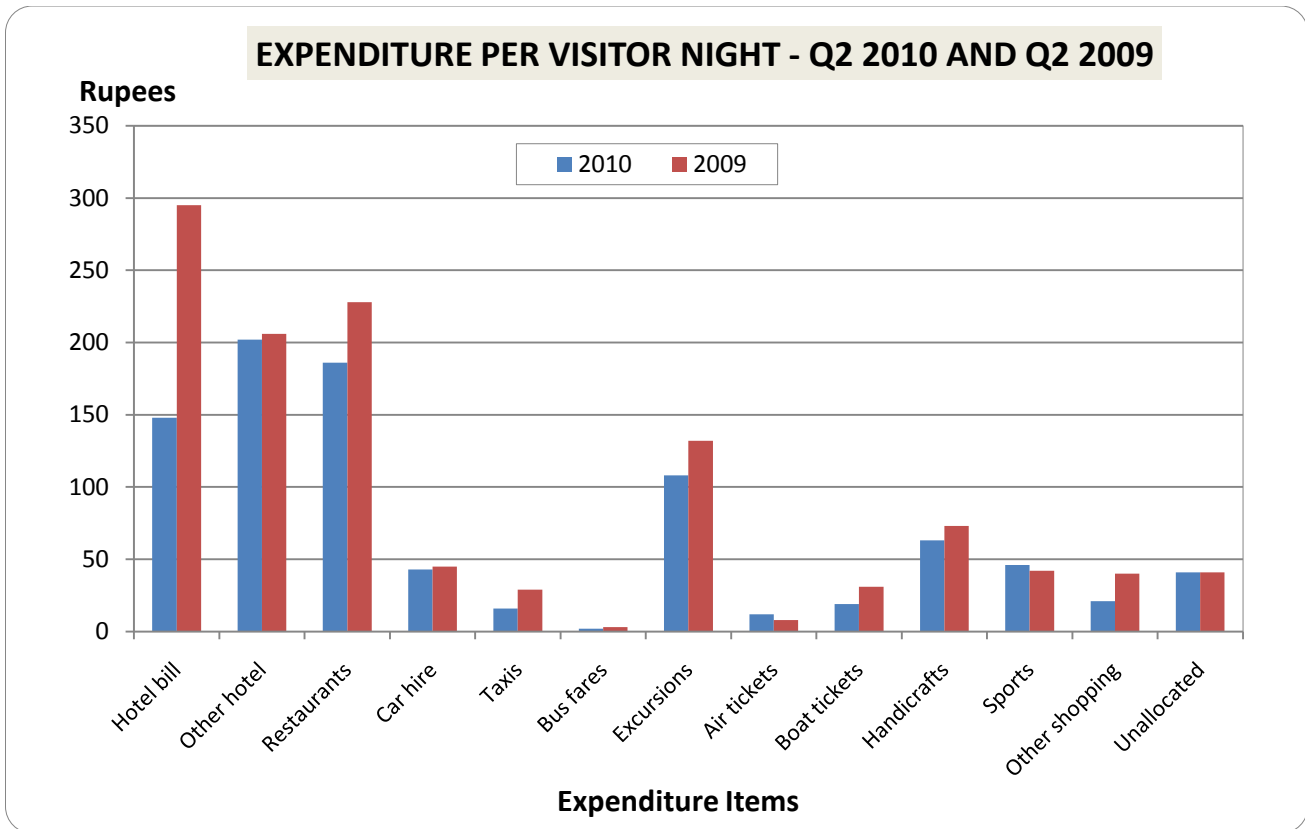
Visitors from Germany recorded the highest length of stay (13.0) nights followed by visitors from Switzerland (12.0), UK & Eire (10.4) and Africa (10.1) nights.

Figure 8



Most of the visitors who were captured during the survey enjoyed their stay very much. Visitors from the main European markets enjoyed their stay very much with the exception of Germany where 2% of the visitors reported not enjoying their stay. 2% of visitors from other Europe also reported not enjoying their stay, mainly because of some bad experiences they had.

Figure 9

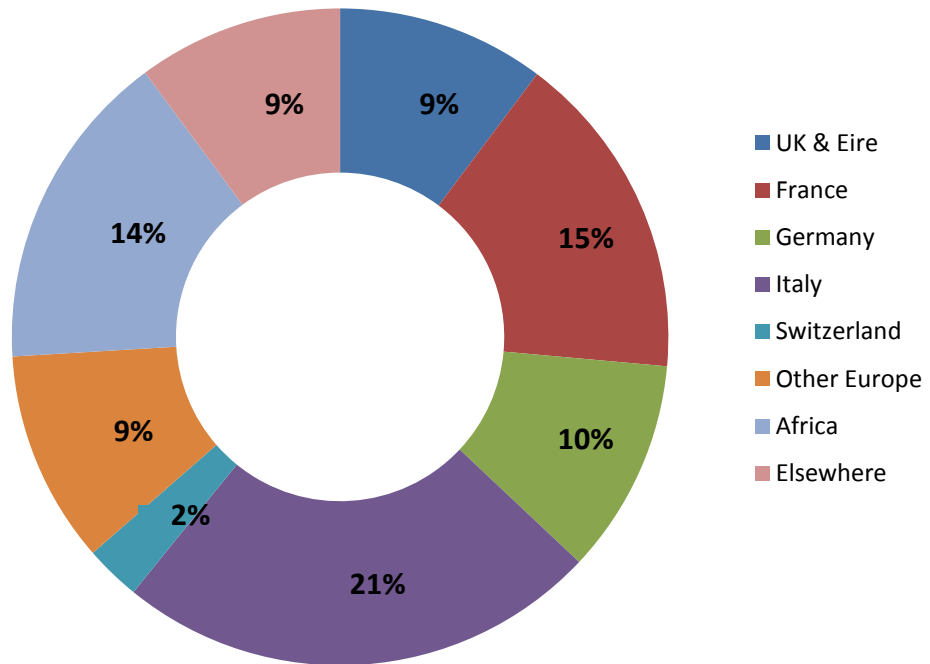


Of the different items that money was spent on, restaurants remained the highest, outside of hotel bills and other hotel expenses, followed by excursions and souvenirs. When comparing 2010 with the same period of 2009, expenditure on most of the items was lower.

It is worth emphasizing here that this refers to expenditure in Seychelles only and not any advance payments made in the country of residence.

Figure 10

PERCENTAGE OF VISITORS BY COUNTRY OF RESIDENCE WHO INDICATED THEY WILL RETURN - Q2 2010



Of the visitors surveyed 90% said that they would come back for another visit and only 4% said that they will not return. Of the total who expressed their desire to return, 21% were from Italy followed by France with 15% and Africa with 14%.

EXPENDITURE IN SEYCHELLES PER VISITOR NIGHT
Q1 AND Q2 2010

TABLE 1

	Q1-2010		Q2 -2010	
	Euros	Rupees	Euros	Rupees
TOTAL	64.9	985	61.5	907
Hotel bill	15.8	240	10.0	148
TOTAL (excl. hotel bill)	49.1	745	51.4	759
Other hotel	8.6	131	13.7	202
Restaurants	13.9	211	12.6	186
Car hire	4.0	61	2.9	43
Taxis	1.6	24	1.1	16
Bus fares	0.1	2	0.1	2
Excursions	7.0	107	7.3	108
Air tickets	0.9	13	0.8	12
Boat tickets	2.3	35	1.3	19
Handicrafts	4.3	65	4.3	63
Sports	2.4	36	3.1	46
Other shopping	2.4	37	1.4	21
Unallocated	1.5	23	2.8	41

Source: National Bureau of Statistics

Euro exchange rate figures are from commercial banks

Notes:

- (1) Total figures are derived from individual country figures adjusted to country distribution for each quarter
- (2) Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q2 2009 & Q2 2010

TABLE 2

(Rupees)

	United Kingdom					Other			Overall Q2	
	United Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2010	2009
TOTAL	77	201	76	118	41	127	84	187	907	1173
Hotel bill	10	15	7	24	0	24	8	60	148	295
TOTAL (excl. hotel bill)	67	186	69	94	41	103	76	127	759	878
Other hotels	35	60	17	23	3	20	3	42	202	206
Restaurants	12	42	15	18	19	24	20	37	186	228
Car hire	3	7	4	6	2	6	6	9	43	45
Taxis	2	4	1	3	0	2	1	3	16	29
Bus fares	0	1	1	0	0	0	0	0	2	3
Excursions	6	25	15	19	1	23	9	11	108	132
Air tickets	1	4	3	3	0	1	1	0	12	8
Boat tickets	1	7	2	3	1	2	2	2	19	31
Handicrafts	5	21	2	13	5	10	3	4	63	73
Sports	0	5	1	1	6	6	24	4	46	42
Other shopping	1	3	3	2	3	4	4	0	21	40
Unallocated	1	7	5	3	1	5	3	15	41	41

Source: National Bureau of Statistics

Note: Figures are provisional

AGGREGATED EXPENDITURE PER VISITOR NIGHT BY COUNTRY OF RESIDENCE

Q2 2009 & Q2 2010

TABLE 3

(Percentage)

	United Kingdom					Other			Overall Q2	
	United Kingdom	France	Germany	Italy	Switzerland	Europe	Africa	Elsewhere	2010	2009
TOTAL (excl. hotel bill)	100	100	99	100	100	100	100	100	100	100
Other hotels	52	32	25	24	7	19	4	33	27	23
Restaurants	18	23	22	19	46	23	26	29	25	26
Car hire	4	4	6	6	5	6	8	7	6	5
Taxis	3	2	1	3	0	2	1	2	2	3
Bus fares	0	1	0	0	0	0	0	0	0	0
Excursions	9	13	22	20	2	22	12	9	14	15
Air tickets	1	2	4	3	0	1	1	0	2	1
Boat tickets	1	4	3	3	2	2	3	2	3	4
Handicrafts	7	11	3	14	12	10	4	3	8	8
Sports	0	3	1	1	15	6	32	3	6	5
Other shopping	1	2	4	2	7	4	5	0	3	5
Unallocated	1	4	7	3	2	5	4	12	5	5

Source: National Bureau of Statistics

Note: Figures are provisional